

R. B. INSTITUTE OF MANAGEMENT STUDIES

AHMEDABAD

RBCON - 2012



A

National Conference

On

“Business Strategies and India's Economic Growth”

Saturday, February 11, 2012

Delegate Fees: (Non Residential)

1. Faculty : Rs. 1000
 2. Registered Ph.D Student : Rs. 500
 3. Student : Rs. 200
- Lodging and Boarding assistance will be provided by the Institute.
 - Cost must be borne by the individual.

Registration:

- Registration Fee will be accepted in the form of Demand Draft (DD) in favor of "R B Institute" payable at Ahmedabad.
- The research paper/article along with an abstract should be e-mailed to rbcon2012@gmail.com.
- The research paper should contain approximately 2500 words.
- All accepted research papers/articles will be made available during the conference.

Important Dates:

Last date for
full paper submission &
Registration:
January 25, 2012

Publications:

- All the accepted abstracts will be published in PROSAHAN Volume 2.
- Select Papers will be included either in an edited book or in NISHKARSH Volume 3.

Venue of Conference:



COMFORT INN PRESIDENT
Off. C.G.Road,Opp.Municipal Market,
Navrangpura ,Ahmedabad-380 009.

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About Institute:

R.B Institute of Management Studies was established in the year 2007. The institute is approved by the All India Council for Technical Education (AICTE) and affiliated to the Gujarat Technological University. It offers MBA (full-time and part-time), MCA (full-time) programs.

The Campus is located in the eastern Ahmedabad at Mahavirnagar, on the Naroda Narol highway and is approximately 5 kms from Ahmedabad Railway Station, the centre of the city. This area is surrounded by large, medium and small scale industries primarily in the manufacturing sector in Naroda, Odhav and Vatva. The Campus is placed in a beautiful natural environment, amidst lush greenery and well managed buildings.

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Sub Themes of the Conference:

- Economic Reforms since 1991
- FII/FDI & Economic Growth
- Sectoral Growth: Agriculture, Manufacturing & Services
- Corporate Strategy & Initiatives/Functional Strategies
- Corporate Governance Practices
- Social sector, Gender Issues & Inclusive growth
- Innovation, Entrepreneurship & Intrapreneurship
- Innovation in Management & Technical Education
- Information & Communication Technology

About Conference:

The aim of this conference is to facilitate research, knowledge sharing and learning for all categories of management and IT professionals, while simultaneously inspiring and nurturing new entrants into academics and helping them to integrate into Management and IT community. Academicians and Professionals are encouraged to contribute new ideas, concepts and paradigms for discussion.

Key Speakers:

- Dr. D. M. Pestonjee
- Dr. C. Gopalkrishnan
- Dr. T. R. Bishnoi
- Dr. Rasananda Panda
- Prof. Bala Bhaskaran
- Dr. J. S. Panwar
- Dr. Chinnam Reddy
- Dr. S. O. Junare
- Dr. Rajasi Clerk
- Dr. Nivedita Kothiyal
- Mr. Mazher Hussain
- Dr. Harshal Arolkar

