



Gujarat Technological University

In Collaboration with



**C K Shah Vijapurwala Institute of
Management, Vadodara**

&



**Higher Education Forum (Mumbai),
Gujarat - Chapter**

Organizes

MBA Faculty Development Program (MBA-FDP)

17 to 22 August 2010 at Vadodara

With a view to **improve teaching quality, enhance teaching capabilities and train** learned Faculty members of **MBA Program** offered by **MBA Institutes / Colleges, SMJV's CKSVIM** in association with **GTU** and **HEF** proposes to organize **Faculty Development Program (FDP)** at **Vadodara to begin with.***

Purpose of Faculty Development Program for MBA:

The FDP shall enable to converge MBA institutes from nearby locations at one location for **improving their faculty members with lesser or no experience in teaching at MBA program** which **demands unique pedagogy in teaching-learning process with Case studies** and also in **designing balanced Question Papers for each subject** with theory and practical / case study / quantitative sections.

The **week long Faculty Development Program, covering one or two subject per day** for the benefit of **MBA institutes**, is designed to improve teaching quality, evaluation and professionalism which can then lead to self-propelled changes in teaching-learning process. The **need of Faculty Development Program is felt** to make the faculty members aware about the latest methods and techniques, particularly the **new Evaluation system of GTU** as well as the **Case Study Method** in the course/contents of all the subject areas and specializations, and thus enable the faculty members to understand appropriate methodology to be used in class while

teaching their subjects. **FDP** will also help in developing **better-equipped and knowledgeable faculty members**, who will, it is hoped, become more **effective role models** for today's smart students.

Objectives of FDP for MBA:

- To impart knowledge about the teaching methodology and improvements in respective subject areas for better delivery.
- To give due weightage to practical / case study / quantitative methods as well as theory.
- To provide deeper insight to the faculty members in respective subject areas.
- To instill the habit of using various journals/magazines/case studies/projects/assignments etc. for increasing effectiveness.
- To provide a glimpse of designing Question Papers for Internal Test and Final Examination.

Schedule of FDP for MBA at Vadodara:

MBA (Semester I)

| Sr. No. | Name of the Subject | Resource Person | Date | Day |
|---------|-----------------------|--|------------|-----------|
| 1 | Quantitative Analysis | Prof (Dr) H J Jani , Director, G H Patel PG Institute of Business Management, SPU, Vallabh Vidyanagar | 18/08/2010 | Wednesday |

MBA (Semester III)

| Sr. No. | Name of the Subject | Resource Person | Proposed Dates | Day |
|---------|--|---|----------------|----------|
| 1 | New Enterprise and Innovation Management | Dr Madhukumar Mehta , Innovator, Mentopreneur and Faculty, CKSVIM, Vadodara | 17/08/2010 | Tuesday |
| 2 | Strategic Management | Dr Rajesh Khajuria , Director, CKSVIM, Vadodara | 19/08/2010 | Thursday |
| 3 | Retail Management | Dinesh Kapadia , Asst. Prof. (Marketing & Retail), GIDC Rajju Shroff Institute of Management Studies, Vapi | 20/08/2010 | Friday |
| 4 | Corporate Taxation & Financial Planning | Dr Paresh Shah , FENIL Institute, Ahmedabad | 20/08/2010 | Friday |

| | | | | |
|---|--|---|------------|----------|
| 5 | Security Analysis and Portfolio Management | Dr P K Priyan , Reader, G H Patel PG Institute of Business Management, SPU, Vallabh Vidyanagar | 21/08/2010 | Saturday |
| 6 | Banking and Insurance | Prof. (Dr) J K Syan , Former Head, Dept of Banking & Insurance, Faculty of Commerce, MS University of Baroda | 22/08/2010 | Sunday |

Venue:

**Shri Mahavira Jaina Vidyalaya Education Foundation
C K Shah Vijapurwala Institute of Management
R.V.Desai Road
Pratapnagar, Vadodara**

- Accommodation and Travel Expenses are expected to be borne by the sponsor institutes to train their own faculty members. Faculty members can self-sponsored also, subject to permission from their employer institutes/colleges.
 - **Faculty-Participants** and **Resource Persons** who will conduct FDP/s shall be issued a **'Certificate of Participation in FDP for MBA'**.
 - The FDP is strictly for GTU Approved MBA Institutes' Full-Time Appointed/Approved/Visiting Faculty members only. Others are not permitted to attend / participate.
- * (FDP will be repeated / extended with same/new Subjects / Resource Persons at other Centers in Gujarat on demand from local institutes; say at Ahmedabad, Gandhinagar, Surat, Rajkot, Junagadh etc).

Registration Form for Participants in FDP

Lecturers / Associate/Assistant Professors are encouraged to register as Participants in following format .

| Sr. No. | Name of Participant | Email Id | Mobile No. | Subject of FDP | Date of FDP |
|---------|---------------------|----------|------------|----------------|-------------|
| 1 | | | | | |
| 2 | | | | | |
| 3 | | | | | |

Undertaking: I agree that I shall attend above FDP. In case of any personal problem, I shall arrange to depute my colleague to attend the FDP.

Date: _____

Place: _____

(Name & Signature of 1st Participant/Director)

Name of the Institute / College: _____

Address: _____

Tel: _____ Mobile: _____ Fax: _____

Email: _____ Website: _____

To register, send your Application for FDP to

Dr Rajesh Khajuria

Ms Nusrat Campwala

Tele: +91-265-241 8328 / 241 8329 / 241 8330. **Fax:** +91-265-241 8327

Email: conference@cksvim.edu.in / cksvim@gmail.com

Website: www.cksvim.edu.in

CONTACT:

FDP Convener:

Dr Rajesh Khajuria, Director, SMJV's CKSVIM Vadodara

(Tel: 0265-2418328-29-30. Fax: 0265-241 8327 – Ms Nusrat Campwala, Secretary to Director).

FDP Coordinators (City-wise):

1. Vadodara: Ms Kunjal Sinha, CKSVIM (M: 99249 00225)
2. Ahmedabad: Dr Jagdish Joshipura, Som-Lalit Institute (M: 99241 20434)
3. Gandhinagar: Prof. Bhavesh Pandya, S V Institute of Management (M: 98254 58354)
4. Surat: Dr Renuka Garg, Dean, DBIM, VN South Gujarat University (Tel: 0261-2211412)
5. Rajkot: Dr Chinnam Reddy, Marwadi Group of Institutes (M: 97277 78190)
6. Junagadh: Dr N M Munshi, N R Vekaria Institute (M: 97247 47166)

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