

National Seminar

On

"Prospects and Challenges for Management in Indian Economy"

8th March, 2014

Organized by



ANAND INSTITUTE OF MANAGEMENT

(Affiliated to Gujarat Technological University)

(Managed by Shri RamKrishna Seva Mandal)

Creating-All-time International Managers

Shri RKSM Campus,

Opp. Town Hall, Anand – 388001

Email: aim_rksm@rediffmail.com,

Website: www.aimrksm.org



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ANAND INSTITUTE OF MANAGEMENT

Registration Form

National Seminar

On

"Prospects and Challenges for Management in Indian Economy"

Date: 8th March, 2014

Name of the Participant: _____

(In capital as desired in the certificate)

Qualification: _____

Designation: _____

Name of the Institution: _____

Address for Communication: _____

Contact No: (O) _____

(M) _____

E Mail id: _____

Topic of Sub Theme: _____

Title of the Paper: _____

Registration fees enclosed: Amount ____ Dated ____

DD No. ____ Bank ____

Signature of Applicant with date: _____

Please return the form to:

Anand Institute of Management

Shri RKSM Campus, Opp. Town Hall

Anand – 388 001 Tel. 02692 269977

ABOUT ANAND INSTITUTE OF MANAGEMENT

Shri Ramkrishna Seva Mandal (SRKSM) is a mark of respect in its 60 years of golden existence. Trust has setup Anand Institute of Management (AIM) which is affiliated to Gujarat Technological University (GTU), Ahmedabad and approved by All India Council of Technical Education (AICTE), New Delhi.

The primary objective of the institute is to impart value based education by providing aspiring young and budding future managers with managerial and administrative training at the post graduate level and thereby creating human assets in the society.

ABOUT THE SEMINAR

Management is increasingly becoming important in today's competitive global environment which contributes substantially to Indian economy. At the same time, management is undergoing profound changes both as an academic field and as a practicing function. Managerial aspects such as human resource, marketing, finance, customer relationship, Information system and technology, knowledge management etc, are affecting Indian economy to a great extent. The seminar would be a platform for the management scholars and experts to share their research and insights on these different aspects of management.

CALL FOR PAPERS

Papers/case studies are invited from Academicians, Professionals, Social Workers, Entrepreneurs, Researchers and P. G. Students for presentation. The papers/case studies submitted for the seminar should be unpublished and original work of the contributor(s). An abstract of the paper/case study should be submitted by January 31, 2014. The complete paper/case study should be sent to organizing secretary through E-mail at

aim_rksm@rediffmail.com latest by February 28, 2014. The paper/case study will be subject to a blindfold review before accepted for presentation.

SUB THEMES

- Human Resource Management (HRM)
- Information Technology in Business Management
- Strategic Management
- Marketing Management
- Financial Management
- Time Management
- Health Care Management
- Management and Leadership
- Management Information Systems
- International Business Management
- Conflict Management
- Knowledge Management
- Cross Cultural Management
- Customer Relationship Management
- Waste Management
- The Greening of Management
- Participative Management

IMPORTANT DATES

Last date of submission of Abstract	January 31, 2014
Notification of Acceptance	February 10, 2014
Full Paper Submission	February 28, 2014
Last date of Registration	February 28, 2014
Date of Seminar	March 8, 2014

REGISTRATION FEE

1. Registration is compulsory for participation and presentation. Registration fee will be accepted either in cash or Demand Draft drawn in favor of "Anand Institute of Management" payable at Anand

only. Please mention your name and name of organization/institution on the reverse of DD. The registration fee covers seminar kit, breakfast and lunch. Registration fee is non refundable. However, change in nominations is permitted on request. The institute will not provide TA/DA.

2. Participants can also download registration form from college website www.aimrksm.org

For Faculties & Executives	₹ 250*
For Students	₹ 100

* The late registration fee will be ₹ 300

GUIDELINES FOR SUBMISSION

1. Two hard copies of abstract and full paper must be submitted before the last date. Theme and sub-theme of the paper also need to be mentioned.
2. The cover page should contain Paper Title, Author(s) name, Designation, Institution/ Organization name, Correspondence address, e-mail, Mob. No.
3. Second page should contain abstract of maximum 150 words with 4-5 keywords followed by full paper.
4. The author/s name should not appear elsewhere except cover page.
5. Manuscript nor sent for publication elsewhere and should contain original research work of author/s which has not been published elsewhere in any form
6. Manuscript should be typed in MS Word, 1.5 spacing with 12 point Times New Roman font in A-4 size paper.
7. Papers and abstracts will be reviewed by review committee.
8. Only attendees will be issued certificates of participation.