



Report of Placement 2012-13 Parul Group of Institutes





Our Placement Team (From Left to Right)-Prof. Swati Jain, Prof. Shalini Negi, Prof. Santosh Nair & Prof. Pavan Dwivedi



PLACEMENT REPORT 2013

It is our great pleasure to put forward T&P report of 2012-13 of Parul Group of Institutes, Limda, Vadodara.

It is not enough to tend a garden; the plants must be encouraged to bloom and emit fragrance. In the very same way, it is not enough to educate students to make them knowledgeable, it is necessary to ensure that they are put on the right path for becoming valuable citizens of the world. This is exactly what the T&P Department of Parul Group of Institutes has the privilege of doing for the students. We consider it to be an honor and opportunity to present to you a group of young, dynamic individuals who have been groomed to face challenges that lie ahead for them in the industry and corporate world as a whole. A meticulous academic procedure has equipped students with the proficient and special skills to do extremely well in various demanding situations with ease and confidence. Interaction with the industry is done on a regular basis as many speakers from well known companies share their expertise with our students. Our teaching pedagogy which includes presentations, case studies, live projects, educational and industrial tours and participation in seminars and conferences, club activities, sports and cultural activities which help towards acquiring skills sought after and needed by Industries. Placement being the ultimate objective of education, we concentrate on it right from the first year itself. Aptitude Tests, Group Discussions, Personal Interviews and Personality Development Workshop give students exposure to various requirements of industries and train them in every aspect. The department ensures that each and every ward of the Institution gets an opportunity to be selected for placement in some of the best companies of the nation. They are trained and groomed to face the ordeals arising out of selection exams and grilling interviews. Care is taken to ensure that equal opportunity is given to all.

It is our constant endeavor, to provide knowledge based technological services to satisfy the needs of the society and the industry and thus help in building our national potentiality in technology and research for the development of the country.

We are in the quest of international standards of excellence in all our endeavors and we aim at creating a complete personality in our students, professionally, socially and morally. The residential campus helps us in achieving this goal by providing academic liberty to innovate and come out with novel ideas. We assure that the industries will be benefited from these young and lively minds. We have a sanguine hope that the students will be well received by the industry. We wish the students of this batch grand success in their endeavors' and feel confident that they will make significant contributions to the industry in the course of their work. As a result of effort taken by T&P team the following companies have been part of our Training & Placement activities for year 2012-13. We hope that many more would add in the near future.



Parul Group of Institutes has an impeccable campus placement record during 2012-13. Our students have secured challenging and highly paid positions in top ranking companies/organizations. Their abilities are well attested by the excellent reports from the recruiting companies. It gives us immeasurable pleasure to report that around 563 students have been selected during campus interviews in more than 150 different Industries for 2012-13 batch, even before they have appeared for their final semester exams. The names of some of the eminent companies are Reliance Group, TCS, HDFC Bank, Kotak Bank, Asian Paints, L&T, Power, L&T IES, Linde Engineering, SHELL INDIALTD, Atlas Copco, TVS Group, Meditab Lab, FAG Bearing, Gateway Technology Lab, United Spirit, etc.

Engineering Placement Details

IT / ITES vertical were the biggest recruiter in terms of number of students placed, followed by Production & Manufacturing sector. During the Campus Recruitment Program (2012-13) our engineering students got numerous opportunities in various eminent companies such as **Tata Consultancy Services** (TCS), L&T Power, L&T-IES, Reliance Industries Ltd., Shell India Ltd., Gujarat Metro Rail Project, Atlas Copco, TVS Group, FAG Bearing, TAEGUTEC India, Linde Engg., KEC International, KHS Machinery, Sanmar Group, Collabera Technologies, Quantum Age, Meditab Software, Utility Power, E-Info chip, Cubes Construction, Esquire

Machines, Piramal Glass and many more.

During Campus Placement Program (2012-13), 96 Pre Placement Talks were received, out of which till date 85 companies have conducted the process of campus recruitment. This helped our Institute to place in total 258 students comprising 85 % placement this year.



