



Ms Pooja Vasant

Ms Pooja Vasant is very versatile trainer. Her extraordinary flair of subject is duly complemented with linguistic competence. She has been honored with Master's Degree in Faculty of Mgt & her incessant efforts have made her qualify NET. Teaching is her passion that gets reflected in her collaborative pedagogy. Miss Pooja has penned down many research papers which have got space in journals of repute. Her dynamism has been persuading her to author very ice-breaking book on "Innovations and Dynamics in Communication". Her erudition gets pronounced in her training modules of Managerial Comm & its dynamics.



Dr Alpesh Joshi

Dr Alpesh Joshi wraps up pretty experience of nearly 12 years in teaching. His incessant learning has endowed him with dual masters and doctorate in Human Resource Management and Neurolinguistics. He has authored pretty number of research papers and book chapters that have been spaced into various literary output. He has been giving his self-effacing help as Resource Person and jury member to different organizations.



Ms Sharmishtha Singh

Ms Singh bejewels her core competencies in HR & Marketing supplemented with acquaintance of Costing, Banking and Finance. Her inquisitiveness for pecuniary know-how cajoled her to be Insurance Licentiate. In the span of 12 years Ms Singh has worked with renowned companies like HUL, Tata & Max as HR Head & her itinerary envelops stop over at many parts of country where in she has achieved many laurels as "Best Talent of the Year", "Best New Entrant", "Best Trainer" and "Best Training Manager" as she played very pivotal role in conceptualizing, developing and implementing many training modules on speckled range of products and services. Her exertion with cross-cultural set-up has bestowed her with superior interpersonal proficiency. This in turn has persuaded her to be the proprietor of Anushka Training & Consultancy Services.

Modes of Pedagogy

- Presentations
- Short Stories or Anecdotes
- Utopian and Factual Examples
- Words of Wisdom from Men of Wisdom

Who should attend

- Business Leaders/Business Representatives
- Managers and Team Members
- Academicians
- Research Scholar Students
- Students of all the disciplines

Schedule

08:30 to 09:00 **Registration**

09:00 to 09:45 **Ceremonial**

09:45 to 10:30 **Dr Alpesh Joshi**

10:30 to 11:15 **Ms Pooja Vasant**

11:15 to 11:40 **High Tea**

11:40 to 12:25 **Ms Sharmishtha Singh**

12:25 to 01:10 **Dr Vikas Arora**

01:20 to 02:00 **Valedictory**

02:00 onwards **Lunch**

Patron

P P Tyagvallabh Swamiji

Secretary, Sarvodaya Kalavani Samaj – Rajkot

Convener

Dr Vikas Arora

Dean MBA, MAM & MCA Program

Co-Convener

Dr Vijay Vyas

Prof & Head, Dept of Management

Organizing Committee

For Registration-Contact on

98795 12128 - 99259 12128 - 99251 19519 or

Department of Management



ATMIYA®

INSTITUTE OF TECHNOLOGY & SCIENCE

Department of Management

National Seminar on

Communication Skills -

A Key to Corporate Success

20 November, 2013 (Wednesday) Time: 8:30am to 2:00 pm



Venue: Auditorium - 2

Yogidham Gurukul, Kalawad Road, Rajkot - 360005

Tel. : 0281 - 2563445 | Fax : 0281 - 2563952 | admin@aits.edu.in | www.aits.edu.in

About Us

Atmiya Institute of Technology & Science, Rajkot was established in year 2000-01 under the aegis of "Yogidham Gurukul" where we impart contemporary education in engg in CE, IT, EC, IC, MECH, EE, CIVIL at UG and PG Level. The institute imparts PG degree in Computer Application, Business Administration and Applied Management. All the programs are backed by erudite and experienced teachers and take place in its state-of-the-art learning conveniences. The institute synthesizes all the academic activities with co/extracurricular activities to bring about integrated development of inquisitive minds.

AITs got itself accredited in year 2008 at "B" level by NAAC of UGC and obtained ISO certification to ensure academic accountability for its stakeholders.

About Department

The Department of Management was conceptualized in 2007-08 with the vision to be at par with any premier B schools where in we aspire to endow the learners in fabricating prolific career prospects accentuating knowledge, skills, inspiration and evolution with an international perspective. The academics at the department is backed by learned faculties. This in turn has resulted into outstanding results with excellent placement.

MDP Overview & Objectives

In the professional world, many executives earn a path that offers them a quality life – a good job, may be successful business and a secure future. Most settle for it. But then, there are some whose ambitions drive them to accomplish a lot more. MDP program is designed for those who are prepared to revisit their understanding of their careers, refine their goals and objectives, and transform their lives. MDP will set you off on a journey that would expand your thinking and change your outlook. So you don't limit your responsibilities to just teaching, managing, administering or meeting quarterly targets, but identify ways of developing interpersonal associations.

The Thrust and Key Takeaways



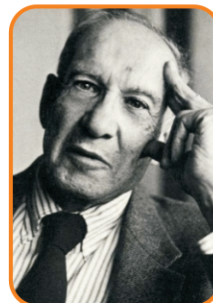
**To bequeath the elite congregation
with mechanics of Public Speaking**



**To endow august gathering with innovative dimensions
of interpersonal communication and aural (listening) skills.**



**To bestow the dexterous
partakers in accentuating
their physic par-excellence**



Peter Drucker, -
"Colleges teach the one thing that is valuable for future employee to know. But very few students bother to learn it. This one basic skill is the ability to organize and express ideas in writing and speaking."

Why do we need to be Communicative?

Interpersonal Communication is integral part of any organization. Evidence of the importance of communication is found in numerous surveys. These surveys found communication ranking at or near top of business/academic skills; needed for success. IITs and IIMs also perceive **communication as one of the greatest teaching priorities of any management program.**



**"supports to the importance of communication
requiring demonstration of leadership and communication skills..."**

Studies emphasize high correlation between communication skills and income. Even among college graduates, those with higher scores in literacy earn 47% more than lower scoring graduates earn. A study by Office Team concluded that such skills as writing and speaking well, displaying proper etiquette, and listening attentively will probably determine career success. And our well-thought out National Seminar will definitely pave a way for meeting those unexplored ways for the participants.



Speakers

Dr Vikas Arora - Dean, Dept of Mgt, AITS, Rajkot

Dr Vikas Arora; an inspiring orator & corporate trainer of international repute has been conducting training programs on soft skills for academics & corporate. His extraordinary flair of subject has made him accept the warm welcome from many top mgt institutes across the nation. His seminars and workshops are backed by exceptional content. Dr Arora's dexterity has always welcomed media for interviewing him. Dr Arora's scholarly bent of mind has made him author more than 5 books and many publications with journals of repute. He has been honored as Trainer with AMA, Ahmedabad. Recently, he has been awarded "BEST EDUCATIONIST AWARD" from International Institute of Education & Management & Indian Solidarity Council, New Delhi. His professional and academic experience of nearly 18 years has swept across the boundaries of countries.