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GUJARAT TECHNOLOGICAL UNIVERSITY BE - SEMESTER-VIII (NEW) - EXAMINATION - SUMMER 2017 Subject Code: 2180309 Date: 02/05/2017 **Subject Name: Intellectual Property Rights(Department Elective - III)** Time: 10:30 AM to 01:00 PM **Total Marks: 70 Instructions:** 1. Attempt all questions. 2. Make suitable assumptions wherever necessary. 3. Figures to the right indicate full marks. **Q.1** (a) Define copyrights. Enlist what can be protected using copyrights? 07 **(b)** Give a difference between invention and discovery. **07** 0.2 (a) Define Trademark, Service mark, Collective mark and Certification mark. 07 Describe the Informed Consent of Human Participants for Biomedical 07 Research. OR (b) Explain the Trademark Piracy, Counterfeiting and Imitation of Labels and 07 Packaging. Define "blocking patent". Explain its application and importance. 0.3 (a) 07 Explain different sections of a patent document. **07** Q.3(a) Explain intellectual protection of Geographical Indications. 07 (b) Enlist and explain the types of inventions which are not patentable in India. 07 "You must conduct a prior art patentability search before filing an application." **Q.4** 07 True or False? Justify your answer by giving examples. What is the procedure for registration of a work under the Copyright Act, 1957? **07 (b)** OR **Q.4** Explain various patent strategies. A) Offensive Blocking Patenting, B) 07 Defensive Patenting, C) Design-Around Techniques **(b)** Explain the foreign work with respect to copyrights in India. 07 **Q.5** Enlist and explain the categories of research proposal review procedure 07 (a) provided by IEC. Write a short note on Franchising. **(b) 07** OR Write a short note on Madrid Protocol. **Q.5 07** (a) Explain the protection rights of Industrial Designs. What is the Duration of **07**

Rights in India?