Seat	No.:	Enrolment No	_
		GUJARAT TECHNOLOGICAL UNIVERSITY	
-		BE - SEMESTER-IV EXAMINATION – SUMMER 2015 ode: 142303 Date: 03/06/2015	
Subject Name: Entrepreneurship and Creativity Time: 10.30am-01.00pm Total Marks: 70 Instructions:			
		empt all questions.	
2.	Ma	ake suitable assumptions wherever necessary. Sures to the right indicate full marks.	
Q.1	(a)	Give a comparison of Male vs. Female Entrepreneurs in detail. Give its advantages and disadvantages.	07
	(b)	Give a comparison of Traditional Manager, Interpreneur and Entrepreneur.	07
Q.2	(a) (b)	Write overall objective for the course in Entrepreneurship Development Write short notes on (a) Types of skills required for an Entrepreneur (b) Top 10 factors that could trigger the workers to act unethically and illegally. OR	07 07
	(b)	Write in detail about the International Opportunities for an Entrepreneur	07
Q.3	(a) (b)	Give all details of Financial Aspects of Project Appraisal Write the steps for making Technical, Financial and Market Feasibility Report for starting a small-scale business.	07 07
Q.3	(a) (b)	What do you understand by subsidies and incentives given to an Indian Entrepreneur? Discuss various needs for Incentives. Discuss various problems that women entrepreneurs face in India. Give its solution	07 07
	(D)	as per your knowledge.	U1
Q.4	(a)	What is E- Commerce? What are the steps taken by an entrepreneur to start an E-Business?	07
	(b)	Discuss Business, Planning and Process under creating Entrepreneurial Venture OR	07
Q.4	(a)	Explain the importance of Environmental and Industry Analysis before starting a new venture	07
	(b)	What are the methods of generating business ideas? Explain any two of them in detail.	07
Q.5	(a)	List the important factors that influence the Industrial Location. Discuss its effect on a) Raw material supplies and b) Transportation Facilities.	07
	(b)	Write short note on ICICI bank. Give it's a) Objectives and functions and b) schemes as direct assistance and indirect assistance for small scale industrialists. OR	07

on (a) Raw material supplies and (b) Transportation Facilities.

with reference to Self Employment Development

Discuss the Roll of Entrepreneur in the Indian Economy and Developing Economy

List the important factors that influence the Industrial Location. Discuss its effect

07

07

Q.5

(b)