

A REPORT ON NATIONAL SEMINAR
ORGANIZED BY ANAND INSTITUTE OF MANAGEMENT
(MANAGED BY SHRI RAMKRISHNA SEVA MANDAL, ANAND)

ANAND INSTITUTE OF MANAGEMENT (MBA PROGRAMME) MANAGED BY SRKSM HAD ORGANIZED ONE DAY NATIONAL SEMINAR - "PROSPECTS AND CHALLENGES FOR MANAGEMENT IN INDIAN ECONOMY" ON 8TH MARCH, 2014



AT BHAIKAKA HALL. THE SEMINAR PROVIDED A GOOD PLATFORM FOR THE MANAGEMENT SCHOLARS AND EXPERTS TO SHARE THEIR RESEARCH AND INSIGHTS ON THE DIFFERENT ASPECTS OF MANAGEMENT IN WHICH HUGE NUMBER OF STUDENTS AND FACULTY MEMBERS OF AIM AND VARIOUS OTHER COLLEGES HAD PARTICIPATED.

THE DAY WAS STARTED WITH REGISTRATION OF THE PARTICIPANTS WHEREIN TOTAL 160 REGISTRATIONS WERE DONE. OUT OF WHICH 91 PARTICIPANTS (COMPRISING OF STUDENTS AND FACULTY MEMBERS) WERE FROM OTHER COLLEGES AND 69 PARTICIPANTS WERE FROM AIM.



THE CHIEF GUEST OF THE FUNCTION WAS DR. RAJESH KHAJURIA (DIRECTOR, CKSVIM, BARODA). HE SHARED HIS VIEWS TO THE AUDIENCE WITH RESPECT TO INNOVATIVE MANAGEMENT IN WHICH HE FOCUSED ON THREE INNOVATIONS I.E. 1. POLLUTION FREE CITY BY USING ECO FRIENDLY VEHICLES. 2. CLEAN CITY

BY PLACING UP GARBAGE BINS AT A SPECIFIC DISTANCE. 3. CROSS CULTURE ACCEPTANCE IN EDUCATION AND WORKPLACE.

THE GUEST OF HONOUR AND KEY NOTE SPEAKER WAS DR. HEMANT TRIVEDI (DIRECTOR, PDPU, GANDHINAGAR) WHO DELIVERED HIS SPEECH ON THE THEME OF THE SEMINAR WHICH WAS REALLY VERY USEFUL FOR THE MANAGEMENT STUDENTS AND AT THE END OF INAUGURAL FUNCTION PRESIDENTIAL REMARKS OF THE SEMINAR WAS GIVEN BY SMT. JYOTSNABEN K. PATEL (HON. SECRETARY, SRKSM).



AFTER THE LUNCH BREAK, IN THE TECHNICAL SESSION THE RESEARCHERS WERE GIVEN WIDE OPPORTUNITY OF PRESENTING THEIR RESEARCH PAPER. FOR THIS, PAPERS WERE BIFURCATED INTO TWO TRACKS NAMELY: TRACK I- MARKETING AND HR, TRACK II- FINANCE AND ECONOMICS.

UNDER THE TRACK I (MARKETING AND HR), IN TOTAL 22 PAPERS WERE RECEIVED OUT OF WHICH 13 PAPERS WERE PRESENTED AND 9 PAPERS WERE IN ABSENTIA; WHEREAS UNDER TRACK II(FINANCE AND ECONOMICS), IN TOTAL 14 PAPERS WERE RECEIVED OUT OF WHICH 8 PAPERS WERE PRESENTED AND 6 PAPERS WERE IN ABSENTIA.



FINALLY THE DAY WAS ENDED WITH VALEDICTORY FUNCTION IN WHICH BEST PAPER PRESENTERS FROM EACH TRACK WERE HONoured WITH CERTIFICATES AND CASH PRIZE BY MR. PARIKSHIT PATEL (JOINT SECRETARY, SRKSM)

THE FOLLOWING IS DETAIL OF THE BEST PAPER PRESENTER FROM EACH TRACK:

Sr. No.	TRACK	NAME OF AUTHOR	RESEARCH PAPER TITLE	JUDGE	CASH PRIZE
1.	TRACK I	DR. BINDIYA SONI MS. BHARTI DADVANI MS. HIMANI PAREKH	AN EMPIRICAL STUDY OF CALENDER ANAMOLIES : INDIAN STOCK MARKET EVIDENCE	DR. P. K. RATHOD (PROF. AND HEAD OF BUSINESS STUDIES DEPARTMENT)	RS. 500
2.	TRACK II	DR. YAGNESH DALWADI MS. PUNITA RAJPUROHIT	IMPACT OF TIME MANAGEMENT ON ACADEMIC RESULTS OF THE STUDENTS OF COMMERCE AND MANAGEMENT.	DR. DARSHANA DAVE (PROFESSOR, G H PATEL INSTITUTE OF BUSINESS MANAGEMENT)	RS. 500



