



Presenters/Speakers

Ms Sharmishtha Singh

"Genius never argues, it creates" This dictum suits Ms Sharmishtha Singh who bejewels her core competencies in the fields of HR and Marketing supplemented with acquaintance of Costing, Banking and Finance. Her inquisitiveness for pecuniary know-how cajoled her to be Insurance Licentiate. In the span of 11 years Ms Singh has worked with renowned companies like Hindustan Unilever, Tata AIG, Max New York Life and so on as HR Head and her itinerary envelops stop over many parts of our country where in she has achieved many laurels and honors as "Best Talent of the Year", Best New Entrant", "Best Trainer" and "Best Training Manager" as she played very pivotal role in conceptualizing, developing and implementing many training modules on specked range of products and services. Her exertion with cross-cultural set-up has bestowed her with superior interpersonal proficiency. This in turn has persuaded her to be the proprietor of Anushka Training & Consultancy Services.

Modes of Pedagogy

- ▶ Presentations
- ▶ Demonstrations
- ▶ Short Stories or Anecdotes
- ▶ Utopian and Factual Examples
- ▶ Words of Wisdom from Men of Wisdom

Who should attend

- ▶ Business Leaders/Business Representatives
- ▶ Managers and Team Members
- ▶ Academicians
- ▶ Research Scholar
- ▶ Students

Schedule

- ▶ 8:30 to 09:00 Registration
- ▶ 9:00 to 09:45 Ceremonial
- ▶ 09:45 to 10:30 Dr Vikas Arora
- ▶ 10:30 to 11:15 Ms Pooja Vasant
- ▶ 11:15 to 11:40 High Tea
- ▶ 11:40 to 12:25 Ms Sharmishtha Singh
- ▶ 12:25 to 01:10 Dr Alpesh Joshi
- ▶ 01:20 to 02:00 Valedictory
Lunch

Patron

P P Tyagvallabh Swamiji

Secretary, Sarvodaya Kelavani Samaj - Rajkot

Convener

Dr Vikas Arora

Dean – MBA-MCA Program

Organizing Committee

Ms Sharmishtha Singh

Ms Pooja Vasant

Dr Alpesh Joshi

MDP on Effective Communication Skills – An Integrated Approach

Department of MBA

International Business

Marketing

Human Resource

Finance

31 October, 2012 (Saturday)



Venue - Auditorium -AITS



ATMIYA[®]
INSTITUTE OF TECHNOLOGY & SCIENCE

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About Us

Atmiya Institute of Technology & Science, Rajkot was established in academic year 2000-01 under the aegis of Sarvodayaya Kelavani Samaj in "Yogidham Gurukul" where we impart contemporary education in engineering in CE, IT, EC, IC, MECH, EE, CIVIL at UG level and EC, CE, MECH and EE at PG level. **The institute imparts PG degree in Computer Application, Business Administration and Applied Management.** All the academic programs are backed by erudite and experienced teachers and take place in its state of the art learning conveniences. The institute synthesizes all the academic activities with co/extracurricular activities to bring about harmonious and integrated development of inquisitive minds.

AITs got itself accredited in the year 2008 at "B" level by NAAC of UGC and obtained ISO certification to ensure academic accountability for its stakeholders. We have been exercising to get ourselves NBA of AICTE for all our programs this year for sustainable quality assurance.

About Department

The Department of Management was conceptualized in the academic year 2007-08 with the vision to be at par with any premier B schools where in we aspire to endow the learners in fabricating prolific career prospects accentuating knowledge, skills, inspiration and evolution with an international perspective. The academics at the department is backed by erudite faculties who have achieved and been attaining academic laurels in its sophisticated erudition facilities. This in turn has resulted into outstanding results with excellent placement.

MDP Overview & Objectives

In the professional world, many executives earn a path that offers them a quality life - a good job, maybe a successful business and a secure future. Most settle for it. But then, there are some whose ambitions drive them to accomplish a lot more. MDP program is designed for those who are prepared to revisit their understanding of their careers, refine their goals and objectives, and transform their lives. MDP will set you off on a journey that would expand your thinking and change your outlook through interpersonal communication. So you don't limit your responsibilities to just teaching or meeting quarterly targets, but identify ways of developing interpersonal and linguistic competence.

The Thrust and Key Takeaways

- ▶ To endow the august gathering with the innovative dimension of interpersonal communication
- ▶ To facilitate the congregation with edge over presentation strategies
- ▶ To bequeath the erudite participants in unfolding the dynamics of writing and listening modules
- ▶ To bestow the dexterous partakers in accentuating their physic par-excellence

Presenters/Speakers

Dr Vikas Arora

Dr Vikas Arora is an inspiring orator & corporate trainer of international repute. He has been conducting training programs on soft skills for the corporate sector, faculty and students. His extraordinary flair of subject has made him accept the warm welcome from many top management institutes from the nation. His seminars and workshops are backed by exceptional content. Dr Arora's dexterity has always welcomed media for interviewing him. And recently one such interview was published in of the management magazine. Dr Arora's scholarly bent of mind has made

him author more than 5 books and many publications with journals of repute. He has been honored as Trainer with AMA, Ahmedabad. Recently, h has been awarded 'BEST EDUCATIONIST AWARD' from, International Institute of Education & Management & Indian Solidarity Council, NEW DELHI. His professional and academic experience of nearly 20 years swept across the boundaries of countries. He has extensively travelled many countries. Currently, he is Professor cum Dean with Management Dept of AITS, Rajkot.

Ms Pooja Vasant

Ms. Pooja Vasant is very young and dynamic trainer. She has extraordinary flair of her subject which is supplemented with linguistic competence. She has been honored with Master's Degree in Faculty of Management and her incessant and indefatigable efforts have made her qualify NET. Teaching is her passion that gets reflected in her collaborative pedagogy. Miss Pooja has penned down many research papers which has got space in journals of national and international repute. Her dynamism has been persuading her to author very ice-breaking book on "Innovations and Dynamics in Communication" Her erudition gets pronounced in her training modules of Managerial Communication and its dynamics that she have formulated.

Dr Alpesh Joshi

Dr Alpesh Joshi wraps up pretty experience of nearly 10 years in teaching. He is an incessant learner. This virtue has endowed him with dual masters and doctorate in Human Resource Management and Neurolinguistics. He has authored many research papers that have got published with many national and international journals. Dr Joshi has been giving his self-effacing help as Resource Person and jury member to the different organizations. At the moment he has been working with MBA department of esteemed Atmiya Inst of Tech & Sci, Rajkot.