

PRESS RELEASE

30th Nov. 2012

**Seminar on
“BUILDING A CONTRIBUTOR PERSONALITY”**



Swami Sarvasthanandaji



Dr. S. Chinnam Reddy – Dean



Management Students thoughtfully listening Swamiji



With the divine blessings of **Swami Sarvasthanandaji**, Director, Shri Ramakrishna Ashrama, Rajkot, a Seminar on **“BUILDING A CONTRIBUTOR PERSONALITY”** was conducted on November 29, 2012 .

Prof. Rutwa Mehta - PGDM Co-ordinator of Faculty of Management presided over the seminar by welcoming Swamiji and **Dr. S. CHINNAM REDDY**, Dean, Faculty of Management. Swamiji emphasized on various aspects of a Contributor Personality and the entire program curriculum, and enabled participants to explore the “contributor” personality. The Contributor Personality Program is guided by the ideals and ideas of Swami Vivekananda – who represented in his leonine personality the highest ideals of human values combined with effective action.

Swamiji also shared his views on the importance of long term goals in student's life as well as to adopt a multidisciplinary approach towards their studies. Students who adopt and develop the right mindsets early in their professional career are able to bring about a positive and sustainable change in their overall personality. They are able to grow the right approaches to their peers, seniors, industry, and their own future. They become more responsible and capable of shaping their own lives. By giving various examples, Swamiji taught ways and means of utilizing the knowledge and contributing for the betterment of Society.

The seminar ended with the inspiring words of **Dr. S. CHINNAM REDDY**, Dean, Faculty of Management and the inclination to initiate this program for the management students of the college.

Dr. S. Chinnam Reddy
Dean, Faculty of Management