

SUCCESSFULLY COMPLETION OF “SESA MASTERMIND-PRATIYOGITA-2011”, A STATE LEVEL SUMMER INTERNSHIP PROJECT COMPETITION IN ASSOCIATION WITH GUJARAT TECHNOLOGICAL UNIVERSITY (GTU)

M.H. Gardi School of Management and C.C. Gardi Institute of Management in association with Gujarat Technological University have successfully completed a State Level Summer Internship Project Competition “Sesa Mastermind Pratiyogita-2011”, on 3th September 2011.

The event witnessed projects presented by more than 210 students from more than 45 different Business Schools from all over Gujarat. The projects displayed immense diversity covering the sectors such as Retail, Banking & Insurance, Marketing, Finance, Handicrafts, Automobiles, HR, etc.

The event was inaugurated by Mr. D. V. Mehta, Chairman of the Gardi Vidyapith and benevolent warm wishes to all the participants. Mr. Prashant Mehta, CEO of Gardi Vidyapith had motivated all the participants for taking initiative. On the completion of event, Dr. Sandip Solanki, Director, MBA Department, Gardi Vidyapith had presented vote of love and thanks to all the family member of Gardi Vidyapith.

The first prize was awarded to Niraj Naik, VM Patel Institute of Management, Mahesana, his research topic is The Study of Brand Awareness of Havmor in Ahmedabad City Region. Second prize was awarded to Soni Nikita, CK Shah Vijyapurwala Institute of Management, Baroda; third prize was awarded to Shah Sweeta, Parul Institute of Management, Vadodara.

Dell Laptops were awarded to all the three winners of this event.

The jury members for this event were nominated by Gujarat Technological University; they were from various B-schools from all over the Gujarat. Academicians as well as industrialists were invited from different part of the state.

In speech of one of the jury member, Dr Sonu Gupta, Director of SK Patel Institute of Mgt. She rightly said that all participants are winners as they have

taken imitative to participate. In her concluding part she narrated that there is no END to gain knowledge as the meaning of end is “Effort Never Dies.”

Mr. Maulesh Ukani, MD of Ban Labs Ltd. Mr. Kishor Kadvani, Chairman of DIDC (Lodhika) and Director of Fetlite Food Products, Mr. Chaganbhai Gadhiya, Leading Financial Advisor & Planner, Mr. Harshal Lalwani, Vice President of Marketing Department, Ban Labs Ltd., Mr. Ajesh Kamaniya, MD of Career Launcher, Mr. Jayesh Parekh, Representative of CII, Mr. Himanshu Shapariya, Head of Meet opportunity, etc. were invited as guests for the event. Success of this event is credited to the GTU, Managements of both the B-schools, Sponsored-BAN Lab, and all participants from various institutes of Gujarat.

M.H. Gardi School of Management and C.C. Gardi Institute of Management heartily thank all for their valuable support to make this event a great success.

