POSTER, RULES AND SCHEDULE OF THE EVENT

GENERAL GUIDELINES FOR ALL EVENTS

- **Registration Fee** – **Rs. 50** per participant per event.
- Last Date of Registration is **5th March 2013**
- **Early bird registration –** Those who confirm registration with the required fees **on orbefore 25th Feb** are given **20% discount** in registration fees.
- **No spot registration is permitted.**
- Registration should be done through website **www.rbi.edu.in** or through telephone to Coordinators. (Time 10:00am-4:30pm)
- The event is for the students from all the **Under-graduate programmes** and **MBA.**
- No member can participate in more than one team for the same event
- Participants should carry their Identity cards issued by their respective institute
- All the team members must be present during the event
- **Elimination rounds will be conducted for events with large number of entries**
- **Elimination rounds of various events are scheduled between 8 and 10 am on 9/3/'13.**
- **Coordinators reserve the right to cancel the event in case of lesser entries (minimum number of entries required is 5).**
- Participants should report at the Registration Desk at 9.00 am
- Non Participants are welcome to attend "AGRIM - 2013".
- Complementary lunch will be provided to all the participants. Non-participants can avail lunch coupon for Rs 50 (with prior registration)
- The committee reserves the right to disqualify the participants in case of any misconduct.
- Decision of the judges will be final and binding to all
- Participants are advised to see the schedule before registration. In case of simultaneous games, you can participate only in any one event.
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Note: **I Prize = Rs 1500 II Prize = Rs 1000 III Prize = Rs 500**

RULES FOR THE EVENTS

B-Quiz

- There must be two participants per team
- B-quiz may cover current affair questions and also general knowledge questions but main focus area is Management/Business.

Ad Mad show

- The participants will be given a new product to launch in the market.
- Participants will have to create the strategies for the launch of the product. This includes product name, logo, punch line and jingle, visual advertisement followed by a role play showcasing your advertisement.
- Maximum 5 participants per team are allowed
- Participants are supposed to come with own stationery like pencil, colors etc.

Business Plan

- Team shall consist of two members.
- The team should come with the business plan already prepared in the form of Power Point Presentations.
- Idea must be unique and innovative, feasible to implement and address an identified market need.
- Each team shall be given 7-10 minutes for presenting their respective business idea followed with a question-answer session.

Portfolio Game

- 2 participants are allowed per team
- Total corpus of "x" lakhs will be given to you for trading. Means at particular moment of time your outstanding position should not be more than "x"lakhs.
- Based on your profit or loss on your trade, ranking will be given to you.

Antakshari

- 2 participants are allowed per team
- Only songs from Bollywood movies/Albums are allowed by default
- At least the first verse of the song must be sung
- No song can be repeated again in the game

T-Shirt Painting

- A team can have maximum of 2 participants. Each team will be given time of 1 hr.
- Theme will be given & participants will select from given themes.
- Paint T-Shirt with only one theme.
- T Shirts will be provided by the organizing committee, students will have to bring colors, brushes and other things on their own.
- Only painting will be allowed, no other accessories like coloured paper etc are allowed.
- Students can use text to convey the message. Text can be in English, in Hindi or in Gujarati.
- T shirts will be selected on the basis of creativity, innovation, clarity, writing style and message they convey to general public.

Rangoli

- Max of 2 participants are allowed per team
- Participants should get their own material (Color/ sand/flowers/markers/pencils /plastic flowers)
- Stencils are not allowed.
- Participants will be given 1 hr of time.
- Themes will be given & participants have to make the rangoli design as per the given theme

Treasure Hunt

- 2 Players are allowed per team.
- Either All team members or any of them will go for searching the Piece or Item/clue.
- In the case of tie, the issue will be resolved using a tie-breaker round.

Mr. & Ms. Agrim

- This is open for individual participation.
- The participation is open to all disciplines of the college.
- Participants will have to go through three rounds.
- **Round 1** is of self-description ,where in participants will be given 2 minutes time to describe him / herself in terms of name, educational background, vision for future, contribution to the nation and any other thing that you like to say for yourself.
- **Round2** is talent round, wherein participants have to present their talent in 3 minutes time.
- **Round3** is question answer round, where in participants have to respond to judge's question.
- Further details will be provided on registration.

Go to Next page for Event Schedule

EVENT SCHEDULE

Events will take place at the predetermined schedule. Thus, participants are requested to see the schedule to avoid clash of the events where they are participating. However, if participants are eliminated in the screening round of one event, they will be allowed to participate in the other simultaneous event.

	Off stage	On stage
Time	**Event 1**	**Event 2**
Screening Rounds	For all the Events where elimination is required	
10 to 11:30		Antakshari
11:30 to 1	Rangoli	B Quiz
1 to 3:30	Treasure Hunt	Business Plan
		Mr. & Ms. Agrim
	Portfolio game	Filler
3:30 to 5	T-Shirt painting	Ad Mad Show
5 Onwards	Closing	