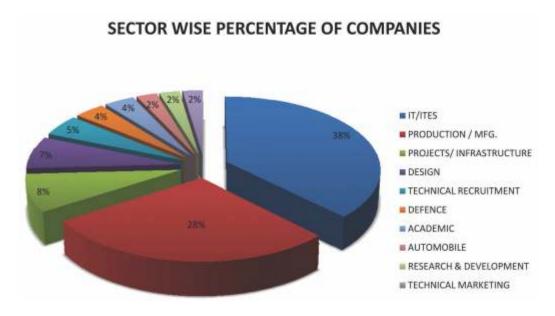
The highest CTC offered has been Rs. 8.50 Lacs per annum by Shell India Ltd. (but no student got selected). The average CTC on campus is Rs. 2.91 Lacs per annum. Tata Consultancy Services (TCS) has been the highest recruiter with the total of 18 accepted offers.



Statistics of Placement Batch 2012-13

Following details show the sector wise companies for the current placement year

INDUSTRIAL SECTOR	NUMBER OF COMPANIES
IT/ITES	32
PRODUCTION / MFG.	24
PROJECTS/ INFRASTRUCTURE	7
DESIGN	6
TECHNICAL RECRUITMENT	4
DEFENCE	3
ACADEMIC	3
AUTOMOBILE	2
RESEARCH & DEVELOPMENT	2
TECHNICAL MARKETING	2



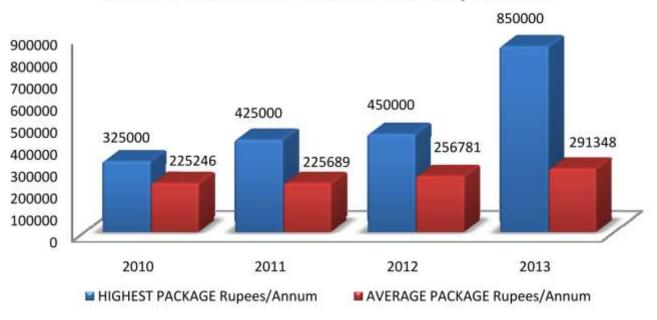
As we can see that the engineering students availed opportunity in almost every sector with majority in the IT/ITES sector (38%), followed by Production & Manufacturing (28%), Projects & Infrastructure (8%), Design (7%), Technical Recruitment (5%), Defence (4%), Academic (4%), Automobile (2%) and others (4%).

The major first time recruiters were Shell India Ltd, Reliance Industries Ltd, Taegutec India, L&T – IES, Atlas Copco, TVS Group, Gujarat Metro Rail Project, Meditab Software & Quantum Age.

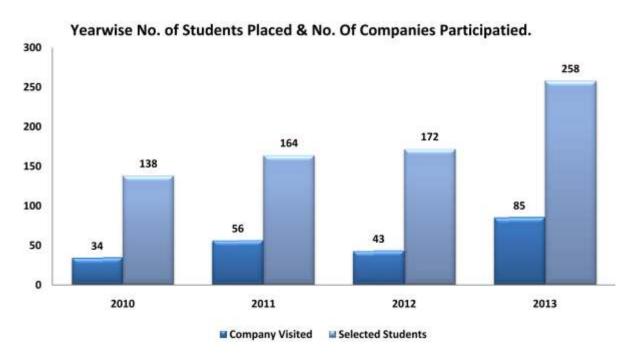
The major recruiters have been Tata Consultancy Services, Larsen & Toubro, Reliance Industries Ltd, Atlas Copco, TVS Group, Analytical Technologies, Universal Hunt and Collabera Technologies.



HIGHEST & AVERAGE PACKAGE RUPEES / ANNUM



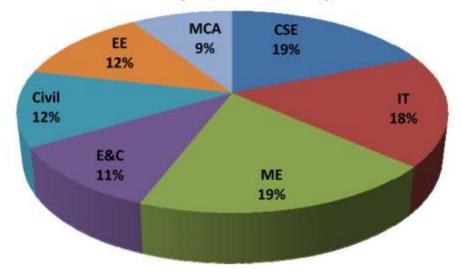
In the current academic year, the highest package offered was 8.5 Lacs/Annum by Shell India Ltd (but no student got selected) and the average package is 2.91 Lacs/Annum.



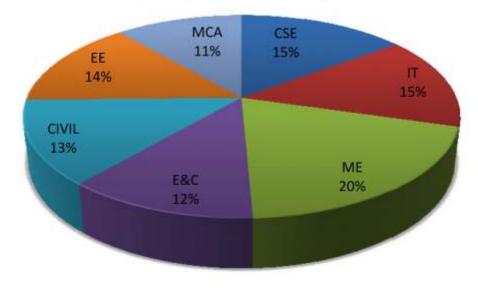
The total number of companies that took part in the campus recruitment program (2012-13) is 85, which is 67% growth as compared to last year. At the same time, the number of students placed is 258 which is 32% growth as compared to last year.



