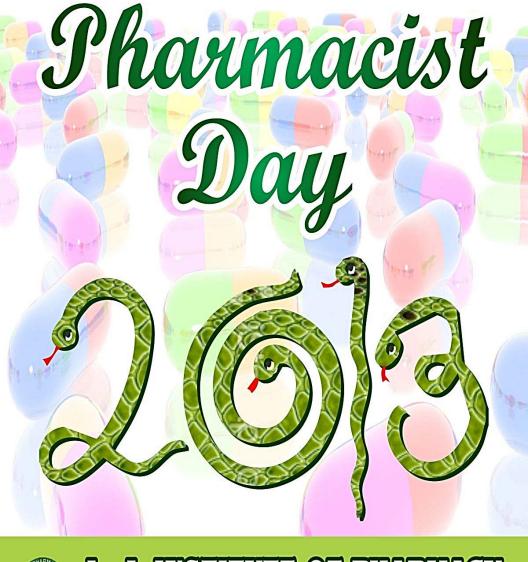


## Report on world





Lok Jagruff Kendra, Ahmedabad

L.J. Institute of Pharmacy, Ahmedabad

## **L.J.Institute of Pharmacy**

## World Pharmacists' Day Celebration

## 25th September 2013



L.J.Institute of Pharmacy celebrated World Pharmacists' Day on 28<sup>th</sup> September 2013(the actual World Pharmacists' Day is on 25<sup>th</sup> September but due to torrential rain on that day, it was decided to celebrate it on 28<sup>th</sup> September, 2013) at the L.J. Campus, off. Sarkhej-Gandhinagar road, Ahmedabad with immense grandeur.



Various banners and posters, portraying various aspects of pharmacy and health care issues, were prepared and displayed in the campus.

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The students of B.Pharm and M.Pharm displayed and explained the following aspects to all the students and the guests present.



Handouts giving basic information on first aid and emergency medicines for situations like shock, burns, heart attack and poisoning etc. were distributed. It also contained basic drugs which should be present at home (e.g drugs for basic problems like fever, burns, diarrhoea, vomiting, pain, allergy etc).

The students and members of faculty then took the Pharmacist's Oath collectively to remind their role towards the society and health care system.

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Students, wearing green ribbons and aprons with banners in the hand, started a rally which went through all the institutes within the campus.



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Following the rally was a small skit enacted by the students, which was based on a true story, in the institute regarding the importance of a pharmacist and how a pharmacist and a doctor both are essential for appropriate diagnosis as well as correct treatment of any disease. It portrayed how a doctor diagnoses a disease or a problem and recommends tests and medication to any patient, but a pharmacist can explain correctly all the aspects of treatment like effects and side effects of the drugs, time of medication, route, dose, drug interactions etc. A pharmacist can only explain all these aspects to all patients, which is very essential to get the optimum effect of any treatment and hence the role of pharmacist in the health care system should be emphasized and not be underrated which is prevailing in the society.

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Furthermore the function proceeded with a very informative session which was inaugurated by a speech by the Director Dr. Pundarikakshudu sir. He very correctly explained the significance of a pharmacist in the society and the health care team. He also emphasized the importance, role and responsibilities of being a pharmacist and how each one should strive towards achieving excellence in the field both personally and professionally.



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The session was continued by Dr. Shreeraj Shah, Associate Professor, Dept. of Pharmaceutical Technology, wherein he briefly told the history behind the celebration. At the 2009 Council meeting of the FIP (International Pharmaceutical Federation) Congress in Istanbul, Turkey, the Turkish Pharmacists Association suggested to annually celebrate a World Pharmacists' Day, to be organised on September 25 (the day that FIP was founded in 1912). The FIP is the global federation of national associations of pharmacists and pharmaceutical scientists and is in official relations with the World Health Organization (WHO). Through its 127 Member Organisations, FIP represents and serves more than three million practitioners and scientists around the world. Throughout its 100 year history, FIP's priorities have expanded both literally and figuratively to meet the needs and expectations of the profession in expanding healthcare services and integrating emerging pharmaceutical developments. He also focused on the main pain point of pharmacy profession which is 'lack of awareness' and discussed how to overcome it. He concluded after suggesting various ways of celebrating the day for the society.



The concluding part of the session was taken up by Mr. Shailendra Bhatt, Asst Professor, Dept of Pharmacology which was highly enjoyed by all, as he explained giving very practical and day to day examples, what is the current perspective of every individual for a pharmacist and what measures are to be taken to improvise our responsibilities in the

society as pharmacists. He also explained the scope of different disciplines of pharmacy and the role of pharmacist in community.



