

Eleventh Annual HR Conference
Driving Business through HR:
People and Talent

at H.T. Parekh Convention Centre,
AMA Complex,
ATIRA Campus, Ahmedabad

9.30 a.m. to 5.00 p.m. on
Saturday 6th April 2013

**Madanmohan Ramanlal-AMA Centre for
Human Resource Development**



Today Talent has become business. With talent you can do many things. Without it you can't do much. All businesses small or big, services or manufacturing or educational organizations require talented people. Great leaders fail if they can't induct talent, nurture the same, retain competent people and utilise them and develop them through right policies and practices. Good HR is going to become even more important in future. All CEOs and Heads of Organizations including the Universities and colleges have to become good HR Managers. This conference is intended to focus on the changing trends and business and organizational realities enhancing the need for respecting people, People management practices and talent more than ever before.

Thought leaders from Industry representing software industry, other new economy based services, manufacturing, pharma and the like and Educational Institutions and government agencies will be sharing the critical importance of talent and their experiences of managing talent for organizational or business excellence in the recent past.

How critical is Talent? What forms does it take? What qualities are becoming more critical in a knowledge economy in various settings?

What is the role of CEOs and Heads of Organizations in the changing scenario?

What HR policies and practices seem to work and take organizations forward?

What is the new role of CEOs, Heads of Institutions and HR Directors?

These are some of the issues intended to be discussed in this conference. A special feature of this conference is a special session on HRD in Institutions like the schools, colleges and Universities.

PROGRAMME

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| 09.30 a.m. to 10.45 a.m. | Inaugural Session Welcome/Introduction By: Dr. T.V. Rao Chairman, TVRLS Pvt. Ltd., (Faculty, IIM Ahmedabad.) Inauguration and Inaugural Address Mr. D.J. Pandian , Principal Secretary, Energy & Petrochemicals Department, Govt. of Gujarat |
| 10.45 a.m. to 11.00 a.m. | Tea/Coffee |
| 11.00 a.m. to 12.00 noon | Driving Business through HR – Tata Experience Mr. Prabir Jha Sr. Vice President & CHRO Tata Motors Ltd. |
| 12.00 noon to 01.00 p.m. | Role of Talent Management in Business: Experiences from MNCs Dr. Chandrasekhar Sripada Vice President & Head-HR IBM India, South Asia |
| 01.00 p.m. to 01.45 p.m. | Lunch |
| 01.45 p.m. to 02.45 p.m. | HRD for Academic Institutions Dr. R. Govinda , Vice Chancellor National University of Educational Planning & Admn. |
| 02.45 p.m. to 03.45 p.m. | New Paradigms of HR for Future Mr. S.Y. Siddiqui , Chief Operating Officer Maruti Suzuki India Ltd. |
| 03.45 p.m. to 04.00 p.m. | Tea/Coffee |
| 04.00 p.m. to 05.00 p.m. | Leadership Development – Intervention for Future Dr. Gopal Mahapatra , Sr. Director – HR, Oracle India Concluding Dr. T.V. Rao Chairman, TVRLS Pvt. Ltd., (Faculty, IIM Ahmedabad.) |

Fee : Rs.1500/- per person. (Fee includes programme fee, lunch & refreshments).
Concession for Member 10%, Patron Member 20%. Special concession fee for
Management and Professional Studies Students Rs.600/- per person.

Note : Organizers reserve the right to change process, schedule depending on urgencies
and time.

Registration: Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association

ATIRA Campus, Ahmedabad 380 015 • Phone: 079-26308601 to 06 • Fax: 079-26305692

E-mail: ama@amaindia.org • Website: www.amaindia.org

Previous Conferences

- **First Annual Conference** : Developing Human Capital – A Challenge of HR Professionals - November 23, 2002
- **Second Annual HR Conference:** Managing Human Resources in Knowledge Driven Era - November 22, 2003
- **Third Annual HR Conference** : Innovative Human Resource Strategies for Performance Oriented Organizations - November 27, 2004
- **Fourth Annual HR Conference:** Leveraging Human Resources for Competitive Advantage - November 19, 2005
- **Fifth Annual HR Conference** : Developing Human Potential: HR Perspective - November 11, 2006
- **Sixth Annual HR Conference** : Transforming HR – Creating Value through People - October 27, 2007
- **Seventh Annual HR Conference** : New World of HR, Road Map for Innovation, Transformation and Global Competitiveness - October 11, 2008
- **Eighth Annual HR Conference** : “HR VISION 2020”
Saturday, 19th September 2009
- **Ninth Annual HR Conference:** “HR as Route to Business Leadership: Possibilities and Limitations” 16th October 2010
- **Tenth Annual HR Conference:** “Organizational Transformation – Business Led HR Strategies” 28th January 2012

Madanmohan Ramanlal – AMA Centre for HRD:

Sponsored by the family of Shri Madanmohan Ramanlal, the Centre has been concentrating on Education and Training in the areas of Human Resource Development. The Centre has been conducting a Post-Graduate Programme namely “Diploma in Human Resource Management” for those who wish to take up courses in HRM. The Centre is also conducting short-duration MDPs and Publishing Study Reports.

About AMA

Ahmedabad Management Association (AMA) is a society and charitable trust established to promote exchange of ideas, knowledge and experience in the principles and practice of management.

AMA today commands the highest respect and recognition from all quarters – be it Business, Professions, Industry, Government or Academics. And this, not only in Ahmedabad or Gujarat, but all over India. From a handful of members in 1956, our family today has around 400 Institutional Members and over 2000 Individual Members. These are the people who come together on this forum, for exchange of ideas, information and experiences that enrich their managerial skills and competence.



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Cheque should be drawn in favour of "Ahmedabad Management Association".

| Name(s) | Position |
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