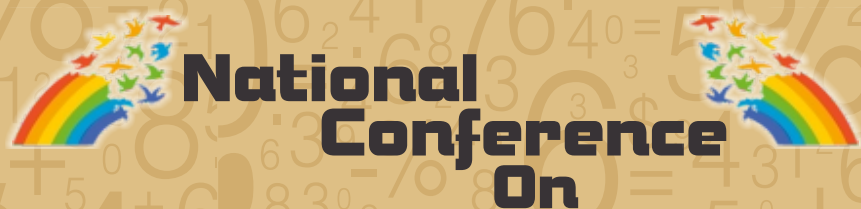




National Institute of Co-operative Management

Post Graduate Centre of Gujarat Technological University-MBA & MCA (Estd. 1999)

Approved by AICTE, MHRD, Government of India, New Delhi



National Conference On

**Contemporary Issues in Management and Co-operation:
Prospects and Challenges**

4-5th May 2013

Indroda Circle, Gandhinagar,
Gujarat, INDIA. Pin-382007

Phone: +91-79-23213037, 38, 39 | Fax: 91-79-23213036



National Institute of Cooperative Management

The National Institute of Cooperative Management (NICM) has been promoted by the Gujarat State Cooperative Bank Ltd (Apex Cooperative Bank of Gujarat State) in 1995 with the objective to provide Managerial and IT education to the young graduates and professionals working in cooperative as well as corporate sector. Flagship Programmes of Shri Jairambhai Patel Institute of Business Management and Computer Applications (A constituent unit of NICM Group of Institutes)

- ◆ Two Year Full Time MBA Programme, approved by AICTE, MHRD, Govt. of India and affiliated to Gujarat Technological University.
- ◆ Three Year Full Time MCA Programme, approved by AICTE, MHRD, Govt of India and affiliated to Gujarat Technological University.
- ◆ Ph.D Research Centre in Management, Commerce, Cooperation and Communication affiliated to Gujarat University
- ◆ Ph.D Research Centre in Management - Gujarat Technological University
- ◆ Empanelled by National Institute of Food Technology Entrepreneurship and Management, a initiative of Ministry of Food Processing Industries for conducting Training Programme for Agri-Processing & Agri Business on PAN India basis.
- ◆ Accredited & funded by NABARD as Agri Cooperative Staff Training Institute (ACSTI)
- ◆ Accredited as Centre for Professional Excellence in Cooperations (C-PEC) by BIRD, Lucknow

Shri Jairambhai Patel Institute of Business Management & Computer Applications

(A Constituent Unit of NICM)

SJPI was established in the year 1995 under dynamic leadership of Late Shri Jairambhai Patel, with the objective to provide an environment of incremental and value added learning by transforming knowledge into wisdom, wisdom into awareness of global standards. It is housed in an elegant and exclusive world-class building over a built up area of 1.00 Lac Sq.mts. An excellent hostel facility with all amenities separately for boys and girls for 300 students and 100 executives along with canteen facilities. Institute has state of arts infrastructure indoor & outdoor games are available such as playground for Volleyball & Basket ball court, Cricket ground along with specious lawn for learning activities, to relax , meditate leading to rejuvenation activities. A well equipped gymnasium & the garden surrounding the institute blooms with flowers and trees that add to the ambience. It would not be an exaggeration to say that we provide students a home away from home.

About Gandhinagar

Gandhinagar, the administrative capital of Gujarat was carved out of Ahmedabad district in late 1960s. The district has four talukas, viz. Gandhinagar, Kalol, Dehgam and Mansa. Gandhinagar is divided into 30 sectors formed by roads laid in a rectangular grid with each sector having its own shopping, health, housing colonies and community centers. The city offers urban amenities which helps Gandhinagar in attracting and retaining suitable manpower. Prestigious educational and research institutes is in support of the educational system. Major focused sectors are Food Processing, Electronics & Textiles. It is the potential hub for IT and ITeS sector. With latest gems in the necklace of Gandhinagar includes Gujarat International Finance Tec-City (GIFT), a one stop destination for global financial service industry being developed. This city is also a capital of education consisting nationally and internationally reputed educational institute namely. Indian Institute of Technology, Institute of Hotel Management, Pandit Deendayal Petroleum University, National Law University, Central University, Gujarat Technological University, Gujarat Forensic Science University, Teachers University, NID, NIFT, BISAG., etc.