The function further continued with a Pharma-Quiz, conducted very humorously by Mr. Hardik Shah and Ms. Kaushika Patel, for the students in which 6 teams of Sem I, Sem III, Sem V and Sem VII B.Pharm and Sem I and Sem III M.Pharm participated. The quiz comprised of questions, not pertaining to, technical aspects of pharmacy but based on the general pharma knowledge. The students as well as faculties got to learn many facts and trivia of pharmacy in a fun frolicked way. It was a classical example of a Gujarati saying "Gyaan sathe gammat"



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The session was concluded by a vote of thanks by Dr. Aashish Panchal, Asst Professor, Dept of Pharmacology, wherein he thanked Dr. Manish Shah, Vice-President of LJK, Director Sir, Pharma Awareness Committee, Quiz Committee, all the student volunteers and all the students for their enthusiastic participation and making the occasion such a grand success.



'Proud to be a Pharmacist'

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The event was covered by local media. "Gujarat Samachar", A Gujarati daily printed the news in the Gujarat Samachar Plus in the Sunday edition on 29<sup>th</sup> September, 2013



મેડીસીન અંગે નાનામાં નાની અવેરનસ આવે તે ઉદ્દેશ્યથી ઈન્સ્ટિટ્ટ્યૂટ ઓફ ફાર્મસી ડિપાર્ટમેન્ટ હારા વર્લ્ડ ફાર્મસી ડેની ઉજવણી કરાઈ હતી

ઓફ ફાર્મસી ડીપાર્ટમેન્ટ દારા 'વર્લ્ડ ફાર્મસી ડે'ની ઉજવણી કરવામાં આવી હતી. જેમાં એમ.ફાર્મ અને બી.ફાર્મના ૫૦૦થી વધારે વિદ્યાર્થીઓ પાર્ટીસિપેટ થયા હતા. મેડીસીન તેમજ હાઈજેનિક અરાઉન્ડિંગ કન્ડિશનને રોકવા તેમજ અવેરનસ ક્રિએટ કરવા માટે વિદ્યાર્થીઓએ ડ્રામા, ક્વિઝ, તેમજ રેલી વગેરનું આયોજન કર્યું હતું. આ ડે નિમિત્તે ડ્રામામાં

આ ડે નિમિત્તે ડ્રામામાં પાર્ટીસિપેટ થનાર એમફોમ અને બીફોમના સ્ટુડન્ટસ તેમજ ડ્રામા તૈયાર કરાવનાર આશિસ્ટન્ટ પ્રોફેસરઆશિષ પંચોલી કહે છે કે, અમે 'રોલ ઓફ ફાર્મસીસ ગીવ બચવા માટે ઘરની આજૂ બાજુની કન્ડિશન રોકવા માટે શું કરવું જોઈએ. જે અંગે પબ્લિક અવેરનસ તેમજ સ્ટુડન્ટને વધૂ જાશકારી મળી રહે તે માટે આ નાટક ભજવવામાં આવ્યું હતું. ૧૫થી ૨૦ મિનિટનું આ નાટક કાર્મસીડેને સાર્થક કરે છે. આ ડીપાર્ટમેન્ટના એસોસિએટ

પ્રોકેસર શ્રી શાહ કહે છે કે, ૨૫ 'તારીખે આ દિવસની ઉજવણી આજે કરવામાં આવી છે. જેમાં વિદ્યાર્થીઓ ક્વિઝ કોમ્પિટીશન, હોર્ડીંગ તેમજ કેમ્પસ રેલી યોજી હતી. આ તમામ કેટેગરીના કાર્મસીના સબ્જેક્ટની કેટેગરીનો મુખ્ય ઉદેશ્ય લોકજાગૃત્તિનો છે. પરંતુ વિદ્યાર્થીઓમાં આ વિષયને લઈને નવું ક્રિએશન આવે તેમજ ઈનોવેટીવ કાર્ય કરી શકે તે માટે આ પ્રકારના કાર્યક્રેમો કરવા જરૂરી છે.

કાર્મસી આજે મહત્વનું ક્ષેત્ર ગણવામાં આવે છે. આ ક્ષેત્રે મહત્વની શોધ કરવામાં આવી રહી છે. જો કે નવા વિચારો અને નવી શોધખોળો આ ક્ષેત્રે મહત્વની થઇ પડે છે. કાર્મસી ડેની ઉજવથી દ્વારા ઘણી મહત્વની બાબતોને સાંકળીને ચર્ચા વિચારણા કરવામાં આવી હતી. જેના થૂકી નવા રિસર્ચને