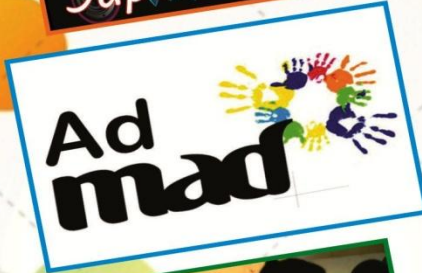
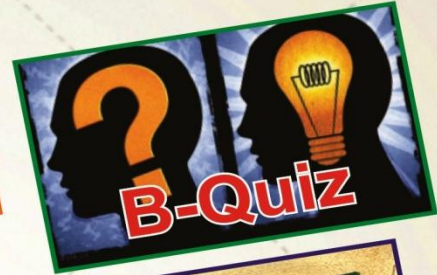


AGRIM 2014

Thursday 6th Feb.

EXCITEMENT... FUN... EXPRESSIONS...



Cash Prizes

1st PRIZE - ₹1500

2nd PRIZE - ₹1000

3rd PRIZE - ₹500

Student Coordinators :

Hardik Prajapati : 9725414216

Kuldeep Singh : 9173431927

Bhavesh Paladiya : 9724107118

Jaimin Suthar : 9427833341

Faculty Coordinators :

Preyal Sanghvi : 9601851527

Soaeb Modasiya : 8460019705



R. B. INSTITUTE OF MANAGEMENT STUDIES

Opp. Hiravadi BRTS Bus Stand, Thakkarbapanagar, Ahmedabad-382350

Email: agrim@rbi.edu.in, Web: www.rbi.edu.in

GENERAL GUIDELINES FOR ALL EVENTS

- **Registration Fee – Rs. 50** per participant per event.
- Last Date of Registration is **1st February 2014**
- **No spot registration is permitted.**
- Registration should be done through website **www.rbi.edu.in** or through telephone to Coordinators. (Time 10:00am-4:30pm)
- The event is for the students from all the **Under-graduate programmes and MBA.**
- No member can participate in more than one team for the same event
- Participants should carry their Identity cards issued by their respective institute
- All the team members must be present during the event
- **Elimination rounds will be conducted for events with large number of entries.**
- **Elimination rounds of various events are scheduled between 9 to 10 am on 6/2/'14.**
- **Coordinators reserve the right to cancel the event in case of lesser entries (minimum number of entries required is 5).**
- Participants should report at the Registration Desk at 9.00 am
- Non Participants are welcome to attend "AGRIM - 2014".
- Complementary lunch will be provided to all the participants. Non-participants can avail lunch coupon for Rs 50 (with prior registration)
- The committee reserves the right to disqualify the participants in case of any misconduct.
- Decision of the judges will be final and binding to all
- Participants are advised to see the schedule before registration. In case of simultaneous games, you can participate only in any one event.

Note: I Prize = Rs 1500 II Prize = Rs 1000 III Prize = Rs 500

RULES FOR THE EVENTS

B-Quiz

- There must be two participants per team
- B-quiz may cover current affair questions and also general knowledge questions but main focus area is Management/Business
- The participants shall not be allowed to use mobile or other electronic instruments.

Ad Mad show

- The participants will be given a new product to launch in the market.
- Participants will have to create the strategies for the launch of the product. This includes product name, logo, punch line and jingle, visual advertisement followed by a role play showcasing your advertisement.
- Maximum 5 participants per team are allowed.
- Participants are supposed to come with own stationery like pencil, colors etc.

Antakshari

- 2 participants are allowed per team
- Only songs from Bollywood movies/Albums are allowed by default
- No song can be repeated again in the game
- There will be five rounds having different modes.

T-Shirt Painting

- A team can have maximum of 2 participants. Each team will be given time of 1 hr.
- Theme will be given & participants will select from given themes.
- Paint T-Shirt with only one theme.
- T Shirts will be provided by the organizing committee, students will have to bring colors, brushes and other things on their own.
- Only painting will be allowed, no other accessories like coloured paper etc are allowed.
- Students can use text to convey the message. Text can be in English, in Hindi or in Gujarati.
- T shirts will be selected on the basis of creativity, innovation, clarity, writing style and message they convey to general public.

Rangoli

- Max of 2 participants are allowed per team
- Participants should get their own material (Color/ sand/flowers/markers/pencils /plastic flowers)
- Stencils are not allowed.
- Participants will be given 1 hr of time.
- Themes will be given & participants have to make the rangoli design as per the given theme

Treasure Hunt

- 2 Players are allowed per team.
- Either All team members or any of them will go for searching the Piece or Item/clue.
- In the case of tie, the issue will be resolved using a tie-breaker round.

RB's Dancing Superstar- Rules

- Students can participate in groups or solo
- The participants have to come prepared with a dance performance.
- The time limit for each performance is 3-5 minutes
- The participants have to bring their own song in a cd or Pen drive and their own costume.
- The evaluation of the participants will be done on the basis of song selection, stage usage, steps, coordination, and costume.

Lane Gaming(Counter Strike)

- 4 participants per team are allowed
- 7-10 Minutes will be given
- Team having less score will be eliminated.