About the Conference

In the 21st Century the aim of all managers is to be active, dynamic in nature , enthusiastic, energetic and expert enough in all the aspects as to face the challenges and tackle the situation. Hence there is a need for proper utilization of management system in managing the present scenario & linking it with phenomenon, position and situation of Industry and other activities. Managers must know their ways and means to manage the system and uplift organizational performance to achieve the best position. This conference will be a landmark for the activities which will be marking the presence across the boundaries of the Corporate, the Cooperatives and the Academics. The conference will foster the much awaited issues which do need the attention from every walk of Corporate and Academic life & Education sector. It will provide a platform for rousing stirring, inspiring, moving, stimulating, waking and awakening the management systems to overcome all the hindrances of future business circumstances and to achieve targets. The conference will provide platform to the thinkers & policy makers over contemporary issues in management and cooperation.



Objectives of the conference

During the last two decades, the business environment has witnessed significant transformation and structural changes at global level. This has been due to the ongoing economic reforms brought about by the various economies since the early nineties. The world is passing through the phase characterized by intense competition, merging geographical boundaries, interdependence of different countries, organizations, and knowledge domains. This leads to the increased focus on organizational excellence in every field. It calls for persistent efforts from the side of organization to strive for quality through innovation, pro-customer approach, market efficiency, enhancing transparency employees' synergy, and integrated financial management.

The conference is aimed at deliberations and presentations of research work on “ **Management and Cooperation**”, in the areas of Opportunities and Challenges, Weakness and Threats for developing the new age in the management field & cooperative organisations. It will offer a unique Platform and opportunity for Academicians, Cooperators, Managers, Research Scholars, Entrepreneurs and Students to present their work and share their knowledge with suggestions, recommendations and improve upon the functionality of Cooperative Enterprises, Corporate sector and Education Society

The ever evolving management practices have impacted societies, cultures, technologies, environment, markets and public policies , with dynamic and recent advances in the theory and research in management. Hence the objective of conference is to encourage scholars to share their experience, theory and research on topics of management and cooperation. The stage would also provide opportunity to discuss the recent issues and changes focusing in the area of functional management and management of cooperatives. The forum provides opportunity to exchange the perspectives on interdisciplinary issues in management of co-operative and corporate organizations.

Call for Papers

NICM invites for submission of **unpublished, empirical, high quality research papers from practicing Managers, Academicians, Faculty Members, Research Scholars, Entrepreneurs and Students** for presentation in the Conference.

An indicative list of sub themes as research topics is given below. However, authors are free to correspond with the Conference convener if they seek to present papers in areas other than those mentioned, but falling into the overall Conference theme. **The Selection and Editorial Committee is having full authority to select or reject the full papers considering the same for printing in the proceeding.**

(Selected papers will be published in Institutes Journal having ISSN number).

Contact

For Abstract / Paper Submission Query : Prof. Krunal Joshi : 09727092923 / Prof. Rashesh Patel : 09825585875

For Accommodation related Query : Prof. Chirag Patel : 09428076067

For Any Other Query : Prof. Rashesh Patel 09825585875

TRACK-I : COOPERATION

- ◆ Role and Importance of Cooperative Movement
- ◆ Problems and Prospects of Cooperative Movement
- ◆ Micro Finance and Financial Inclusion of Agro Business
- ◆ Issues related to Sugar Co-operatives, Dairy Cooperatives, Cooperative Credit,
- ◆ Marketing Cooperatives, Processing Cooperatives etc.
- ◆ Policy and Regulatory reforms for Cooperatives
- ◆ Potential of Agricultural Business
- ◆ Professional Management of Cooperative organisation
- ◆ Interventions in Co-operative, Agriculture & Rural Development
- ◆ Sector specific studies of Cooperatives (Credit Cooperatives, Marketing Cooperatives, Service Cooperatives, Processing Cooperatives and other single Commodity cooperatives)
- ◆ Success stories of Cooperative Enterprises
- ◆ Sustainable Economic / Rural Development through Cooperatives
- ◆ Collaborations & Cooperatives with national & International Cooperative Organisations.

