



Faculty Development Program
On
Communication Skills (CS)
17-18 September, 2011



Shri Jairambhai Patel Institute of Business Management & Computer Applications (SJPI) – Former NICM
&
Gujarat Technological University (GTU)

VENUE: SJPI (Former NICM),
Nr. Indroda Circle, Opp. Fun
World, Gandhinagar- 382007

DATE & TIME : 17th September 2011
(9:00 am to 5:00pm)
18th September 2011
(9:00 am to 1:00pm)

OBJECTIVE : This program aims at enabling professionals to disseminate formal information effectively, understand the intricacies of listening, speaking, reading and writing in the chosen medium. It provides insight in effective teaching of Communication Skills.

RESOURCE PERSON : Prof. Meenakshi Raman Ph. D. - the author of the book 'Technical Communication : Principles and Practice', which is prescribed as a textbook for the subject Communication Skills (CS), MCA Semester I, GTU. She is presently the Head, Department of Humanities and Management at the Goa Campus of Birla Institute of Technology and Science (BITS), Pilani. She has several years of teaching experience and has been teaching courses on professional and technical communication at various levels.

FOR WHOM: Faculty members of MCA, MBA, Engineering and Pharmacy.

REGISTRATION FEE: Rs. 300/- (Limited seats, Registration fees does not include accommodation). Accommodation available by request on chargeable basis.

LAST DATE OF REGISTRATION: On or before 14th September, 2011 (Limited Seats)

CONVENER: Prof. Rekha Nair, Director - MCA

COORDINATORS:	Prof. Dolly Sansowa, Asst. Professor SJPI - MCA Off. # : 079-23213037/38/39 Ext:120 Mob. # : 09898177201 Email: sansowa_dolly@gtu.edu.in	Prof. Nisha Chauhan, Asst. Professor SJPI - MCA Off. # : 079-23213037/38/39 Ext:120 Mob. # : 09909548272 Email: chauhan_nisha@gtu.edu.in
----------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------

ORGANIZERS: SHRI JAIRAMBHAI PATEL INSTITUTE OF BUSINESS APPLICATION AND COMPUTER STUDIES (SJPI) – FORMER NICM is a non-profitable body with a mission to provide excellent management and computer education to the students of Gujarat. Established in the year 1996 with the sole objective of providing excellent professional education in the fields of business management and information technology to the young graduates of Gujarat, it aims at developing technical skills, human relation skills, communication skills, conceptual skills and imparting comprehensive knowledge of various aspects of computer applications.

GUJARAT TECHNOLOGICAL UNIVERSITY (GTU) is a statewide institution affiliating many esteemed engineering, pharmacy, computer applications and management colleges across Gujarat. The University started functioning from August, 2008. It has bagged the award for ICT enabled University of the Year in E-India 2009 awards and the prestigious Manthan award 2009 for the innovation and ICT content in its application.