Ratio of Opportunities available to students (Branchwise) 2013



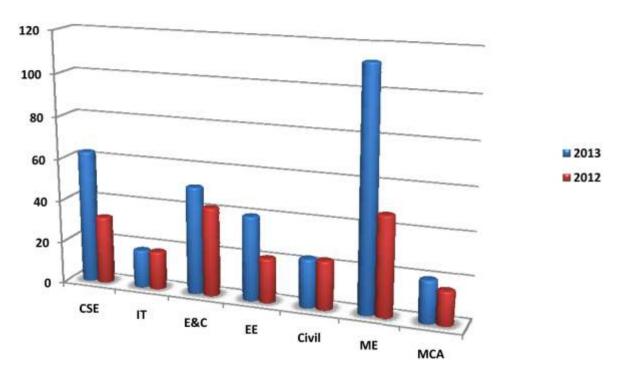
Ratio of Opportunities Available to Students (Branchwise) 2012



Mechanical and Electronic & Communication students were the highest gainers in terms of number of opportunities followed by Computer Science, Electrical, MCA, IT and Civil students.



Ratio of Students Placed Brnachwise.



The highest numbers of students placed were from Mechanical Dept followed by ECE, CSE, Electrical, MCA, IT and Civil students.

Management Placement Details

Management Programs are emphasizing on activities which are industry oriented. Frequent Industrial Visits, CEO lecture forum, International Faculty/Student Exchange Programme, Case Study Writing, Expert Talks are the key features of Management Programs. These activities are part of course curriculum which helps to inculcate industry demanding qualities to the students.

Management been very active in providing placements opportunities in order to get at least one placement offer for every student and is steadily creating a name for itself among its much publicized peers. We develop required skills through pre-placement talks, one to one counseling, group discussions and mock interviews. The placement scenario of Management Institutes for the Batch 2012-13 started on 3rd December, 2012 and continued till 3rd May 2013. 62 Companies visited for the pre-placement talks in the campus & did campus selection which had helped the Institute to place around 82% of its students.

The highest CTC offered has been Rs. 4.00 Lacs per annum by ASIAN PAINTS and Rs.3.00 Lacs per annum has been second highest package by ICICI Securities Ltd and FAG Bearings. The average CTC on campus is Rs. 2.26 Lacs per annum. IndiaInfoline has been the highest recruiter with the total of 61 accepted offers. Total Offers made this year are 270.

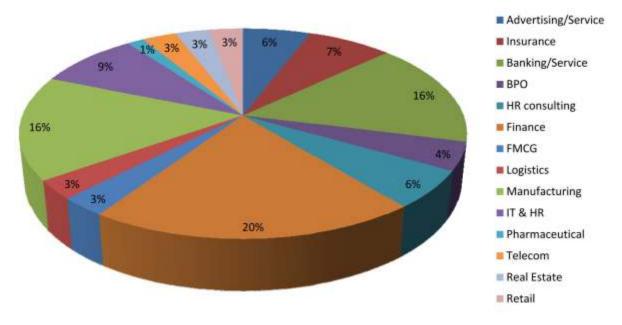
The major recruiters have been Kotak Mahindra Bank, ICICI Securities, TCS, India Mart, Galaxy Sivtec, FAG Bearing, HDFC Bank, Universal Hunt, Asian Paints, Gateway Technology Lab.



It was for the first time that PSU named STATE BANK OF INDIA came to the campus for the Recruitment of Summer Internship Project for 10 weeks.

Sector	No. of companies
Advertising/Service	4
Insurance	5
Banking/Service	11
ВРО	3
HR consulting	4
Finance	14
FMCG	2
Logistics	2
Manufacturing	11
IT & HR	6
Pharmaceutical	1
Telecom	2
Real Estate	2
Retail	2

Statistics of Placement Batch 2012-13



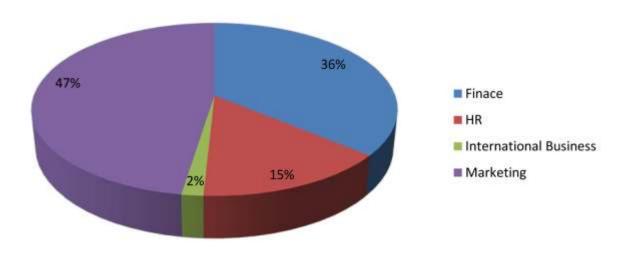


Management Institutes are providing four specializations viz, Marketing, Finance, HR & International Business Management.