**TRACK-II : FINANCE**

- ◆ Banking and Insurance
- ◆ Behavioural Finance
- ◆ Basel III Norms and its impact
- ◆ Commodity Market / Debt Market / Currency Market / Equity Market
- ◆ Contemporary Issues in Financial Accounting / Forensic accounting
- ◆ Corporate Finance
- ◆ Derivatives and Risk Management
- ◆ International Financial Reporting Standards
- ◆ Merger, Acquisition and Corporate restructuring
- ◆ Micro Finance
- ◆ Security Analysis and Portfolio Management
- ◆ Venture Capital Financing
- ◆ Tax reforms in India

TRACK-III : MARKETING TRACK

- ◆ Advertising Trends and impacts
- ◆ Agricultural and rural marketing.
- ◆ Branding and Brand Management
- ◆ CRM and Relationship marketing
- ◆ Consumer Psychology and behavior
- ◆ Consumer Collaboration and Customization
- ◆ Green , Meta & Viral Marketing
- ◆ Internet and Social Media Marketing
- ◆ International Marketing
- ◆ Retail Marketing
- ◆ Sales Promotion
- ◆ Services Marketing
- ◆ Supply Chain Management
- ◆ Sensory Marketing
- ◆ Contemporary Issues in Marketing



[Authors may submit a paper on any relevant field , if not included in mentioned sub themes.]

TRACK-IV : HUMAN RESOURCE

- ♦ Best Human Resource Practices
- ♦ Change Management and Organizational Development
- ♦ Challenges in Industrial Relations
- ♦ HR and Innovation
- ♦ HR Audit
- ♦ Managing workforce diversity
- ♦ Multigenerational / Multi Cultural Workforce
- ♦ Performance management System - Value Drivers Analysis
- ♦ Strategic Human Resource Management
- ♦ Talent acquisition and Engagement
- ♦ Training and Development



TRACK-V : IT AND COMPUTER SCIENCE

- ♦ Artificial intelligence
- ♦ Business Process Re-engineering
- ♦ Data mining
- ♦ E Commerce
- ♦ Enterprise Resource Planning (ERP)
- ♦ E- Sourcing
- ♦ IT applications in supply chain and logistics
- ♦ IT in Decision Support System
- ♦ Information system
- ♦ Managing technology changes
- ♦ Material resource planning



[Authors may submit a paper on any relevant field , if not included in mentioned sub themes.]

Important Guidelines for Submission of Research Papers:

1. The abstract not exceeding 300 words along with key words & must clearly indicate the Track Name mentioned above under which their paper should be considered.
2. A brief resume of the author(s) with Email id and phone numbers must accompany the abstract
3. Final paper should be of **Maximum 3000- 3500 words**
4. The manuscripts will be subjected to **Double Blind** Review process by a panel of eminent academicians and professionals. Nature of the research problem, implications of the proposed research, the quality of the research design, and the expected contribution of the research to the literature serve as a base to determine the suitability of the papers for presentation & publication.
5. All manuscripts should be in English and typed in MS – Office Word (2003/2007) in Times New Roman (12-size font) in double space only on one side of the paper with a minimum margin of 1.00” on all the sides. All tables must be consecutively numbered using Arabic numerals with appropriate titles. Footnotes should be listed consecutively in the text with superscript Arabic numerals.
6. All citations in text should be referenced at the end of the paper in the APA Style format only in a separate sheet.
7. Abstracts and full paper should be sent to conference@nicm.coop

we request you to regularly visit our website for the updates on conference.

Who can participate ?

◆ Academicians based in India ◆ Chairmen/Directors of Cooperative Organisations based in India ◆ Officers/Employees working in Cooperative Organisations based in India ◆ Management Practitioners from the corporate and the public sector organization ◆ Research Scholars and students from India ◆ Entrepreneurs ◆ Students/ Alumnae of NICM

BEST PAPER AWARD

The best three presented papers will get cash awards.
(Individual Prizes in Each Categories)

1st Prize : Rs. 5000

2nd Prize : Rs. 3000

3rd Prize : Rs. 2000

IMPORTANT DATES & INFORMATION

Last Date for Submission of Abstracts : 10/04/2013

Notification of Acceptance of Abstracts : 12/04/2013

Last Date for Submission of Full Papers : 20/04/2013

Last date for notification of acceptance of full paper : 25/04/2013

Last date for registration for participation Only : 30/04/2013

Registration Fee:

Academicians/Researchers/Professionals :

Rs. 1000 Non-Residential & Rs.1500 Residential

Student/Ph.D. Researchers/Alumni :

Rs. 300 Non-Residential & Rs.600 Residential

*Required to bring the Letter as well I-Card from concerned Institute]

*Accompanying spouse / relatives will not be eligible for the conference kit & Residential charges will be charged separately

*Accommodation will be provided to only 80 delegates on First Come First Serve Basis.

