Seat No.:	Enrolment No.

## **GUJARAT TECHNOLOGICAL UNIVERSITY**

## BE SEMESTER-IV • EXAMINATION – SUMMER-2015

Subject Code: 140002 Subject Name: Management I Time: 10.30am-01.00pm Instructions:		Date: 30/05/2015  Total Marks: 70	
Q.1	(a) (b)	Elaborate various functions of management.  Explain different levels of management.	0′
Q.2	(a) (b)	Describe the contribution of Taylor in the field of management. Write the diagram and explain system approach.  OR	0′
	<b>(b)</b>	Write the contingency of approach of management.	0′
Q.3	(a) (b)	Differentiate: Centralization v/s Decentralization What are the different types of organization?  OR	0′
Q.3	(a) (b)	Write a note on: Departmentalization Discuss the factors affecting the span of control	0'
Q.4	(a) (b)	Explain the attributes of organizational culture How does organizational culture affects the performance of the OR	company 0'
Q.4	(a) (b)	Elaborate various dimensions of organizational culture Write the components of an external environment	0′ 0′
Q.5	(a) (b)	Explain the criteria for an ethical decision making How to measure the social responsibility of an organization OR	0′
Q.5	(a) (b)	Who are the stakeholders of a company and write their interest What are the factors affecting managerial ethics	0′

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