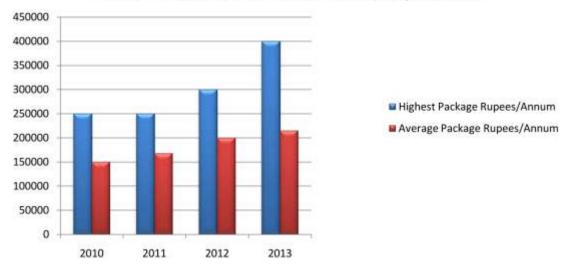
Following is the list of Companies arrived as per the Specialization.

Specialization	No. of companies
Finance	22
HR	9
International Business	1
Marketing	29

No. of Companies As per Specialization



HIGHEST & AVERAGE PACKAGE RUPEES / ANNUM





Prominent Recruiters for the Batch (2012-13)

ASIAN PAINTS	KOTAK BANK
IIFL	PATHWAYS GROUP
TRIZONE ENTERTAINMENT	IFFCO-TOKIO
POSITRONICS PVT LTD	GALAXY SIVTEK PVT LTD
DHYEY CONSULTING	UNIVERSAL HUNT
COLLABERA TECH	ICICI SECURITIES
DLF	DIPAK NITRATE
DELMER PRODUCTS	TCS
NJ INVESTMENT	INVESTMART
VKC FOREX	APPCO GROUP
KIFS SECURITIES LTD	SHREE MAHAVIR SUPER SPECIALITY HOSPITAL
SHRIRAM TRANSPORT FINANCE CO LTD	PRAKASH CHEMICALS
INDIA MART	RELIANCE (ADAG)
BUSINESS4 INDIANS	ALPINE HEALTH
HDFC BANK	PRIMACY INDIA
MARWADI SHARES AND FINANCE LTD	KT AUTOMATION
CHARTERED MOTORS	SHAREKHAN
BARODA MOULDS AND DIES	SKILLLOGICA
MAHADEV PUBLICITY	REDDVISE
KEMA TECH & TRADELINK	KAIZEN ENTERTAINMENT
4C CONSULTANCY	PIRAMAL HEALTHCARE
SHAREKHAN	GATEWAY TECHNOLOGY
MANPASAND BEVERAGES	TATA CHEMICALS
ROWAN BERRY	GUJARAT WELDGE LTD
HDFC LIFE	HINDUSTAN BIO SYNTH
BMA HEALTH	E-INTELLIGENCE
E-TECH	TBW
LYCANZ	NAUKRI.COM
FLOOR TO ROOF PREMIUM	FORTUNE GROUP





Stars of Management & Pharmacy Placement Season 2012-13



Pharmacy Placement Details

Pharmacy institutes at our campus are also one of the stepping stone to a rich career opportunity. Dedicated training and placement cell not only maintains excellent contacts with the Pharmaceutical Industry/Corporate Sector on Indian soil but in overseas too.

The most noteworthy placement event last year had been the recruitment of 08 pharmacists in an campus recruitment process of Alembic Ltd, Vadodara in its R & D Centre. The compensation levels offered to students has gone up nearly by 30% this year. So far, 90% of the final year Graduate Pharmacy students have been placed in companies like Alembic Ltd, Win Medicare, GLPL and J B Chemicals, Osaka Pharma, Piramal Healthcare etc. Till date, 24 Pharmaceutical Manufacturing and Research Oriented companies have visited the campus in full strength and with greater pay offers

The most noteworthy placement also in this year that total 15 Pharmacist (M.Pharm) had been placed in companies like GLPL, J.B.Chemicals, Piramal Discovery Solution, Rose Laboratory with highest package of 1.8 lacs per annum. Till date 20 Pharmaceutical industry specifically formulation and Analytical and Research oriented have visited the campus in full strength with greater pay offer.

