

A SEMINAR ON “STOCK MIND”

ICICI DIRECT, CENTRE FOR FINANCIAL LEARNING



A seminar on “Stock Mind”, a quest for the best budding investor was conducted on November 26, 2012 by ICICI Direct Centre for Financial Learning which is India’s leading financial education provider established with the aim of imparting applicable knowledge in all areas of finance to every individual, enhancing their skill sets and making them an informed investor.

The Seminar started with warm welcome by the DEAN of Management dept. DR. S. CHINNAM REDDY of Marwadi Education Foundations Group of Institutions and then took over by Ms. Zankhana Srivastava, Marketing Head, ICICI Securities, and Mr. Pawan Buch, Financial Planning Head, ICICI Securities. They covered following topics:

1. Career in BFSI Sector
2. The Basics of Stock Market
3. Stock Mind Game

The Management students of Marwadi got an opportunity to learn various basic concepts of Stock market as well as how to advance their career with the help of BFSI Sector. The Stock

Mind game was an attraction among the students as it is an unique and interesting competition designed to make everyone understand the nuances of investing in the stock market by using virtual money. The game is designed to shortlist one winner from each college who will compete along with the smartest minds of India for the title – ***Best Budding Investor.***

The students were taken through the rules, formats and how to place an online trade during the seminar. They were given an User ID to login to virtual stocks website of ICICI. where they can compete by trading with virtual money of Rs. 15 lac. Seminar received the overwhelming response from all excited and entrepreneur minded students.

Ms. Zankhana Srivastava announced the date of contest i.e. November 29, 2012 which will end on December 12, 2012. The seminar ended with a vision to reach on the top and earn exclusive rewards.

The seminar was applauded by all finance faculties of management department of Marwadi. The seminar was ended with thanking words from Prof. Rutwa Mehta – a PGDM co-ordinator of Marwadi Education Foundations Group of Institutions.