



About the Institute:

L.J. Institute of Management Studies (LIJMS) was set up in the year 2001 under the aegis of Lok Jagruti Kendra, a charitable Trust and a Registered Society, promoted by eminent academicians like Prof. B.M. Peerzada, Lord Meghnad Desai, Prof. Gautam Appa, late Prof. M.S. Trivedi, and the eminent jurist Shri Girishbhai C. Patel with the vision of promoting and nurturing creativity, scholarship, innovation and excellence through a chain of quality institutes. LIJMS is approved by AICTE and currently affiliated to Gujarat Technological University. LIJMS is located on 56000 sq. yards campus and shares it with other LJ institutes like L.J. Institute of Computer Applications (LIICA), L.J. Institute of Pharmacy and Research, L.J. Institute of Engineering and Technology (LIJET), L.J. Polytechnic College, New L.J. College of Commerce and L.J. Institute of Architecture.

LIJMS has been sanctioned an intake of 180 students by AICTE. An MBA program was sanctioned to LIICA and LIJET with intake of 60 students each. LIJMS has also been sanctioned an intake of 120 students for the second shift. This makes the total intake of students to 420.

The lush green surroundings, neat internal access roads and the vivacious hunt for knowledge by the young aspirants provide the perfect academic ambience. The campus is within easy reach of bus station, banks, residential areas and recreational facilities. It boasts of spacious classrooms, an impressive library, a well equipped computer network and a state-of-the-art auditorium with facilities for conducting corporate seminars and conferences.

For Registrations please contact the coordinators mentioned below.

You can get yourself registered online by clicking on the link :

<https://docs.google.com/forms/d/1tERqIP3orQ7ufs72aegBT9veyJTf6e2ScTYHF1MAY4/viewform>

For further information regarding registration, please contact the Seminar Coordinators:

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NATIONAL SEMINAR ON ENTREPRENEURSHIP THE NEW AGE TUNE



Developing an Entrepreneurial Ecosystem in Academic Institutions

ORGANISED BY:

L. J. INSTITUTE OF MANAGEMENT STUDIES, AHMEDABAD

ON

29-30 JANUARY 2014

SPONSORED BY:

AICTE & GUJCOST



Introduction:



The seminar intends to initially explore the dynamics of entrepreneurship post liberalization and dotcom boom. It intends to explore the factors that shall help to create an ecosystem of entrepreneurship at academic institutions. The themes for the seminar are discussed below.

Theme 1: New Age Entrepreneurship

After liberalization and the dotcom boom, old business went obsolete giving rise to a new wave of opportunities and markets besides giving birth to a new generation of tech-entrepreneurs. With more government schemes coming up, institutions promoting entrepreneurship and a huge young Indian generation as the biggest target market, the stage seems set. In such a scenario how can educational institutes along with students generate an ecosystem to develop entrepreneurship and entrepreneurs?

Theme 2: Successful Models of Entrepreneurship in Commercial, Social and Service Sectors

Studies indicate that entrepreneurship is a mindset that relies on effectual reasoning where entrepreneurs do not necessarily start with concrete goals but will constantly assess their strengths and resources at hand and use them to set goals and deal with contingencies creatively. In this track, entrepreneurs shall talk about their success model and in the end advice how educational institutes along with their students can develop entrepreneurship in the campus.

Theme 3: Role of Business Incubators in promoting Entrepreneurship – Panel Discussion

Business Incubators play a significant role in helping a new business become a successful venture right from concept and product testing, market research and launch. In this panel discussion, leading business incubators shall discuss their experiences and show the way ahead for entrepreneurship.

Theme 4: Government Initiatives to promote Entrepreneurship in Institutes – Panel Discussion

The government has taken many initiatives to promote entrepreneurship. Institutions like CED, DST, MSME and EDI are taking the lead. The panel discussion shall explore regarding how can academic institutions and its students take benefit from government schemes for entrepreneurship.

Theme 5: Role of Academic Institutions in developing Entrepreneurship – Panel Discussion

Many leading institutions are taking lead by promoting entrepreneurship as a part of their curricula or by establishing incubators to promote entrepreneurship among their students. The panel discussion shall explore how can institutions generate the right kind of systems, processes and atmosphere to inculcate an ecosystem to nurture the spirit of entrepreneurship.