Due to concrete efforts of our T & P cell 90% Post Graduate Pharmacy students of first batch had undergone their project in the industry secured their final placement in that company itself. PG students have undergone their final project in the companies like J B Chemicals, S.Kant Ltd., ICPA, Cadila Pharma, Alembic Pharma, Synchron Research center, Accutest, Briyosis, Bharat Parenterals, Mercury Ltd, Astral Pharmaceutical Industries Osaka Pharmaceuticals Pvt ltd, Kap Tab Pharmaceuticals Pvt Ltd, and Gujarat Liquipharmacaps Pvt Ltd (GLPL). The recruiters have generally expressed their satisfaction with the knowledge and soft skill competencies of our Pharmacy students.

Highest Package offered to P.G Students in year 2013 is Rs. 2.51 Lacs p.a. by Sanofi Aventis, students had been placed to companies like Piramal health care, Oxygen, SUN Pharma, Mill Laboratories, Apothecon Pharma ltd., J B Chemicals, Mercury Laboratory, Unicure Remedies, Elysium Pharma, Renown Pharma Etc.



MEDIA FLASH

THE TIMES OF INDIA, AHMEDABAD MONDAY, MAY 27, 2013

Engineering grads bag hefty packages than MBAs

Parul Students Offered ₹8.50L Per Annum Salary

Vadodara: Engineering grodustes are bageing better salary parkages compared to consequenced gradu-ates. At least this is the irend that city-based Parth Group of In-stitutes in winessing on its campas this place.

while engli-ereting gradu-ies at Parul Insti-tute & Waghediya impas have been of reed the bighest pay pack-ee of Ra. 3.0 lakh per an-im, their counterparts in the management toward have revealed the tenhest colors, tarkens

Also, the overage CTC of engi-ing and placement activities in the oring students stands at Rs 2.01 - year 2012-13 on the campos, Patel

oment students is Rs 226 rampism.

splits recessionary trends, panies haves far conducted a interviews on our campies theough which a total of \$50 requires from 5 theory for the control placed giving 45 per cent plassement ratio. At the same time over 270 of our menagement gradiants have been placed in all different industries giving, 42 per cent placement ratio, managing trustee of Paral Institute Devansho Patel said with interesting with

interacting with media persons here

ncy packaged (\$2.24 states), same if Acentics
In the origineer ing stream. Tein Consultancy Services (TCS) has been the highest recruitor with to tain I suffers to sendents.

Firms like Astan Paines, CGCI bank, FAG, Kotak Mahindru Bank were among major rescrutiers of zeanogement graduates.

"A total of 700 students have been selected for summer insensity produces in different industries. And it was for the first time-that State Bank of India came to our campus for summer interesting the controlling project in which 31 MBA and PGDM students have been selected with 18 0,000 stipeed," he said.

The Times of India, Ahmedabad Edition 27th May, 2013

વિદ્યાર્થીઓને પહેલા એડમિશન અને પછી પ્લેસમેન્ટની ચિંતા ઓધોગિક મંદીના માહોલમાં પ્લેસમેન્ટમાં તેજીનો તરખાટ

લેય છે, તેવી જ રીતે કોલેજનો આવ્યાસ તાલ છે. તેવા કરાત કોલ્પ માં અંતરાને મુશ્ક કર્યા પછી વિદ્યાર્થીને પ્લેસમેન્ટની ફિંકર મની તોય છે. જેથી હેલ્પમાં જ કેમ્પન ઈન્ટર-મુખા શિશેક્ટ થયાનો અંભરખા પ્રત્યે વિદ્યાર્થીન તોય છે. પરંતુ, ઉન્ટર-મુખા ત્રિલેક્ટ થયા માટે વિદ્યાર્થીઓ કે ક્યાં પ્રકારની અલ્વડત મોઈએ તેની યોગ્ય चाडितीना सम्भावने आरक्ष क्यारेड श्रीतकार विधावी पत्त त्रेग्यत ईन्टरण्यूमा विश्वेतर वता नवीं, श्रेणी विधावीं सोने विश्वक साथे प्येतमेन्ट मार्ट पत्त नेवार हरवानो अभित्रम पाइस गुप औड ઉન્સ્ટીટયુટલે અપનાવ્યા છે. કોલેજના લંચાલકોએ વિદ્યાર્થીઓ માટે એક ખાસ

