

OBJECTIVE

Following the grand success of PRAYAAS in the past, SRIMCA proudly announces the Annual Inter Collegiate IT & Management Meet "PRAYAAS-2011" on February 11-12, 2011.

Over the years, PRAYAAS has become synonymous with SRIMCA, Maliba Campus, Gopal Vidyanagar. It has been the most awaited event amongst the students of Management & Computer Science disciplines. PRAYAAS is not just an Annual Inter Collegiate event, it is a hitherto, only one of its kind, a never before experience, designed to tap the hidden talent and potential of budding managers & future IT professionals on a common platform. It aims to ignite the imagination of youth and provide a common platform to showcase their skills in their respective areas.

PRAYAAS-2011 comprises of many scintillating contest for the management & IT students, which will be competitive to the hilt.

ORGANIZING COMMITTEE

Dr. P. V. Virparia, Student Coordinator -Gujarat state, CSI
Mr. Dharmendra Bhatti Mr. Jitesh Parmar
Mr. Lal Bihari Barik Mr. Mehul Thakkar
Mr. Sandip Delwadkar Mr. Mulchandji Sen
Ms. Jikitsha Seth Mr. Krunal Patel
Ms. Priti Prajapati Mr. Manish Pathak
Mr. Amish Patel Ms. Jignasa Prajapati
Mr. Vikas Patel Ms. Manika Verma
Mr. Jitendra Upadhyay Mr. Hardik Vyas
Ms. Mitali Mistry Ms. Bhumika Desai

COORDINATOR

For IT Event

Mr. Omprakash Chandrakar
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For Management Event

Ms. Madhumita Ghosh
Asst. Professor, SRIMCA
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IMPORTANT DATES

The last date for registration is 25th January 2011.

REGISTRATION FEES

Registration Date	In ₹
On or before 25-01-2011	400*
After 25-01-2011	500*

***Members of CSI and All India Management Association will get ₹100 discount on registration fee.**

Registration fees include lunch, dinner, refreshment and PRAYAAS kit. Once registered, a student can participate in all events. Registration should be done through Cash/DD in favor of 'Shrimad Rajchandra Institute of Management and Computer Application' payable at Bardoli.

CERTIFICATES AND ACCOLADE

All the qualifying participants will get certificate of participation. Along with this winner and runner up team in each contest will receive prizes.

ACCOMMODATION

On prior request, accommodation will be arranged at nominal charge of ₹ 100.

HOW TO REACH MALIBA CAMPUS

Maliba campus is located 7 kms from Bardoli. Different modes of transportation are available from Bardoli to Maliba campus. Further enough frequency of bus service is available from Surat to Bardoli. Bardoli is 32 kms. in east from Surat.

COMMUNICATE TO

**Coordinator,
PRAYAAS-2011**

Shrimad Rajchandra Institute of Management and Computer Application
Maliba Campus, Gopal Vidyanagar,
Bardoli-Mahuva Road,
Dist. : Surat - 394 350, Gujarat.



Computer Society of India

The Annual Inter-Collegiate IT and Management Student Meet

PRAYAAS
2011

An Effort to Unleash Thy Talent...

on February 11-12, 2011



Organized by
Uka Tarsadia University,
Shrimad Rajchandra Institute
of Management and Computer
Application
and
CSI Student Branch, Bardoli
at

Maliba Campus, Gopal Vidyanagar,
Bardoli-Mahuva Road,
Dist. : Surat - 394 350, Gujarat.
www.srimca.edu.in

Convener

Dr. Bankim Patel
Director, SRIMCA

Shrimad Rajchandra Institute of Management and Computer Application



ABOUT THE UNIVERSITY

Bardoli Pradesh Kelvani Mandal (BPKM) is a public trust established in 1960 to cater to the education need of the tribal belt of South Gujarat. Since inception it started programs in Arts, Commerce, Science and Pharmacy. In 1999 the birth of Maliba Campus, Gopal Vidyanagar was nothing short of a miracle. It had little, except a humble wish to contribute to Bardoli that seemed to lack almost in everything. Ten years have gone by, during which Pharmacy College, Business College, Computer College, Biotech Institute, Nursing and Engineering Colleges were added to Maliba Campus. From June 2011 Maliba Campus will be full-fledged Uka Tarsadia University.

ABOUT THE INSTITUTE

SRIMCA is an accomplished institute managed by Bardoli Pradesh Kelvani Mandal, Bardoli established in 2002. The institute is duly recognized by AICTE, New Delhi, offering Full Time MCA and MBA programmes. The institute is equipped with state-of-the-art infrastructure to cater to the rapidly changing requirements of industries.

Placed in the heart of the fully Wi-Fi Maliba Campus, the institute facilities are established to match the global standards of education with diction vision. The visitors from business arena and IT industries have appreciated the quality of inputs and exposure being provided by the institute to the students. The students of SRIMCA have proven their mettle by securing top-notch positions in the university and corporate.

ABOUT CSI

Formed in 1965, the CSI has been instrumental in guiding the Indian IT industry down the right path during its formative years. CSI STUDENT BRANCH, BARDOLI was established in the year 2004. To achieve its objectives, we regularly organizes various expert talk, seminars, workshops and IT contest.

IT CONTESTS

All IT contests will be held separately for undergraduate and postgraduate students.

Relay Race :

A Programming Contest wherein a team of 2 will try to find out a solution to a given problem, by following the Relay Race Method. Maximum two teams from an institute can register.

Code Complete :

A Programming Contest for a team of 2 members. They need to complete the code in the given incomplete modules to achieve the predefined outcome. Maximum two teams from an institute can register.

Ride Begins with Pride :

An Aptitude Test specifically designed to test the technical skills of students aspiring to become future IT Professionals. Individual entries. Unlimited entries.

Animation :

You will be tested for creativity, imagination and animation skill. You are supposed to create a short animated movie for the given theme. Maximum two teams from an institute can register.

Project Presentation :

Participants are required to submit the full project along with documentation and presentation detailing the scope of work, methodology and technology used, innovative idea implemented and benefits that incur. Maximum two teams from an institute can register.

Refer following link for event details and registration.

www.srimca.edu.in/prayaas

Apart from the contest, there will be expert sessions by renowned speakers.

MANAGEMENT CONTESTS

The Biz Quiz :

A Business Quiz with a team size of 2. Screening rounds would be conducted for qualifying the final teams. 4 teams with the highest scores would qualify for the finals. One team from an Institute can participate.

Act the Fact :

A Role Playing Contest, with a team size of 4 to 6. Team has to draft the script on the given theme and enact it with the best possible solution with in the provided time frame. Maximum 2 teams from an Institute can participate.

Scene and Mean :

A creative game for a team size of 3. You will be shown random visuals and you have to associate the same with relevant management ideas and concepts and narrate your justification. Maximum 2 teams from an Institute can participate.

Treasure Hunt :

A team building game with a team size of 4 to 6. Endless clues will be provided to find the ultimate treasure, the solution to the puzzle.

ADictive* :

A contest to create an advertisement with a team size of 3 to 6. You have to demonstrate an advertisement for specified product or service. Any number of teams from an Institute can participate.

Stock 20-20* :

An online simulation game for earning the maximum you can by using your skills and knowledge of the stock market. Any numbers of participants are allowed to participate.

***ADictive and Stock 20-20 will be held parallel.**