Seat No.:	Enrolment No.

## **GUJARAT TECHNOLOGICAL UNIVERSITY**

BE - SEMESTER-VII • EXAMINATION – SUMMER • 2014

	•	Code: 171605 Date: 31-05-201	.4
Subject Name: Enterprise Resource Planning Time: 02:30 pm - 05:00 pm Instructions:  Total Marks		70	
Hist		Attempt all questions.	
Q.1	(a) (b)	Explain Business Modeling and Integrated Data Model in detail. List out tangible and intangible Benefits of ERP system and what are the limitations of ERP?	07 07
Q.2	(a) (b)	Explain ERP Implementation Life Cycle in brief.  Which are the technologies that are used to improve the capabilities of ERP systems? Explain them (any three) briefly.  OR	07 07
	<b>(b)</b>	Why ERP implementations fail? Explain in detail.	07
Q.3	(a) (b)	Explain various subsystems of the Financial Module of ERP package? What is Product Data Management and what are the Benefits of it?  OR	
Q.3	(a)	Discuss following functional modules of ERPPlant Maintenance -Quality Management	07
	<b>(b)</b>	Write detailed note on BOM with one example.	07
Q.4	(a)	What is ERP? Write evolution ERP through MRP, Closed Loop MRP, and MRP-II.	07
	<b>(b)</b>	Write basic functions of CRM Module of Microsoft Dynamics.  OR	07
Q.4	(a)	What are the factors that are critical for the success of the ERP implementation?	07
	<b>(b)</b>	Write basic functions of JD Edwards - Enterprise One.	07
Q.5	(a) (b)	Explain ten rules of e-business. Explain E-Governance.	07 07
Q.5	(a)	OR Explain e-business Architecture.	07
Ų.S	(a) (b)	Explain E-Procurement.	07

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