GUJARAT
TECHNOLOGICAL UNIVERSITY

in collaboration with

Parul Group of Management Institutes

Sub :International Conference on 23rd ,24th and 25th Jan 2013 – Request for participation and circulation

Dear Professor ,

We are glad to inform you that Gujarat Technological University jointly with Parul Group of Management Institutions is organizing International Conference on " Meeting the Challenges of a Globalised Market: Perspectives of Corporates, Financial Institutions, Governments, Educational Institutions and Civil Societies" on 23rd , 24th and 25th January ,2013 at GTU Campus , Chandkheda , Ah medabad , Gujarat, (India) .

Gujarat Technological University has been set up under Gujarat Technological University Act of 2007.During short span of 5 years of its existence, GTU has bagged many national and international awards like The Best Jury Award for Interface between Academia and Industry in Higher Education, the Information Communication Technology (ICT) Enabled University of the year award by the Jury in the E-India 2009, Manthan Award 2009 etc. The International Conference is intended to provide platform for academicians, researchers, corporate professionals, bankers, policy makers, NGOs to deliberate upon their perspectives to meet the challenges of gloablised market .

We are sending herewith the following documents for your kind perusal and also for circulation amongst your colleagues in your institution .

1. Brochure
2. Registration Form
3. Guidelines to Authors

All correspondence to interconfmgmt@gtu.edu.in .

Looking forward to your participation and kind support

Thanking you

Yours sincerely

Dr.P.G.K.Murthy

Convener, International Conference in Management
Dean, Faculty of Management, GTU and Director, Parul Institute of Management & Research
Parul Campus,
Vill. Limda. Ta. Waghodia, Dist. Baroda,Gujarat, India
Tel: 91-2668-260305 : M: 91- 9998036240 / 9099063311
www.gtu.ac.in and www.parul.ac.in