(પ્રતિનિધિકારા) વડાંદરા, રિવાર ખેત્રમેન્ટ તેલ દારા રાજ્ય તથા રાજ્ય જેવી રીતે પોરપ ૧૨ પાસ કર્યા પાડી અડારની પ્રતિપત્તિ કંપનીઓના વિદ્યાર્થીઓને એડિયાનની ચિંતા સતાવતી અધિકારીઓનો રોપર્ક કરવામાં આવે છે અને તેમની વિકવાયરમેન્ટ ઉપર ધ્યાન કેન્દ્રીત કરવામાં અલ્લે છે. ઈન્ટરફ્ટીઝમાં પ્લેસમેન્ટ કરવામાં અલ્લે છે. ઇન્પરદીઝમાં પરસ્તમેન્ટ મેળવવા માટે વિસાધીઓના કર્યા કારની કર્યાસીટ જરૂરી છે તેની યોગ્ય અભ્યાસ કર્યા માદ વિસાધીઓને તે મુજબની તાર્તિસ અભ્યાસો આરે છે. ઉપયોગ, વર્ષ કરસિયાન વિસાધીઓને ઇન્સ્ટ્રીઝની વિસીટ કરાર્તીને અમેન પરિસામ સારૂપે કમ્યા ઇન્ટ્રેટલ અભ્યા પરિસામ સારૂપે કમ્યા સંવના નથા કન્સેપ્ટને સરણે હવે પાટલ ગુપ ખોક ઈન્સ્ટિવ્યુસમાં ખોતમેન્ટ માટે અનેક નેશનમ અને મોટી નેશનલ કંપનીઓ આવી

રકારમાં પાંચ ને કરવા છેવા જેન દાકમાંથી વધુ કંપનીઓએ કંપરસ ઇન્ટરવ્યુઓ ભાગ હોયો હતો. જેમાં બેન્જીન્યાર્ટિંગના વિદ્યાર્થીઓ સાટે ૮૫ ઓપાંગિક સંસ્થાઓએ કેમ્પસ ઈન્ટરણ કર્યા बता अने २२०की वर्ष विदासीओने नाउरी આપી હતી.

ના પ્રતા તો જ દીતે પેનેજમેન્દ્રના વિદ્યાર્થીઓ તો ચોજાવેલા કેમ્પસ ઈન્ટરબામાં ૧૨થી વધુ ખ્યાનગમ દિનીઓએ ભાગ લીધો હતો બને ૧૩૦થી વધુ વિદ્યાર્થીઓને કેમ્પસ ઉન્ટરબામાં જ નોકરી મળી ગઈ હતી.

જ્યારે કાર્પસી માટે યોજાયેલા કેમ્પલ ઈન્ટરન્યુમાં ૧૦ ૪ટલી પન્યુકેક્પર્યાંગ અને રિસર્ચ ભારિઅનેટડ કંપનીઓએ ભાગ લીધો હતો. જેમાં ૩૫થી વધુ વિશ્વાસીઓને સિલેક્ટ કરીને તેઓને નાંકરી આપવામાં આવી હતી.

પારૂલ ગૃપ ઓફ ઇન્સ્ટિટ્યૂટ્સના એન્જીનિયરીંગનાં ૨૨૦ વિદ્યાર્થી, મેનેજમેન્ટનાં ૨૭૦ અને ફાર્મસીના ૩૫ વિદ્યાર્થીઓને કેમ્પસ ઈન્ટરવ્યમાં નોકરી મળી

Gujarat Samachar, Vadodara Edition 27th May, 2013

વર્ષ ૨૦૧૨-૧૩માં પારૂલ ઇન્સ્ટિટચૂટનાં

કેમ્પસ ઇન્ટરવ્યુમાં ૧૭૦ કંપનીઓ દ્વારા ૫૬૩ વિદ્યાર્થીઓની પસંદગી

 સ્થાનીક, નેશનલ તેમજ મલ્ટીનેશનલ કંપનીઓ દારા પ્લેસમેન્ટમાં ભાગ લીધો

पहार विन्द्रस्था स्थाति तथा तम्बः प्राथमेन्द्र केवना अधिवादीकोन्द्र काम व्यामोवी वैवक्षित वर्ष २८५३ र जेंग पत्त विद्यार्थीओने स्थानीत, नशनस तेशह मधीनेशन ध्यनीओ हारा रेम्पत र्रन्टर सुमा ५०६ अध्यामा भागा હતા. તે ઉપરાંત પોટા ભારતી કંપનીઓ હરા વિવાસીઓને સમર ઇન્ટનસીય માટે રજ મર્લાદ કરવામાં આવી રહ્યા છે. જેમાં नीर 500 हरता वता सबसे तरवानुं संख्याके भागम् सत्.

