

Human Resources Management

1. Human resource Planning
2. New Trends in Recruitment
3. Selection Criteria
4. Requirement, Training & Development
5. Human Resource Development
6. Performance Appraisal
7. Compensation Management
8. Industrial Relations
9. Career Management
10. Managerial Effectiveness
11. Strategic HRM
12. Change Management
13. Trade Unions & their effects
14. Areas of Human Resource Management

Financial Management

1. Carbon Credit
2. Value Based Management
3. Credit Rating
4. Receivable Management
5. Scientific Inventory Management Models
6. Cash Management
7. Dividend Policies
8. Capital Structure Decision
9. New Methods of Risk Analysis
10. Venture capital
11. Risk Management
12. New Investment Avenues
13. Current Scenario of Financial Markets
14. Reverse Mortgage
15. Financial System

Marketing Management

1. Retail Marketing
2. Service Marketing
3. Green Marketing
4. E – Marketing
5. Rural Marketing
6. Consumer behavior
7. Advertising & Promotion
8. Sales & Distribution Management
9. Brand Management
10. Integrated Marketing Communication
11. 9 P's in Marketing

Management and IT

1. ERP
2. Technological Reengineering
3. E-commerce
4. Cloud Computing

Production and Engineering

1. Total Quality Management
2. Lean Manufacturing System
3. Operations Management:
A critical Responsibility for every Manager
4. Six Sigma Quality
5. Technologies in Manufacturing
6. Strategic Supply Chain Management
7. Resource Planning System
8. Outsourcing & Off shoring
9. Service Operations Management

Others:

1. Strategic Management
2. Change Management
3. Crisis Management
4. Resilience Management
5. Ethics in Business
6. Time Management
7. International Business

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National Seminar

On

New Paradigm In Management

Organized by

**Shree J. N. Ruparel Swaminarayan
Institute of Management**

**Chhaya-Porbandar
In Collaboration with**

Gujarat Technological University



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