## **Xplore - 2012**

## Two Day National Level Management Symposium (6<sup>th</sup> & 7<sup>th</sup> April 2012) Organized by

## **Parul Group of Management Institutes**

Parul Group of Management Institutes viz., Parul Institute of Management and Research (formerly Dr. J K Patel Institute of Management), Parul Institute of Management and Parul Institute of Engineering and Technology – MBA organized a two day national level Management Symposium – Xplore 2012 at the Parul Campus at Limda, Waghodia, Vadodara, on 6<sup>th</sup> and 7<sup>th</sup> April 2012.

The symposium witnessed participation of over 500 students from various management colleges over India. About 120 Students from 12 colleges (outside Parul group ) including Ganapat University participated in the event .

The inaugural session of Xplore 2012 was graced by the presence of Mr. Yashwant Sinh Pawar, Vice President (HR), Apollo Tyres Ltd, Baroda who is an M.S.W, LLB and DHRD with over 30 years of experience in various MNCs as the Chief Guest for the event. Dr. Firdos S Shroff banker-cum-academician by profession and SEBI certified Financial Education Trainer as the Guest of Honor. The session was also marked by the presence of Dr. Jayesh K Patel, Chairman, Parul Arogya Sewa Mandal (PASM), Shri. R H Pandya, Advisor to PASM, Dr. PGK Murhty, Director, Parul Institute of Management and Research (PIMR) and Dean of GTU, Dr. Bijal Zaveri, Director, Parul Institute of Engineering and Technology – MBA Department (PIET - MBA), Prof Sameer Rohadia, Director I / C Director, Parul Institute of Management, PGDM (PIM - PGDM) and Prof Kinjal Palvankar, Director I / C Director, Parul Institute of Management, MBA (PIM - MBA).

The event was inaugurated by seeking the blessings of Maa Saraswati by lighting the lamp and Ms. Agna resonating the Saraswati Vandana.



An Overview of Audience in auditorium



 $\label{eq:def:Dr.Firdos} \textbf{T}. \textbf{Firdos}. \textbf{T}. \textbf{Shroff lighting the lamp while}$ 

Dr. J K Patel looks on

Shri R H Pandya felicitating the Guest of Honor with a book

After the introduction and felicitation of the dignitaries on the dais as well as off the dais, the guestwere invited to share their views with the students.

Both the Chief Guest and the Guest of Honor highly motivated their students as well as the faculty members present with their awe inspiring speech.



Mr. Yashwant Sinh Pawar addressing the audience while Dr. PGK Murthy looks on

Dignitaries on the dais (L to R : Dr. PGK Murthy, Mr. YS Pawar, Shri RH Pandya, Dr. JK Patel, Prof. Kinjal Palvankar, Dr. Bijal Zaveri, Prof. Sameer Rohadia)

The addresses by the guests were followed by the unveiling of the souvenir of Xplore - 2012 by the dignitaries. The souvenir is a compilation of articles, poetries and paintings by the students of Parul Group of Management Institutes.



Dignitaries unveiling the souvenir of Xplore 2012

Dignitaries displaying the souvenir of Xplore 2012 to the audience

Then the guests were presented with a memento as a token of gratitude and appreciation.

This was followed by the vote of thanks offered by Prof. Kinjal Palvankar and the event was marked open for the enthusiastic participants who were brimming with energy and zeal to take part in the nine events organized at Xplore 2012.

The following are the events that were organized for sharpening and honing the managerial acumen of the students, and experts from the industry were invited to judge the students for these competitions.



Mr.Yogendra Shisodia and Prof. Shantanu Chakrawarty judging Mad Adventure

Dr. Sanjiv Joshi, MSU and Dr. Bijal Zaveri judging for Horizon



Participants and Event Coordinators at "
Movie Management "



Dr. Abani Amar Singh of Bhagwan Mahavir Colleges, Surat as Member of Jury at Poster Presentation

Sponsorships: Many leading organizations like Apollo Tyres, Kallurpur Cooperative Bank, Motilal Oswal Asian Engineering, Janakilal Nandlal, Associated Power, Om Career Concepts Pvt Ltd etc., have sponsored the event.

The events and the respective experts from the industry and other colleges to judge the participants were:

Event	External Experts	Experts from Parul Group
Mad Adventure (Advetising based competition)	Mr.Yogendra Shisodia from Gujarat Alkalies and Chemicals Ltd , Baroda .	Prof. Shantanu Chakraborthy of Dr.JKPIM
Poster Presentation (Painting a poster on themes of social awareness and presenting the same)	Dr. Abani Amarsingh , Dean of Bhagawan Mahavir Colleges , Surat	Prof.Kosha Nair of Dr.JKPIM
Movie Management (deriving management lessons from famous movies)	Dr.Firdos S Shroff , senate member of University of Pune and visiting Professor , University of Mumbai	Prof.Anirudh Tambe of PIM
Corporate Chanakya (Decision dilemma in a business simulation)	Dr.Rajesh Khajuria , Director of CKSVIM , Baroda	Prof.Sameer Rahodia of PIM
Art & Craft (Making best out of waste articles)	Mr.GP Namdeo , ED , Baroda Productivity Council	Prof.Pinakin Jaiswal of Dr.JKPIM
Extempore on Latest News (Impromptu speaking by the students)	Mr.Sanjay Chawda , Media Consultant , Business Standard	Prof. VK Aggarwal of PIET- MBA
Hidden Object (Treasure hunt)	Dr.Manish Vyas , Director of Indu Institute of Management	Prof.Kinjal Palvankar of PIM-MBA
Horizon 2012 (Research paper presentation on contemporary issues)	Dr.Sanjiv Joshi ,Professor , Department of Economics MSU	Dr. Bijal Zaveri of PIET- MBA
Enigma (Management crossword)	Ms.Punita Dave , Training ManagerMphasis	Prof.Gayathri Mohanty of Dr.JKPIM



Participants of Horizon presenting a paper



Judges Mr. Sanjay Chawda , Media Manager , BS and Prof. VK Aggarwal for Extempore

Participants making "best out of waste" – Art & Craft

The event "Hidden Object" was covered live by the radio partner for the event Radio Mirchi and Rj Mohini did the honors of covering it live.



Mr.GP Namdeo, judge for art and craft interacting with participants

Dr. Manish Vyas, Rj Mohini and Prof. Kinjal Palvankar – Judges for Hidden Object

The participants were given away certificates during the valedictory session. The winners received cash prizes, trophies, certificates. First prize winners of all events also received one cake each from our sponsors – Goodies Confectionaries. Cash Prizes were given to all 27 teams who won in 9 events at the glittering valedictory function.

Apart from the event prizes three special trophies were awarded to the colleges . Spartans Trophy with highest number of participants (other than those of Parul Group of Institutes) was bagged by S S Aggarwal College of Management , Navsari . Peter Drucker Trophy by PIMR (formerly known as Dr JKPIM) - the college with highest points and C K Prahlad Trophy by PIM the college with second highest points from different events . Methodology followed is colleges representing winning team got 5 points , first runner up 3 points and second runner up 1 point .

## Some More Glimpses of Xplore 2012





Group of Volunteers of Parul Group with External Jury Members after all events

Students at Food Courts



Dignitaries for the Valedictory Function Dr. PGK Murthy, Dr. Manish Vyas, Dr. Sanjiv Joshi, Ms. Punita Dave, Mr. GP Namdeo, Dr. Devanshu Patel and Prof. Sameer Rohadia



Dr. PGK Murthy , Director, PIMR , along with the students of PIMR being awarded the Peter Drucker Trophy by Mr. G P Namdeo