

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**BE - SEMESTER-IV • EXAMINATION – SUMMER 2013**

**Subject Code: 142303**

**Date: 14-06-2013**

**Subject Name: Entrepreneurship and Creativity**

**Time: 10:30am – 01:00pm**

**Total Marks: 70**

**Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1 (a)** Explain the Attributes and Characteristics of a successful Entrepreneur. **07**
- (b)** Role of Entrepreneur in Indian economy and developing economies with reference to Self-Employment Development. **07**
- Q.2 (a)** Role of Central Government and State Government in promoting Entrepreneurship. **07**
- (b)** Describe the Evolution process of the concept of Entrepreneur. **07**
- OR**
- (b)** Explain about the Entrepreneurial Culture with suitable examples. **07**
- Q.3 (a)** What is the Concepts of Entrepreneurship Development? **07**
- (b)** Define the terms Technical, Financial, Marketing, Personnel and Management Feasibility in context of Project Management. **07**
- OR**
- Q.3 (a)** Why do Entrepreneurs fail – Explain the major Entrepreneurial Pitfalls **07**
- (b)** Define the Business Idea and Business Planning Process in detail. **07**
- Q.4 (a)** Distinction between Entrepreneur and Intrapreneur, Entrepreneur and Manager. **07**
- (b)** Explain the Venture Capital Funding. **07**
- OR**
- Q.4 (a)** State the problems of women Entrepreneur. **07**
- (b)** Identifying problems and opportunities-Discuss in context of Business. **07**
- Q.5 (a)** Contribution of various commercial banks and financial institutions like IDBI, ICICI, SIDBI, SFCs in the development of Entrepreneurship. **07**
- (b)** Write about the success story of any one Entrepreneur. **07**
- OR**
- Q.5 (a)** Role of the agencies like District Industries Centers (DIC), Small Industries Service Institute (SISI), in the Entrepreneurship Development. **07**
- (b)** Explain the need of Environmental Analysis - Search and Scanning for starting the new venture. **07**

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