Seat No.:	Enrolment No.
Jeat 110	

GUJARAT TECHNOLOGICAL UNIVERSITY

BE - SEMESTER-IV (NEW) - EXAMINATION - SUMMER 2017

Subject Code: 2140003 Date: 01/06/2017

Subject Name: Engineering Economics and Management

Time: 10:30 AM to 01:00 PM Total Marks: 70

Instructions:

- 1. Attempt all questions.
- 2. Make suitable assumptions wherever necessary.
- 3. Figures to the right indicate full marks.

	J. 11	gures to the right indicate run marks.	MARKS
Q.1		Short Questions	14
		Define the following Terms	
	1	Economics	
	2	Oligopoly	
	3	Recruitment	
	4	Organization	
	5	Marketing	
	6	GDP	
	7	Per Capita Income	
	8	Inflation	
	9	Money	
	10	Cash Reserve Ratio	
	11	Repo Rate	
	12	Reverse Repo Rate	
	13	Poverty	
	14	Management	
Q.2	(a)	Give mathematical expression for P/V ratio and list the use of it.	03
	(b)	List the factors that influence elasticity.	04
	(c)	Explain the theory of demand and supply in detail.	07
		OR	.=
	(c)	Explain the types of cost.	07
Q.3	(a)	Explain break even analysis.	03
	(b)	Differentiate the perfect competition and monopolistic	04
		competition.	
	(c)	Discuss the difference between Management and Administration.	07
Q.3	(a)	OR 'Management is an art.' Justify the statement.	03
Ų.J	(b)	List the function of RBI in governing the banking system in India.	03
	(c)	List down the managerial roles and explain it.	07
	(0)	2100 do wit the managerial roles and explain it.	0.
Q.4	(a)	List the function of leader.	03
	(b)	List the Goals of Finance Management.	04
	(c)	Explain the planning process and list the limitations of planning.	07
0.4	(2)	OR Which are the factors effecting to the plant leveut?	Ω2
Q.4	(a)	Write a short note on Hybrid Organization	03
	(b) (c)	Write a short note on Hybrid Organization. Write a short note on function of Production Management.	04 07
	(0)	With a short how on function of Floudenon Wanagement.	U/

Q.5	(a)	Explain objectives of human resource management.	03
	(b)	List the causes of Inflation.	04
	(c)	List the type of Organization. Explain any one type in detail.	07
		OR	
Q.5	(a)	List the type of unemployment	03
	(b)	Explain the 'Fiscal policy' and its objectives.	04
	(c)	Write short note on Myths about business ethics.	07
