



Who Should Attend?

The participants to the programs could be faculty members of different streams (i.e. Engineering, Management & Science faculty), project leaders, business analysts, research scholar who have an inquisitive towards research. Managers in charge of strategic planning, equity research, portfolio research, can also participate.

Registration Details

- ▶ Faculty/Corporate/Executive Rs.200
 - ▶ Research Scholars Rs. 150
- (Limited seats available) Last Date of Registration – 30th October, 2012

Program Schedule

| Time | Particulars |
|-------------------|---|
| 08.30AM-08.45AM | ▶ Inauguration |
| 08.45 AM-11.00AM | ▶ Speech by Keynote Speaker |
| | ▶ Research Process |
| | ▶ How to write Research Paper? |
| | ▶ How to avoid Plagiarism in Research? |
| 11.00AM- 11.15AM | ▶ Tea Break |
| 11.15AM –01.00PM | ▶ Sampling Concepts |
| 01.00PM – 01.45PM | ▶ Lunch Break |
| 01.45pm – 04.00PM | ▶ Scaling Techniques |
| | ▶ Overview of Statistical Analysis tools: Chi Square, Phi-Correlation, Contingency Coefficient, ANOVA |
| 04.15PM | ▶ Valedictory |
| 04.30PM | ▶ High Tea & Certificate Distribution |

Venue

Atmiya Institute of Technology & Science - Department of Management, Yogidham Gurukul, Kalavad Road, Rajkot -360 005
Registration fee includes reading material, breakfast, lunch and Tea. Fee once paid will not be refunded. However, a substitute delegate is acceptable. The fee is to be paid in advance through a demand draft or a local cheque drawn in favor of Atmiya Institute of Technology & Science payable at Rajkot.

Program Coordinators

All communication should be addressed to,
Mr. Nisant Dhruv (Mob.: 85111 20309)
Mr.Piyush Chadarava (Mob. : 94291 68040)
Mr. Dipak Hadia (Mob. : 73830 90021)
 e-mail : atmiyafdp@gmail.com

FACULTY DEVELOPMENT PROGRAM ON “RESEARCH METHODOLOGY”

for **ENGINEERING, MANAGEMENT
& SCIENCE FACULTY**

(03rd November, 2012, Saturday)

Organized by

Department of Management



ATMIYA[®]

INSTITUTE OF TECHNOLOGY & SCIENCE

In collaboration with



**Gujarat Technological University,
Ahmadabad**

Venue

“Yogidham Gurukul”, Kalavad Road, Rajkot - 360005
 Tel. : 0281 - 2563445 | Fax : 0281 - 2563952 | admin@aits.edu.in | www.aits.edu.in

Atmiya at Glance

Sarvodaya Kelavani Samaj(SKS) has started functioning in Rajkot from 1988. An economically disadvantaged position and lack of adequate facilities for higher education in Saurashtra and Kachch persuaded H. D. H. Hariprasad Swamiji, to choose Rajkot, situated in the heart of Saurashtra and Kachch for conducting His philanthropic activities. We have been imparting first-rate education in almost all major faculties in Social Sciences, Humanities, Commerce, Sciences, Pharmacy, Engineering and Technology.

These 24 years from 1988 onward have been a period of development in SKS. We have invested millions of rupees in creating and strengthening infrastructural facilities in our schools, colleges & institutes. Yogidham, our campus, located on 23 acres of land, provides educational facilities from KG to PG, and we endeavor to synthesize spiritual, scientific, and technological achievements of the East and West so as to bring about harmonious and integrated development of young minds.

About Department of Management

The MBA program (2year full time) is approved by AICTE & it is affiliated to GTU, Ahmadabad. Admissions to MBA program are regulated by C-MAT conducted by AICTE, New Delhi. The department started in year 2007 and today it is ranked among top 10 B-School in GTU. We are committed to develop leaders positioned to excel in today's rapidly changing business world.

A few words about the Workshop:

The programme simply aims at developing the pedagogical and research skills of the participants. A package of course enhances teaching and research capabilities, improves the knowledge of the participants in areas of their interest.

Course Design:

- ▶ How to write Research Paper ?
- ▶ How to avoid Plagiarism in Research?
- ▶ Research Process
- ▶ Sampling Concepts
- ▶ Scaling Techniques
- ▶ Overview of Statistical Analysis tools: Chi Square, - Phi Correlation, Contingency Coefficient, ANOVA

Workshop contains lectures, interactive sessions, tutorials and practical sessions of above topics. So that participants will apply research methodology and skills discussed. It is privilege to listen to the experts lectures and interact with them, who will provide guidance to write a technical paper or to apply for research funding. This workshop is a resource to learn research techniques to all upcoming researchers

Chief-Patron

P.P. Tyagvallabh Swamiji
Secretary, Sarvodaya Kelvani Samaj,
Yogidham Gurukul, Rajkot

Patron

Dr. Akshai Aggarwal
Vice Chancellor,GTU
Ahemdabad

Convener

Dr. (Prof.) Vikas Arora
Dean, MBA-MCA - AITS, Rajkot

Keynote Speaker

Dr. Pratapsinh Chauhan
Professor, Dean & Head
M.Com(Double Gold Medalist), Ph.D., FDP (IIM-A)
Department of Business Management, Saurashtra University - Rajkot

Course Faculty

Dr. S. O. Junare

Director
Ph.D. M.Com, M.Phil, FDP (IIMA),
Shri Jairambhai Patel Institute of
Management & Computer Applications,

Dr. Hitesh Shukla

Professor
M.Com., Ph.D., FDP (IIM-A)
Department of Business Management
Saurashtra University - Rajkot

Dr. Sanjay Bhayani

Professor
M.Com, M.Phil., Ph.D.
(Double Gold Medalist), FDP (IIM-A)
Department of Business Management
Saurashtra University - Rajkot

Mr. Nishant Vachhani

Professor
BE(EC),MBA (Marketing)
PhD.(Pursing)
Department of Management,
Atmiya Institute of Technology & Science -Rajkot

REGISTRATION FORM

Faculty Name : _____

Category : Faculty/Industry Researcher/ Research Scholar

Course : Management /Engineering/Science

Designation : _____

University : _____

Name of the Employer : _____

Office mailing : _____

Address : _____

Contact No. : _____

E-mail : _____

Qualification : _____

Fee Details : Cash / Cheque / DD.

Provide Details :

for DD/Cheque

Name of Bank : _____

DD/Cheque NO. : _____

Issue Branch Name : _____

Date of Issue : _____

Amount in Rs. _____

Date :

Signature of Applicant

Faculties can also register online at : www.atmiya.net

Kindly send the DD/Cheque by mentioning your name overleaf at the below mentioned address.

Department of MBA

"Yogidham Gurukul,"Kalawad Road, Rajkot - 360005