

**Gujarat Technological University**  
**jointly with Parul Group of Management Institutes**  
**First International Conference on " Dynamics of Global Recession :**  
**Economic and Corporate Strategies for Survival and Growth "**

**Guidelines to Authors**

Submission of Paper Due : November 14,2011  
Notification of acceptance / Rejection of final papers : Communication will be sent to authors within 5 working days from date of receipt . Final list is notified on the web site at [www.gtu.ac.in /interconfgmt1.parul / papersaccepted](http://www.gtu.ac.in/interconfgmt1.parul/papersaccepted) and [www.parul.ac.in / interconfgmt1 / papersaccepted](http://www.parul.ac.in/interconfgmt1/papersaccepted) on November 21 ,2011.

**Last Date for receipt of Registration** : November 30 ,2011

First author of first 100 papers received by us and accepted by us and also registration formalities are completed will be provided accommodation (twin sharing ) and dinner at a nominal price of Rs.600 for 3 days (i.e 6th, 7th and 8th Jan, 2012). To avail this benefit, registration formalities must be completed within 7 working days of communication of acceptance of papers.

All submissions should be made in soft copy by email to [interconfgmt1parul@gmail.com](mailto:interconfgmt1parul@gmail.com). The paper should have a cover page with author details, followed by Abstract, Paper, References and Figures and Tables if any. The manuscript should be typed as indicated below :

**Font** : Times New Roman

**Font size** : 14 in case of Main Title and Bold ( e.g S&P Downgrading of US Debt )  
12 in case of Sub Titles and Bold ( e.g RBI Monetary Policy )  
12 in case of text -Normal ( Japanese economy is under stress )

Line Space : 1.5 line space in between lines

Margins : One inch on all sides

Paper Size : A4 - Portrait

Size of Abstract : 150 - 200 words

Size of Paper : 3000-5000 words

**Authorship of Papers:** Authors should testify to the authenticity and originality of their papers. In case a paper has more authors than one, each of them has to separately testify that they have contributed to the paper and that it is an original creation by them.

**Cover Page:** Manuscript of a paper should have a cover page providing the title of the paper, the name(s), address(es), phone, fax numbers and e-mail address(es) of all authors and acknowledgements if any. In order to facilitate anonymous review of the papers, please restrict the author-related information only to the cover page

**References:** References should be cited in the style prescribed in the Publication Manual of the HBS: <http://www.library.hbs.edu/guides/citationguide.pdf>. Please indicate the position of the reference in the text within brackets by the author's last name and the year of publication; e.g.: '( Drucker , 1975) ' or incorporate it into a sentence, e.g.: 'as pointed out by Austin (1985)'.  
**Books (Printed)**

**One author** :

**Footnote**

David A. Garvin, Operations Strategy: Text and Cases (Englewood Cliffs, NJ: Prentice-Hall, 1992), p. 73.

**Bibliography**

Garvin, David A. Operations Strategy: Text and Cases. Englewood Cliffs, NJ: Prentice-Hall, 1992.

**Two authors :**

**Footnote**

11 John P. Kotter and James L. Heskett, *Corporate Culture and Performance*, (New York: Free Press, 1992), p. 101.

### **Bibliography**

Kotter, John P., and James L. Heskett. *Corporate Culture and Performance*. New York: Free Press, 1992.

### **Three authors :**

#### **Footnote**

John W. Pratt, Howard Raiffa, and R.O. Schlaifer, *Introduction to Statistical Decision Theory* (Cambridge: MIT Press, 1995), p. 45.

### **Multiple editors :**

#### **Footnote**

Kim B. Clark et al., "Project Leadership and Organization," in *The Perpetual Enterprise Machine: High Performance Product Development in the 1990s*, eds. H. Kent Bowen et al. (New York: Oxford University Press, 1994).

### **Bibliography**

Clark, Kim B., Marco Iansiti, and Richard Billington. "Project Leadership and Organization." In *The Perpetual Enterprise Machine: High Performance Product Development in the 1990s*, edited by H. Kent Bowen and Steven Wheelwright. New York: Oxford University Press, 1994.

### **Corporate (company or association) author :**

#### **Footnote**

U.S. Dept. of Commerce, *U.S. Industrial Outlook* (Washington, DC: Government Printing Office, 1980), p. 687.

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U.S. Dept. of Commerce. *U.S. Industrial Outlook*. Washington, DC: Government Printing Office, 1980.

### **Books (Online) On the Web :**

#### **Footnote**

Gregory J. E. Rawlins, *Moths to the Flame* (Cambridge: MIT Press, 1996), <http://www-mitpress.mit.edu/e-books/Moths/>, accessed August 1997.

### **Bibliography**

Rawlins, Gregory J. E. *Moths to the Flame*. Cambridge: MIT Press, 1996. <http://www-mitpress.mit.edu/Moths/>, accessed August 1997. Newspapers (Printed)

#### **Footnote**

Thomas Smith, "New Debate over Business Records," *The New York Times*, December 31, 1978, sec. 3, p. 5.

### **Bibliography**

Smith, Thomas. "New Debate over Business Records" *The New York Times*, Periodicals (Printed) Signedarticles (Journals)

#### **Footnote**

Paul A. Gompers, "The Rise of Venture Capital," *Business and Economic History* 23, (Winter 1994): 12.

### **Bibliography**

Gompers, Paul A. "The Rise of Venture Capital." *Business and Economic History* 23 (Winter 1994): 1-24.

### **Signed articles (Magazines)**

#### **Footnote**

59 Steven Levy, "The Connected Company," *Newsweek*, April 28, 2003, pp. 48-52.

### **Bibliography**

Levy, Steven. "The Connected Company." *Newsweek*, April 28, 2003, pp. 48-52. For more details, please visit : <http://www.library.hbs.edu/guides/citationguide.pdf> .

**Note :** Reflections submitted by Corporate Professionals are not required to give any references .