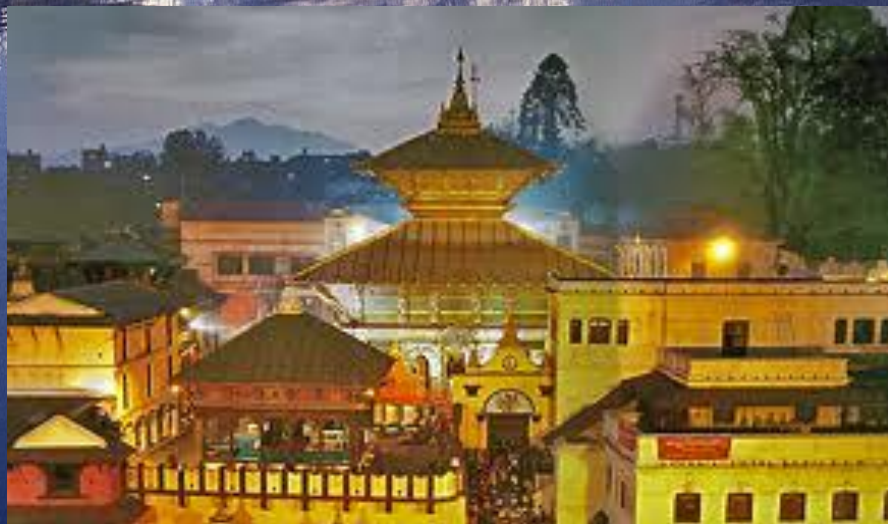


Study Tour to Nepal as a Part of Global Country Study Report

Organized By

Bhagwan Mahavir College of Management
Surat, Gujarat, India

From 22nd January to 02nd February 2012



The pioneering BMCM.....

Bhagwan Mahavir college of Management (BMCM) is the first college in Entire Gujarat Region who had took the initiative to visit Nepal as a part of GCSR Subject. The Group consisted of 35 students, Three Faculty Members, Mr. Lalit Tank, Mr. Amit Shah and Ms. Mayuri Patel. The tour was of 12 days commencing from 22nd January, 2012 to 02nd February, 2012.

The Group had started their journey from Surat Railway Station to Varanasi Railway Station, Then went Nepal By Bus which took around 14 hours,

The 12 days Country Study Report/ tour Programme details are as under:-



Mrs. Tanu Narang and Mr. Varun Dhingra Came to Surat Railway station to motivate the entire Group by giving them Flowers garlands and wishing them to all the best for the Entire trip.

On the 23rd January, 2012, the Group Reached at Varanasi Railway Station around 02:00 pm.

On the 24th January, 2012, the Group Reached at Kathmandu 7:30 pm. The student Group was escorted by Mr. Lit Tank & Amit Shah, the coordinator and Mr. Manish Patel, tour Guide to Hotel Maharaja. All the students were allotted rooms in pairs. The students took rest and reassembled at 08:00pm for then everybody Proceeded for Dinner at Hotel Dinner Hall in very cold Atmosphere.

On 25th January, 2012, as per planning there was a meeting scheduled at Nepal Tourism Board in the Afternoon but some reason (Strike in Nepal) the meeting got rescheduled on next day at 02:00pm. So on that day students visited the Pashpatinath Temple in the Morning and local bazaar near by Hotel. They also Interacted with Local Police and asked them about the daily life of People from safety point of view.

On the Next Day 26TH January, 2012, the group had 3 visit lined up. In the early Morning BMCM Students celebrated Republic Day with local people in the Hotel. Then the group was asked to reassemble in the Hotel Lounge at 12:45pm after finishing their Lunch. The group Started for Nepal Tourism Board (NTB) at around 12:50pm and reached there in NTB Office well in time. The meeting started with a presentation bt Mr. Gobinda Oli, Senior Officer, Tourism Marketing & Promotion which overall focused demographic profile of Nepal, About Nepal, Nepal offers culture, Groth of Tourisum board.

He nicely explained why NTB Punch line is **‘Naturally Nepal... Once is not Enough’** with lots of example. The sessions were followed by interactive session involving queries from Mahavirian and Faculties. Most of the queries related to How Nepal can Promote as a tourist place, how NTB Promote Nepal, etc,. The session conclude with Tea. NTB Provide the very good welcome kit to all students that include CD, Basic information about NTB & Nepal. Mr. Lalit Tank extended vote of Thanks to the Mr. Gobinda Oli for the provide Vital Information about the NTB & Interact with Mahavirian.





