| GUJARAT TECHNOLOGICAL UNIVERSITY | | | |
|--|---|--|----------|
| BE - SEMESTER–IV (OLD) - EXAMINATION – SUMMER 2017 Subject Code: 142303 Date: 08/06/201 | | | 7 |
| Subject Name: Entrepreneurship And Creativity | | | |
| Ti | Time: 10:30 AM to 01:00 PM Total Marks: 7 | | |
| Instructions: 1. Attempt all questions. | | | |
| | 2 | Make suitable assumptions wherever necessary. Figures to the right indicate full marks. | |
| Q.1 | (a) (b) | Explain the role of small enterprise in Economic development. Define the word entrepreneur and trace the history of evolution process of the term "entrepreneur". | 07 07 |
| Q.2 | (a) (b) | Write down about the common errors in Project formulation. Differentiate between the role of Entrepreneur and Manager. | 07 07 |
| | | OR | 07 |
| | (b) | | 07 |
| Q.3 | (a) | Explain the meaning of Rural Entrepreneurship-How to promote the rural entrepreneurs. | 07 |
| | (b) | Explain how the entrepreneurs can be considered as the growth engine of the economic development of the country. | 07 |
| Q.3 | (a) | OR Write about the success story of any one entrepreneurs | 07 |
| Q.5 | (b) | Role of Central Government and State Government in promoting Entrepreneurship. | 07 07 |
| Q.4 | (a) | Discuss about the ethics and social responsibilities of Entrepreneur. | 07 |
| | (b) | Explain the contents of project report. | 07 |
| Q.4 | (a) | OR Characteristics of successful entrepreneurs. –Explain. | 07 |
| X. | (b) | Describe the Business planning process. | 07 |
| Q.5 | (a) | What is the meaning of venture capital funding explain the function in details. | 07 |
| | (b) | Discuss the role of IDBI, ICICI, SIDBI, SFCs for promoting entrepreneurship. | 07 |
| Q.5 | (a) | OR Role of different agencies like Institute of India (EDII), District Industries Centers | 07 |
| | | (DIC), Small Industries Service Institute (SISI), in the Entrepreneurship Development. | |
| | (b) | Define the word business idea, identify problems, and opportunity. | 07 |
