

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
BHMCT SEMESTER– 6 • EXAMINATION – SUMMER-2017

Subject Code: 163301

Date: 29/04/2017

Subject Name: Food & Beverage Control-I

Time: 10.30AM to 01.00PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) What are the broad objectives of Food & Beverage Control? **07**
(b) What are the main differences between Food Control & Beverage Control? **07**
- Q.2** (a) Elaborate the broad types of menu **07**
(b) Discuss about menu promotion **07**
- OR**
- (b) Differentiate between retail operation & fast food operation **07**
- Q.3** (a) What is Speed & portion control? Explain how it is applicable in fast food. **07**
(b) Explain essence of service in detail. **07**
- OR**
- Q.3** (a) Write a note on recruitment types & process. **07**
(b) Explain contribution of training & development in H R Retention **07**
- Q.4** (a) Elaborate the financial planning in Food & Beverage control **07**
(b) Write about the Yield Management? **07**
- OR**
- Q.4** (a) Explain MICE segmentation **07**
(b) Explain types & forms of banquets and conventions **07**
- Q.5** (a) Discuss of hierarchical structure of banquet with duties **07**
(b) Define word? **07**
Operation, Control, Quality, Food Cost, Variable Cost, Yield.
- OR**
- Q.5** (a) Explain approval & licensing procedures of Airline catering **07**
(b) Define the words? **07**
Goods Receipt Note, Bar Consumption Sheet, Bar Allocation Chart, EPOS, Net Profit
