## **GUJARAT TECHNOLOGICAL UNIVERSITY B. HMCT – SEMESTER – VI • EXAMINATION – SUMMER • 2014** Subject Code: 163304 Date: 31-05-2014 Subject Name: Resort Designing Development and Management Time: 10.30 am - 01.00 pm **Total Marks: 70 Instructions:** 1. Attempt all questions. Make suitable assumptions wherever necessary. 2. 3. Figures to the right indicate full marks. What security measures are implemented in Resort property 07 Q.1 **(a)** Describe different planning stages adopted while planning for a Resort 07 **(b) O.2** Define resort ownerships of different types 07 **(a)** Write about recreational facilities provided in a Resort **(b)** 07 OR Explain staff training modules adopted in a Resort 07 **(b)** Q.3 **(a)** Define site requirement of a Skiing Resort 07 Explain how cultural impact determines resort development 07 **(b)** OR Explain different maket segments for a resort property 07 0.3 **(a)** How recruitment procedure is done in a resort property 07 **(b) O.4** Explain role of Human resorce department in resort property 07 (a) Define different types of lodging properties **(b)** 07 OR **Q.4** What is the difference between downtown hotel and resort property 07 **(a)** Explain what type of investments are required for a resort **(b)** 07 Q.5 (a) Classify resorts by type 07 Explain how feasibility report is prepared 07 **(b)** OR What is difference between SPA resort and Mega Resort Q.5 **(a)** 07 Define resorts by season 07 **(b)**

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