

**GUJARAT TECHNOLOGICAL UNIVERSITY****BE - SEMESTER-IV • EXAMINATION – SUMMER 2013****Subject Code: 142303****Date: 14-06-2013****Subject Name: Entrepreneurship and Creativity****Time: 10:30am – 01:00pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain the Attributes and Characteristics of a successful Entrepreneur. **07**  
(b) Role of Entrepreneur in Indian economy and developing economies with reference to Self-Employment Development. **07**
- Q.2** (a) Role of Central Government and State Government in promoting Entrepreneurship. **07**  
(b) Describe the Evolution process of the concept of Entrepreneur. **07**
- OR**
- (b) Explain about the Entrepreneurial Culture with suitable examples. **07**
- Q.3** (a) What is the Concepts of Entrepreneurship Development? **07**  
(b) Define the terms Technical, Financial, Marketing, Personnel and Management Feasibility in context of Project Management. **07**
- OR**
- Q.3** (a) Why do Entrepreneurs fail – Explain the major Entrepreneurial Pitfalls **07**  
(b) Define the Business Idea and Business Planning Process in detail. **07**
- Q.4** (a) Distinction between Entrepreneur and Intrapreneur, Entrepreneur and Manager. **07**  
(b) Explain the Venture Capital Funding. **07**
- OR**
- Q.4** (a) State the problems of women Entrepreneur. **07**  
(b) Identifying problems and opportunities-Discuss in context of Business. **07**
- Q.5** (a) Contribution of various commercial banks and financial institutions like IDBI, ICICI, SIDBI, SFCs in the development of Entrepreneurship. **07**  
(b) Write about the success story of any one Entrepreneur. **07**
- OR**
- Q.5** (a) Role of the agencies like District Industries Centers (DIC), Small Industries Service Institute (SISI), in the Entrepreneurship Development. **07**  
(b) Explain the need of Environmental Analysis - Search and Scanning for starting the new venture. **07**

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