

## About the Management Campus:



Parul Group of Institutes established in the year 2003, is located in the serene and pollution free environment along the Vadodara - Waghodia road. Under the umbrella of Parul Group of Institutes there are three management colleges viz. Parul Institute of Management and Research (Formerly known as Dr. J. K. Patel Institute of Management) (1st & 2nd shift) Parul Institute of Engineering and Technology (MBA), Parul Institute of Management (PGDM) and Parul Institute of Business Administration (BBA). In order to orient the students as promising managers and entrepreneurs, the Institutes concentrate on all round personality development of the students. Therefore, in addition to regular academic activities, the students are motivated, trained and given opportunity to participate in various activities and events.

## About Event

The journey of XPLORE started on 16th February 2009, where more than 200 students from 25 premier Management Institute participated, winning prizes worth one lakh rupees. XPLORE 2010 organized on 19th February 2010, where more than 700 students from Management Institutes across Gujarat participated. XPLORE 2011 also was at the pinnacle of success. It was a grand success transcending to XPLORE 2012. We welcome you to visit, participate and make the event a grand success

## Mad Adventure (Ad-Mad Show)

**Participation:**  
2 - 3 Members per team  
**Rounds : 3**  
**1st & 2nd :** Screening Round  
**3rd :** Final Round



## Art & Craft (Best out of waste)

**Participation:**  
Min 2 & Max 4 Members per team  
**Round : 2**  
**1<sup>st</sup> :** Elimination Round  
**2<sup>nd</sup> :** Performance of Team Members



## Movie Management (Bollywood movies to teach Management)

**Participation:**  
Max 2 Members per team  
**Round : 2**  
**Last Date of Submission of Presentation:**  
4<sup>th</sup> April, 2012



## Poster Presentation (Visual creativity)

Its time to give the presentation through the posters on topics. Topics would be given on the spot to participants.

**Participation:** 2 members per team  
**Presentation time:** 30 min



## Hidden Object (Treasure Hunt)

**Participants:**  
3 per team  
**Time:**  
45 mints



## Extempore on Latest News (Express impromptu thoughts)

It is for testing of current awareness through latest topics which is given through lottery system. Individual participants

**Preparation Time:** 2 mints  
Participants have to speak for 1 mint



## Horizons 2012 (Research Paper Presentation)

**Participants:**  
2 per team  
**Round : 1**  
**Presentation Time:**  
10 mints  
**Last date of Submission of Paper:**  
4<sup>th</sup> April 2012



## Engima (Management Crossword)

**Participation:**  
Max 2 members for team  
**Round : 3**  
**1<sup>st</sup> & 2<sup>nd</sup> :** Elimination Round  
**3<sup>rd</sup> :** Final Round



## For further Details

Visit our Website  
[www.parul.ac.in / event.htm](http://www.parul.ac.in/event.htm)



## Corporate Chanakya (Decision Dilemma)

### Participation:

2 members per team.

### Round: 2

1<sup>st</sup> Round: Elimination Round

2<sup>nd</sup> Round: Final Round



### General rules

- Registration forms are available on our website
- Registration fees is Rs.100 per participant per game.
- Participants have to send their registration fee only through DD drawn in favor of "Xplore".
- Incomplete registration form is likely to be rejected without prior notice.
- Research Paper and Business Plan should be sent via email & hard copy should be submitted at the time of registration.
- No entry will be entertained through E mail.
- Selected entries will be informed through E mail only.
- If not selected, participants will be considered as visitors.
- Rs. 100 will be charged for lodging and boarding & It will be provided if they participate for 2 days.
- Students have to come with their respective I cards and college Dress code.
- Registration fee is non- refundable.
- Last date of registration 4th April, 2012.
- Registration fees after 4th April, 2012 will be Rs. 150.
- Students can participate in maximum two games.

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## Organizing Committee:

### Patrons

Dr. J. K. Patel	Chairman
Dr. D. J. Patel	Managing Trustee
Dr. P. G. K. Murthy	Director - PIMR (Dr. JK PIM)
Dr. Bijal Zaveri	Director - PIET-MBA
Prof. Samir Rohadia	Director - PGDM
Prof. Kinjal Palvankar	Director - PIM
Prof. Roshna Binoy	Director - BBA

### Faculty Coordinators

Prof. Kalpesh Ganotra
Prof. Devang Kale
Prof. Shantanu Chakravarty
Prof. Rima Parikh
Prof. Ashiya Shaikh
Prof. Bhavik Mehta
Prof. Pritesh Shukla

### Main Coordinators

Kiran Parmar	9537701026
Dhaval Patel	9428444865
Aman Saxena	9426468970

### Registration Heads

Jaymin Patel	9925550269
Brendan Lazarus	9725775499
Viral Modi	9409156527

### Transportation Head

Harikrushn	
Chakalasiya	9913132089
Neel Shah	9033642841
Krunal Parmar	9904611027



Parul Institute of Management & Research

(Formerly - Dr. J. K. Patel Institute of Management)

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National Level Management Symposium

# XPLORERE '12

Blast Yourself

**WIN**

Exciting Prizes

**EVENT**

6<sup>th</sup> & 7<sup>th</sup> April, 2012

**Trophy**

for Best Participating College  
3 Prizes for Each Event

**Mad Adventure**  
(Ad-Mad Show)

**Art & Craft**  
(Best out of waste)

**Movie Management**  
(Bollywood movies to teach Management)

**Corporate Chanakya**  
(Decision Dilemma)

**Extempore on Latest News**  
(Express impromptu thoughts)

**Poster Presentation**  
(Visual creativity)

**Hidden Object**  
(Treasure Hunt)

**Horizons 2012**  
(Research Paper Presentation)

**Enigma**  
(Management Crossword)

Last Date of Registration  
4<sup>th</sup> April, 2012  
**HURRY UP...**

Organised By



Parul Institute of Management & Research  
(Formerly Dr. J. K. Patel Institute of Management (MBA))  
Parul Institute of Management (PGDM & MBA)  
Parul Institute of Engineering & Technology (MBA)  
Parul Institute of Business Administration (BBA)