*The DD/At par cheque should be drawn in favor of "National Institute of Cooperative Management", payable at Gandhinagar, Gujarat

CONFERENCE COMMITTEE

CHIEF PATRON

SHRI NARHARIBHAI AMIN

CHAIRMAN

NATIONAL INSTITUTE OF COOPERATIVE MANAGEMENT

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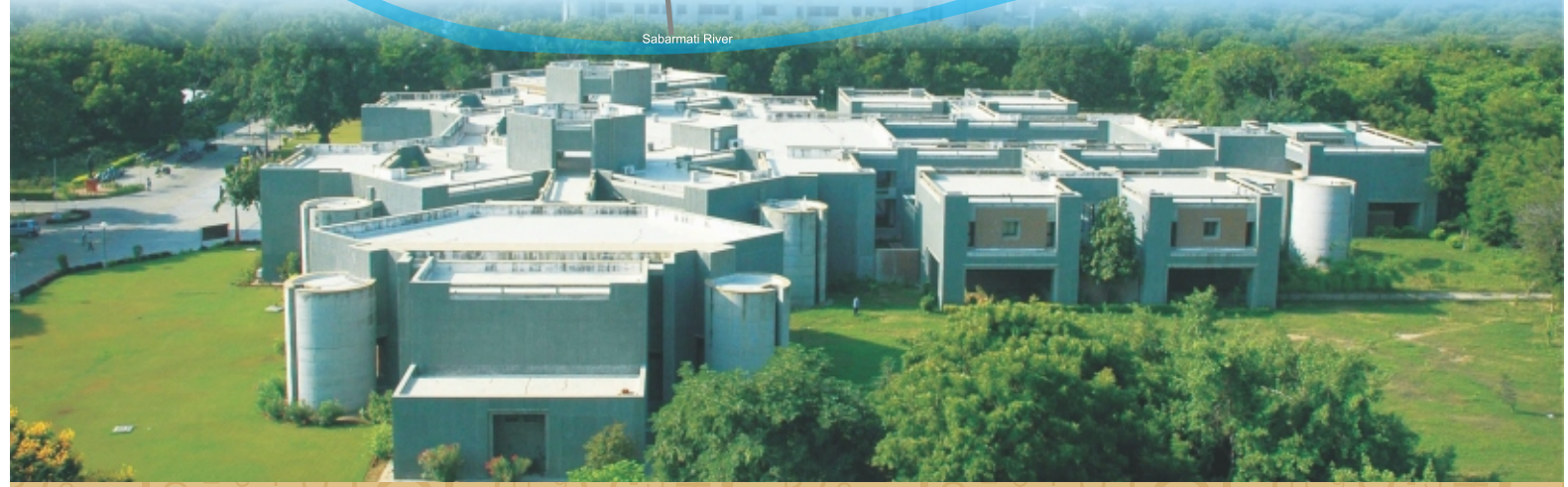
Prof. Krunal Joshi

Prof. Bansi Patel

Prof. Chirag Patel

Prof. Shahir Bhatt

Prof. Rashesh Patel



Place to visit in and around gandhinagar

Akshardham Temple 02 kms.	Ambaji Temple 160 kms.	Modhera (Sun Temple) 100 kms.	Pavagadh Hill Station 150 kms.	Nal Sarovar 100 kms.
Kankaria Lake 30 kms.	Sabarmati Asharam 20 kms.	Sarkhej Rouza 30 kms.	Gujarat Science City 25 kms.	Sidi Saiyad Mosque 30 kms.
Adalaj Step Well 10 kms.	Kevadia Colony (Sardar Patel Dam) 200 kms.	Lothal 100 kms.		



Conference Venue

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