



S.V. INSTITUTE OF MANAGEMENT  
(NBA ACCREDITED MBA PROGRAMME)  
“THE UNASSAILABLE NATIONAL COMPETITION CARNIVAL 2012”



SUCCESSFUL COMPLETION OF THE UNASSAILABLE 2012



**Prof. Abraham Koshy**, Professor of Marketing, IIM-A, addressed the participants at inaugural function of “The Unassailable 2012”. He enlightened the participants by explaining the meaning of success and how one should define success in life.

**Mr. Apoorva Lakhia**, Bollywood Director, shared his experience on seeing big dreams and chasing them in spite of rejections and failures in life. He discussed about challenges and opportunities of movie making by interacting with the participants at launch of Placement Brochure 2012.

- “The Unassailable – National Competition Carnival was organized at institute’s campus on 20<sup>th</sup> March, 2012.
- Here, more than 1000 institutes had been invited to participate in 9 quality competitions.
- The participants registered from various states like Gujarat, Maharashtra, Rajasthan etc.
- The event received an overwhelming and record response and more than 1100 participants had been registered for various competitions.

- Luminaries at the Inauguration function
  - **Chairman of the trust:** Shri. Vallabhbhai M. Patel
  - **Keynote Address:** Prof. Abraham Koshy, Professor of Marketing IIMA, a reputed teacher, researcher, consultant and corporate trainer.
  - **Launch of Placement Brochure:** Mr. Apoorva Lakhia, Bollywood Director and assistant for Hollywood films such as The Ice Storm, A Perfect Murder and Addicted to Love, assistant director for Lagaan, director in 'Mumbai Se Aaya Mera Dost', 'Ek Ajnabee', 'Shootout at Lokhandwala', 'Mission Istanbul' etc.
  - **Chief Guest:** Shri. Anil Johri, ED-Asset Manager, ONGC, Ahmedabad.
  - **Campus Director :** Dr. S. M. Shah

**CASH PRIZES OF MORE THAN 1 LAC WERE DISTRIBUTED AMONG WINNERS**

<b>The Unassailable 2012</b>		
<b>National Competition Carnival</b>		
<b>Sr. No.</b>	<b>Event/Particulars</b>	<b>Number of Participants</b>
1	"THE UNASSAILABLE" - Summer Project Competition	28
2	"AVANT – GARDE" - New idea/Concept/Product	87
3	"CONNOISSEUR" - Poster Competition	84
4	"BRAINFLUENCE" - Group Discussion	73
5	"Game-A-Zonia" - LAN Gaming	218
6	"DIRECTOR'S CUT" - Movie Based Management Lessons	56
7	"KAUTILYAM" - Case Study Analysis on HRM	55
8	"FOXTROT" - Dance Competition	159
9	"DERNIER CRI" - Fashion Show	168
10	Guest/Visitor Students & Faculty Members	160
11	Corporate Managers & Alumni	100
12	Media	15
<b>Total</b>		<b>1203</b>

Event Convener	
Prof. Bhavin Pandya	
Coordinators	
Prof. Nikunj Patel	Prof. Mitesh Jayswal
Prof. Yuvaraj Vyas	Prof. Sushil Mohanty

!!!! कर भला, होगा भला !!!!