



SHRI MAHAVIRA JAINA VIDYALAYA EDUCATION FOUNDATION
C. K. SHAH VIJAPURWALA INSTITUTE OF MANAGEMENT

{AICTE Approved, Affiliated to Gujarat Technological University}

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To,

Directors / Principals / Professors / Faculty Members / Librarians of
MBA / MCA / Engineering / Pharmacy / Libraries of Universities in India and abroad.

Subject: Call for Research Papers for “SMJV’s Journal of Management Research”

Dear Sir/Madam,

Shri Mahavira Jaina Vidyalaya Education Trust, Mumbai, is one of the oldest education institutions since 95 years. The Institution has over 15,000 alumni spread across the world. The Trust accommodates and supports more than 1500 students through its 11 hostels at Mumbai, Pune, Vadodara, Ahmedabad, Vallabh Vidyanagar, Bhavnagar and Udaipur.

SMJV has set up one of the most modern ‘C K Shah Vijapurwala Institute of Management’ in 25,000 Sq ft Green Building in Vadodara city to offer MBA program, approved by AICTE and affiliated to Gujarat Technological University. The Trust Policy of “Donation free Admission” has attracted students from top 12% of Gujarat.

We are happy to announce that we are coming up with a research journal namely “**SMJV’s Journal of Management Research**”. This national level journal will be **peer reviewed bi-annual (January and July)** publication. The journal attempts to articulate the trust and institute’s legacy of supporting and promoting higher education particularly in the areas of Management, Technology, Leadership and Ethics.

We would like to take this opportunity to invite you to contribute **original empirical research papers, case studies and book reviews**. Your research papers should reach us latest by **30th November / 30th April** for respective issues. Please follow the **authors’ guideline attached**.

Kindly make all your submissions to publications@cksvim.edu.in

Looking forward for your participation and support...

Dr. Rajesh Khajuria
Director

Guidelines for Authors/Contributors

- ✓ The research papers/articles/case studies/book review submitted must be original and unpublished work containing up-to-date practical information. The journal will not be responsible for any violations.
- ✓ The paper should not be published or submitted concurrently to another journal.
- ✓ Each paper should have on a separate page a brief abstract of about 200 words.
- ✓ Research Paper / Case Study length may be up to **maximum 3,000 words only. (Up to 1,000 words for Book Review).**
- ✓ The manuscript should be prepared on standard 8.5"x11" paper (**A4 size**) with **1 inch margin on all four sides**. Use of footnotes is strongly discouraged.
- ✓ The paper should be typed in MS word, with **Arial 12 size font** of the body. For **sub-headings, Table/Graph/Chart/Diagram Titles**, Arial 12 size fonts and **bold** should be used. Main Title of the Paper should be in **Arial 14 size font and bold**. **Line spacing should be 1.5**. In the body of paper, bold / underline / *italics* should not be used, unless absolutely necessary.
- ✓ Manuscripts in other than prescribed or poor format shall **not** be considered. Some examples of poor format are: too small or large margins, too small or large font size, different font type, lack of proper paragraphs, different line spaces etc.
- ✓ It is strongly suggested that you have your paper checked with a competent colleague or professional for relevance of subject with reference to the **Journal Title**, research angle, English language, syntax, grammar, etc.
- ✓ The research paper should start with an introduction and end with a conclusion summarizing the findings of the paper.
- ✓ References should be cited in the style prescribed in the publication manual of the American Psychological Association.
 - Indicate the position of the reference in the text within brackets by the author's last name and the year of publication. At the end of the text, references should be listed in the alphabetical order of the last names of the authors, with a title "References". Examples of how the references are to be listed at the end of the text are listed below:
 - (Book): Joseph Hair Jr. F., Bush Robert P. and Orthinau David J. (2003) *Marketing Research – Within a Changing Information Environment*, New Delhi, Tata McGraw Hill Publishing Company Limited, Second Edition, pp. 542.
 - (Research Paper/article in a journal): Fornell C. (1992) A National Customer Satisfaction Barometer; The Swedish Experience, *Journal of Marketing*, Vol. 56, No. 1, pp. 6-21.
- ✓ Papers will be processed through a **blind review** by experts in the subject areas.
- ✓ The **title of the paper, writer's name, designation, name of the institute and university, mobile number and e-mail id** should appear **only on the first page** along with title of the appear and should **not be repeated** anywhere else.
- ✓ The responsibility for the subject matter and the views expressed in the papers published in the journal lie solely with the authors. The publication team shall not be responsible for the mistakes of the authors.
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- ✓ **The publisher or institute or Trust shall not be responsible for :**
 - Manuscripts e-mailed to any other e-mail address than the above.
 - Plagiarism in research paper by the author.
 - Late receipt of research papers for a particular issue of Journal.
 - Acceptance / rejection / late printing of any research paper / case study / book review, without assigning any reason.
 - Any unintended mistake by the editorial, publication and printing team.