

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

BE (SPFU) - SEMESTER-I-II (SPFU) - EXAMINATION – SUMMER 2017

Subject Code: COS001

Date: 15/06/2017

Subject Name: ELEMANTORY COMMUNICATION SKILLS

Time:02:30 PM to 05:00 PM

Total Marks: 70

Instructions:

- 1. Attempt any five questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q.1** (a) Define ‘Kinesics’ and explain its importance in daily communication. **07**
(b) What are the different purposes of communication? Discuss them in detail. **07**
- Q.2** (a) Write a Short note on importance of Personal Appearance and Eye Contact. **07**
(b) Elaborate upon the difference between content and superficial listening. **07**
- Q.3** (a) Discuss informal networks of Communication. **07**
(b) Explain the role of Paralinguistics in effective communication. **07**
- Q.4** (a) Explain the difference between Facts and Opinions with the help of suitable examples. **07**
(b) What are the different strategies to enhance comprehension while reading? Elaborate. **07**
- Q.5** (a) Write a letter to your friend describing the tech-fest organized in your institute. **07**
(b) Define communication and explain its process. **07**
- Q.6** (a) Write a letter to the municipal corporation of your area congratulating for the consistent efforts made by them to keep the place clean and mosquito free. **07**
(b) Discuss the importance of Note Making for students. **07**
- Q.7** (a) Write an essay on “Terrorism”. **07**
(b) What are the different barriers to effective communication? Explain any three. **07**
