PARUL INSTITUTE

योगः कर्मसु कौशलम्

Organized by:
Parul Group of Institutes,
Vadodara,
Gujarat State,
India.

Shape Your Imaginations

आकार

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First National Architect Challenge

13th May, 2012, Sunday

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Shape Your Imaginations

About the Event

Parul Group of Institutes is pleased to invite architects, students, engineers, designers, and architecture fans from around the Nation to take part in the Aakar 2012.

Department of Architecture is proud to showcase some of the architectural community's most inspired work in our Architect's Challenge. Submit your best designs and get a chance to showcase your work as well as see how it measures up against your peers. The designs can span a broad range of styles from Traditional to Contemporary, so be sure to enter whatever project makes you most proud.

Our esteemed judging panel will evaluate each entry for excellence on a number of attributes in all the categories.

Participants can submit a work in **graphic design, photography, illustration, art direction, environmental design, interactive design, typography, architecture, furniture design, interior design, and industrial design**.

Aakar 2012 will address the emerging discipline of global urbanizing by assembling a wide range of innovators from fields as diverse as architecture, material science, urban design & civil engineering. It provides a unique opportunity for students to learn from peer group. This summer the Architect community will gather in Vadodara City for a day of intense creative and scientific exploration.

The event will recognize exceptional ideas that redefine the ecological architectural design through the implementation of new fresh technologies, materials, programs, aesthetics, and spatial organizations along with studies on urban transformation, globalization, flexibility, adaptability and the digital insurgency.

The participants should take into consideration the advances in technology, the exploration of sustainable systems, and the establishment of new urban and architectural methods to solve economic, social, and cultural problems of the contemporary city including the scarcity of natural resources and infrastructure and the exponential increase of inhabitants, pollution, economic division and unplanned urban collapse.

Projects which offer innovative, yet rational, solutions to everyday problems will be evaluated according to:

- Innovative features that enhance the quality of contemporary life,
- Ergonomics,
- Rational production costs,
- An environmentally friendly production process.

Together we're on the hunt for the "classic of tomorrow"

There are no restrictions in regards to site, program or size. The objective is to provide maximum freedom to the participants to engage the project without constraints in the most creative way.

We are committed to stimulating the imagination of designers around the Nation – thinkers that initiate a new architectural discourse of economic, environmental, intellectual, and perceptual responsibility

About Parul Group of Institutes

Parul Group of Institutes is a hub of 19 self finance Institutes located in a campus of 100 acres with Architecture, Engineering, Computer Applications, Management, Social Work, Pharmacy, Ayurved, Homeopathy, Physiotherapy, and Education faculties with more than 15000 students & 1000 teachers. The institutions are located in Vadodara, Ahmedabad & Rajkot cities.

The group is committed towards providing quality education which is reflected from the approvals given by the concerned councils in respective faculties, affiliation granted by different State Universities & Accreditation status granted by the highest accreditation bodies of India like National Assessment & Accreditation Council & National Board of Accreditation.

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2012

About the Department of Architecture

The goal of the Department of Architecture at Parul Group of Institutes is to teach architecture as an all-inclusive thought process that puts the future architect in the position to define architecture as a three-dimensional expression of culture. To achieve this, students closely work together with specialists in the departments of technology, theory and editing within our institute, as well as with specialists from reputable external organizations.

Currently, the Department offers a three years Diploma in Architectural Assistantship approved by All India Council for Technical Education, New Delhi & Affiliated to Gujarat Technological University, Ahmedabad.

It is the only Architecture course in India which has got the Accreditation of National Board of Accreditation, New Delhi.
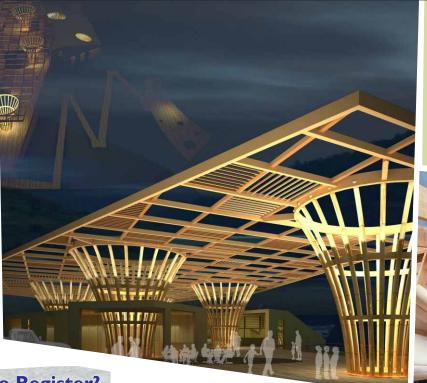
About our New Venture – Parul Institute of Architecture & Research (PIAR) - An Under Graduate Program in Architecture

Parul Group of Institutes has ventured into a new era of Architecture Education by launching an Under Graduate Program in Architecture from the academic year 2012 with due approval from Council of Architecture & Affiliation of Gujarat University, Ahmedabad.

PIAR aims at developing its unique inherent potential and location and to inspire, support, sustain and continue academic programs whereby professionals trained in the tradition of modern urbanism ushered in by the incomparable master- could extend the frontiers of Creativity in the pursuit of serving the Family of Man - efficiently, comprehensively and beautifully.

We believe that architecture, the Great Mother Art, is an ambient social art and it seeks to render comprehensive service to mankind by meeting the complex challenges of contemporary life. The College has a well qualified and experienced faculty duly reinforced by visiting faculty of eminent professionals drawn from the field in the disciplines of architecture, planning, urban design, engineering, humanities etc.

How to Register?

There is no registration fee. Interested candidates have to register themselves by sending the filled up registration form enclosed with this brochure to the registration committee.

Last date of Registration form submission at the Institute……07.05.2012

All participants are requested to send their entries with duly filled in registration form to following address:

Aakar 2012,
The Registration Committee,
Department of Architecture,
Parul Group of Institutes,
P.O. Limda, Tal. Waghodia, Dist. Vadodara,
Pin: 391760, Gujarat State, India.
Tel: +91-2668-260218/300/307, Fax: +91-2668-260201
Email: aakar2012@parul.ac.in, Web: www.parul.ac.in

Cash Prizes

Best Architecture Design or Model or Sketch
First Position   :   Ten Thousand Rupees
Second Position   :   Five Thousand Rupees
Third Position   :   Two Thousand Five Hundred Rupees

Best Industry Defined Problem based Design :
Two Thousand Five Hundred Rupees

Institution with Maximum no of Entries :
Five Thousand Rupees

Date & Venue

13ᵗʰ May, 2012, Sunday
Time
9 am to 7 pm
The Exhibition Hall,
Faculty of Fine Arts,
The M.S. University of Baroda,
Opp. Kamati Garden,
Fatehgunj,
Vadodara,
Gujarat State.

Contact Details

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