On the same day After Visited NTB, Students visited One more Company In Kathmandu that name is **Dairy Development Corporation- Kathmandu Milk Supply Scheme**. We enter in the Factory after completion of various entry formalities like issuance of visitors identification cards. Students and Faculty Member Interact with Mr. Ganga Timsina, Project Manager and his team. He explained about the Milk Market of Nepal, How they Calculate the Cost, Level of Competition in Milk Market, Marketing Strategy of Their Company and Future Plan of the Company.

He also asked to BMCM-MBA Students about how company can increase the sales in Nepal, Which type of Marketing strategy using in India By the Same type of Company. He also discussed in detail about the Supply Chain of Kathmandu Milk Supply Scheme and asked to students and faculty to find out the loop falls of their Supply Chain system.





Then the group Visited Hill-tank Industries Pvt Ltd. There Mr.Ganesh Pondel Joined us who is Production Manager of the Company. He took us around various processes right from selection of Granules of plastic to the conversion of that in to final Product. Due to Company Policy they not allowed any Camera or Mobile in to Company Premises so It's Not Possible to take any photo of Inside view of the Factory. Mr. Ganesh Pondel Also gave the vital information that they mostly Import the Raw material from India.



After finishing the 3 company Visit all students returned to the Hotel at 08:30 pm, all students proceeded for Dinner. The tour Guide Mr. Manish Bhai arranged a CampFire for students at the same time students also

played a Garba in Hotel Premises with delicious Chinese food. All students returned back at 11:30an and the student group got an opportunity to visit Various Market for shopping like Vishal Bazar, China Town.

On **29th January, 2012**, there was a visit scheduled for two company in Pokhara. The group Started for to visit Machhapuchhre Metal & Machinery Works Pvt Ltd. At around 12:30 Pm and reached there in Office well in time. The meeting Started with a presentation By Mrs. Sita Pandey, Director and Mr. Megh Raj Bhandari, Marketing Manager- Machhapuchhre Metal & Machinery Works Pvt Ltd. Company Person Gave the information about the Nepal Government Policy and Various regulation related to business and economy of Nepal.

Mr. Megh Raj Bhandari, Marketing Manager- Machhapuchhre Metal & Machinery Works Pvt Ltd. Which Highlighted upon the Business Prospects in Nepal. He also informed the student group about the ease of setting up of a company in Nepal.

Students also visited the small scale Company- Goshani Packaging Industries Near to Machhapuchhre Metal & Machinery Works Pvt Ltd.After that students returned to the Resort and then went to local Market for Purchasing.





On 30th January, 2012, all the students proceeded towards Chitwan around 08:30am and Reached at 02:00pm. As chitwan is a very small village where we can't find any Industries to visit. its known For animal lovers, Chitwan national park offers them an opportunity of a life time to see Royal Bengal tigers, one-horned rhinos, various species of birds and butterflies. On the same day all enjoyed Bicycle Safari, elephant safaris, canoeing and cultural activities.

On the **1st February, 2012**, the Group of students visited Faculty Of Management- Banaras Hindu University [BHU]. There students were welcomed by Dean & Head of FMS BHU Prof. S. K. Singh and Prof. H.P. Mathur, FMS, Placement Coordinator. Then the group was taken around the FMS Library, Class room, Research Center. Everybody then went to FMS Conference hall where the group was welcomed by Prof. S. K. Singh, Dean & Head of FMS BHU. Prof. S. K. Singh, Started with welcome speech to Mahavirian about the BHU and Various unique Programme Offere by the FMS. Later on Prof. H.P. Mathur, FMS, Placement Coordinator addressed the students about Current Market Scenario of MBA Placement in India and also share the knowledge and experience about various skills require in MBA Student to sustain in competitive world. A gesture of gratitude towards FMS-BHU and staff was expressed by Mr. Lalit Tank when the Visit was over. After finishing the visit to BHU, the group headed towards Varansi Railway Station.



On 2nd February, 2012 the students group reached at Surat Railway Station at 08:00pm. While on the way to Nepal to Surat, students remembered all the exciting moments of the trip and shall cherish the same for long time.



After successful completion of the Nepal Visit- the group was Heartily Welcomed by Dr. A. S. Abani, Founder director and Dean of BMEF. Even Surat railway Station Master Mr. Diapk welcomed the students and faculties

with Flowers. Hence the entire trip from Surat to Nepal and From Nepal to Surat was successfully completed at Surat Railway Station.



On behalf of Faculty Member & Students of BMCM Heartily Thankful to Gujarat Technological University (GTU) and Bhagwan Mahavir Education Foundation (BMEF) for giving up such valuable opportunity and facilitating us for the successful completion of Nepal Trip.

Namaste!