भाउत रिन्ध्यपुरना संनित्तपरीय tharm. અપથીએ તેમજ धार्मीमा विद्यार्थीओ तेमच सन्द विश्ववीको ५३ साम प्रत्यम् स्था को प्रवास साथ है. है विश्व तथा व्यानीत, नेतानात समय व्यानियानात



र्भानीको साथ पाठामाठ होते तेपने કેમ્પન ઇન્ટરમું માટે તેમજ વિજાતીઓમે सभर प्रधानेना गाउँ भारे करेयत stand but off it. findax of २०११ र-१ तमा १वेशमेन्ट शेव द्वारा १२२१मा व्यापकी सभगीतीना भवती १०० अपनीम्बले पास प्रनिद्धपुरनी पुषातक सीची असी. क्षेत्रा परत विधानीओंनी पर्वाची स्थान जानी th, in Overin soo sam we sud विकासीओने समय देन्द्रमधीय मारे प्रय विविध अपनीओमा प्रमेश अवासा भागा तथा, संसद्धत देवाच् प्रदेशे भागमं तत्त्वेत, भेमभीकेती यत स्टीके

તો ૨૦૦ કરતા વધારે વિદ્યાર્થીઓને પસંદર્થી કેમ્પલ ઈન્સ્ટરમુંથી હસ્લામા માર્થી છે. કેમાં સૌથી વધારે રૂ. ૪ લાખ वार्षिक पेतेश अंशीयन पेटीन्ट कार आपभामां आनु हे. धोसमेन्द्र केंद्रनी व्यक्तियों हे. प्रथम हिंदिने शहान् હતું કે, આ વર્ષે પ્રથમ મેનેજમેળના વિશાસીઓ એન્પ્રિનિવરીસના વિભાગીઓને पेरेक पुत्र क वक्तरे छे, महिल्मा मेनेक्करेन्ट्रमा विद्यालीको माटे नीक्टानी भेनियानम् स्थापनी सामे कार्य जोता

Divya Bhaskar, Vadodara Edition 27th May, 2013

पारास इन्स्टिट्यूटना स्टुडन्ट्सनुं प्लेसमेन्ट थयुं

રિાટી રિપોર્ટર, વડોદરા

પારુલ ઈન્સ્ટિટ્યુટ દ્વારા વર્ષ 2012-13ના વિદ્યાર્થીઓના પ્લેસમેન્ટનો અહેવાલ રવિવારના રોજ જાહેર કરાયો હતો. આ વર્ષે ઈન્સ્ટિટ્યૂટમાં સૌથી વધુ એન્જિનિયરિંગ કંપનીઓ આવી હતી. જેમાં કુલ 563 જેટલા વિદ્યાર્થીઓને પ્લેસમેન્ટ મળ્યું છે.

ઈન્સ્ટિટ્યુટના ટ્રસ્ટી ડો દેવાંશ પટેલે પત્રકાર પરિષદમાં જણાવ્યું હતું કે, 'આ વર્ષ વિદાર્થીઓને સારી જગ્યાએ પંસદગી મળી છે. ઈન્સ્ટિટ્યુટના વિવિધ હિપાર્ટમેન્ટ્સમાં એન્જિનિયરિંગના 258 વિદ્યાર્થીઓન પ્લેસમેન્ટ થયું હતું, જેમાં હાઈએસ્ટ 8.5थी 2.91नुं पेडेश ओइर यथु હતું. જ્યારે મેનેજમેન્ટમાં કુલ 270 વિદ્યાર્થીઓનું પ્લેસમેન્ટ થયુ છે. જેમાં હાઈએસ્ટ 4.70થી 2.26 સુધીનું પેકેજ વિદ્યાર્થીઓને મળ્યું હતું. જ્યારે ફાર્મસીમાં 35 કરતા વધુ વિદ્યાર્થીઓનું પ્લેસમેન્ટ થયુ છે, જેમાં 2.51 લાખના પેકેજ ઓફર થયા હતા. આ વર્ષે કેમ્પસમાં એમએનસીથી લઇ અને એસએમઈ સુધીની 150 જટેલી કંપનીઓ આવી હતી.'

Gujarat Mitra, Vadodara Edition 27th May, 2013