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GUJARAT TECHNOLOGICAL UNIVERSITY

BE - SEMESTER-VIII (OLD) - EXAMINATION – SUMMER 2017

Subject Code:182905 Date:06/05/2017 Subject Name: Surface Ornamentation & Fashion Art (Department Elective Time:10:30 AM to 01:00 PM **Total Marks: 70 Instructions:** 1. Attempt all questions. 2. Make suitable assumptions wherever necessary. 3. Figures to the right indicate full marks. **Q.1** State the main application of Cylinder Bed Embroidery machine. With the help 07 (a) of neat diagrams, explain different types of frames used on this machine. **(b)** With the help of example, explain the construction and application of frames 07 on embroidery machines. With the help of neat diagrams, explain different parts of Schiffli machine in **Q.2** (a) 07 **(b)** Give detailed classification of embroidery machines. 07 OR Write a brief note on "Computerized Embroidery Operations". 07 **(b)** Describe the following Embroidery Defects. Also give the causes and remedial **Q.3** 07 measures to avoid the same: Missed Trim Gapping Describe the main parts of the needle used in machine embroidery. Also **07** discuss the different types of needles used in brief. Discuss the significance of backing material and hence discuss the different **07** Q.3(a) types of backing material. Explain briefly and Illustrate any two stitches which are used in machine 07 embroidery. 0.4 Discuss in brief the traditional costumes of any two states of South India. **07** (a) **(b)** Write brief notes on: 07 **Brocades of Banaras** Traditional Costumes of Japan. **Q.4** Discuss the main characteristics of Kashmiri Shawls and Carpets. 07 (a) Discuss in brief the traditional costumes of East India. **(b)** 07 **Q.5** Discuss the concept of Fashion and fashion designing in brief. Also explain the 07 (a) origin & evolution of fashion. Explain the characteristics of any 3 popular handloom saris woven in India. **(b) 07** Write in detail about different techniques for Fashion Promotion. 07 **Q.5** (a) Write in brief about any two famous fashion designers of India and their labels. 07
