Seat No.:	Enrolment No
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GUJARAT TECHNOLOGICAL UNIVERSITY

BE - SEMESTER-IV (NEW) - EXAMINATION - SUMMER 2017

Subject Code: 2142303 Date: 08/06/2017

Subject Name: Entrepreneurship And Creativity in Plastic Engineering

Time: 10:30 AM to 01:00 PM Total Marks: 70

Instructions:

- 1. Attempt all questions.
- 2. Make suitable assumptions wherever necessary.
- 3. Figures to the right indicate full marks.

			MARKS
Q.1		Short Questions	14
	1	What is the meaning of the term "Intrapreneure"?	
	2	Define the word "Business Planning process".	
	3	Explain the concept of women entrepreneurs.	
	4	Define the word "International Entrepreneurship".	
	5	Explain the term E-Commerce.	
	6	What is venture capital?	
	7	What is the meaning of small scale enterprise?	
	8	Explain the meaning of Project? Full name of IDBI.	
	9 10	Write down the name of any two Indian male entrepreneurs.	
	11	Write down the name of any two Indian finale entrepreneurs Write down the name of any two Indian female entrepreneurs	
	12	Full name of NEDB.	
	13	What is ICICI and what is its primary function.	
	14	What is the meaning of "Defining Business Idea"?	
Q.2	(a)	Importance of Market study –Explain.	03
-	(b)	What is the importance of entrepreneurship?	04
	(c)	Explain the role of Entrepreneur in Economic Development.	07
	. ,	OR	
	(c)	Explain the Distinction between Entrepreneur & Manager.	07
Q.3	(\mathbf{a})	What is family business?	03
	(b)	What is Identifying and evaluating opportunity?	04
	(c)	Characteristics of successful Entrepreneur-Explain.	07
	(-)	OR	
Q.3	(a)	List the components of a business plan.	03
•	(b)	Explain the term Technical feasibility.	04
	(c)	Write down about the problems of women entrepreneurs in detail.	07
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Q.4	(a)	What is intellectual property?	03
	(b)	Write a note on failure factors of entrepreneurship.	04
	(c)	Role of different agencies like Institute of India (EDII), District	07
		Industries Centers (DIC), Small Industries Service Institute (SISI), in	
		the Entrepreneurship Development.	
		OR	
Q.4	(a)	What is economic analysis?	03
	(b)	List the functions of SISI.	04
	(c)	Role of Central Government and State Government in promoting	07
	\ · /	Entrepreneurship.	
Q.5	(a)	Write down about the steps for project selection.	03
~	(b)	Explain the meaning of entrepreneurial culture.	04
	(c)	Nature and Development of Entrepreneurship-Explain.	07
		OR	07
0.5	(a)	Explain the steps in writing a case study.	03

- (b) Find out four points of Male versus female entrepreneur.
 (c) Discuss about the ethics and social responsibilities of Entrepreneur. 04 **07**