Theme 6: Role of Media in Entrepreneurship Development

Media plays a very strong role in any economy. Lately the media is playing the role of a good mediator in promoting entrepreneurship by taking their stories to the masses. Several media companies have created platform to honour outstanding entrepreneurship and nurture budding entrepreneurs. This session takes a look at the role of media in promoting entrepreneurship how the institution can harness the advantages of media to promote entrepreneurship in the campus.

Schedule:

Time	Event	Topic/Discussion	Resource Persons
Day1–29/1/2014			
9.30 am	Registration		
10.00am	Inaugural Address		Shri Kamal Dayani, IAS, Industries Commissioner, Gujarat State
	Keynote Speech and Theme 1 Presentation	New Age Entrepreneurship	Dr. V.G. Patel, Chairman—Consumer Education & Research Centre (CERC), Economist, Former Founder Director of Entrepreneurship Development Institute of India, Former Economic Advisor-GIDC, Ahmedabad
11.15am–11.45am	Tea		
11.45am–1.45pm	Theme:2 Successful Models in Entrepreneurship	Entrepreneurship—key lessons Differently able human resource—the key to business success The Business Legend called the Mumbai Dabbawallas	<ul style="list-style-type: none"> Shri Rajen Jaswa, CEO, Dyyno Selectica, TIE SiliconValley President Capt.Kamaljeet Singh Brar, CEO, Designmate* Mr. Subodh Sangle, Co-ordinator and Speaker Mr. Vilas Mahadu Shinde, Mumbai Dabbawallas Association
1.45pm–2.45pm	Lunch		
2.45pm–4.00pm	Theme:3 Role of Business Incubators in promoting Entrepreneurship	Panel Discussion	<ul style="list-style-type: none"> Shri Hiranmay Mahanta, MD-Techpedia, Chairman, GTU Innovation Council Shri Ashwin Joshi, V.P.–Ecosystem Development, Centre for Innovation, Incubation and Entrepreneurship(CIE), IIMA. Shri K.Thyagarajan, Founder Member and Mentor, ICREATE. Prof. Viral Shah, Principal, New L.J.Commerce College, CEO, Antrapreneur-The Business Incubator Moderator: Prof. Abhijeet Singh, Assistant Professor, L.J. Institute of Management Studies, Chief Operating Officer, Antrapreneur–The Business Incubator
Day2–30/1/2013			
9.45am–11.15am	Theme4: Role of Government Institutions in promoting Entrepreneurship	Panel Discussion	<ul style="list-style-type: none"> Dr. Narottam Sahoo, Director, Gujarat Council of Science and Technology(GUJCOST) Dr. Chandan Chatterjee, Director, Centre for Entrepreneurship Development(CED) Shri Arvind Patwari, Director, MSME-Development Institute. Prof. S.B.Sareen, Project Director and Member Secretary, DST-NIMAT Project & Professor, Entrepreneurship Development Institute(EDI) Moderator: Dr. P.K.Mehta, Director, L.J. Institute of Management Studies
11.15am–11.45am	Tea		
11.45pm–1.45pm	Theme:5 Role of Academic Institutes in promoting Entrepreneurship	Panel Discussion	<ul style="list-style-type: none"> Prof. Pradyumna Vyas, Director, National Institute of Design (NID). Dr. Rakesh Basant, Professor, Indian Institute of Management, Ahmedabad(IIMA) & Chairman, Centre for Innovation, Incubation and Entrepreneurship(CIE), IIMA. Dr. Arbind Sinha, Professor, Mudra Institute of Communication, Ahmedabad(MICA) Dr. Hemant Trivedi, Director, Institute of Petroleum Management, PDPU Moderator: Dr. Siddarth Singh Bist, Dean, L.J. Institute of Management Studies.
1.45pm–2.45pm	Lunch		
2.45pm–4.00pm	Theme:6 Role of Media in promoting Entrepreneurship	Panel Discussion	<ul style="list-style-type: none"> Shri. Ajay Umat, Senior Editor, Bennet and Colman Ms. Devaki Marks, RadioJockey and Programming Head, RedFM
4.00pm	Valedictory		<ul style="list-style-type: none"> Prof. Viral Shah, Principal, New L.J.Commerce College CEO, Antrapreneur–The Business Incubator

*confirmation awaited