Seat No.:	Enrolment No.

Subject Code: 143302

GUJARAT TECHNOLOGICAL UNIVERSITY BHMCT- SEMESTER- IV • EXAMINATION – SUMMER 2015

Subject Name: Bar & Beverage Management Time: 10.30am-01.00pm **Total Marks: 70** Instructions: 1. Attempt all questions. 2. Make suitable assumptions wherever necessary. 3. Figures to the right indicate full marks. 0.1 Define Bar? Draw the Lay-out of an ideal Bar. 07 (a) Define: Lounge Bar, PUB, Dispense Bar, Foyer Bar, Cocktail Bar? 07 0.2 (a) Discuss In Room Dining Procedures in details? 07 **(b)** Draw the hierarchical structure of Room Service and explain their duties? 07 OR Explain the co-ordination of Room Service & House Keeping? 07 **(b)** Q.3 (a) Define Tobacco? Explain various forms of tobacco? 07 Describe principles of service of tobacco? 07 **(b)** OR Define Beer? Classify beer. **07** Q.3(a) Explain at least seven types of Cigar Brands with country of origin? **(b)** 07 (a) Discuss Brewing Method in details? 0.4 07 Explain various raw materials used for the production of Beer? 07 **(b)** OR Explain the procedure followed for service of Beer? 07 **Q.4** (a) **(b)** Write seven Beer Brands of International repute? **07 Q.5** (a) Discuss Brewing Method in details? 07 **(b)** Explain various raw materials used for the production of Beer? 07 OR 0.5 Explain Pot Still? How Rum is manufactured? 07 (a) Write in details of manufacturing of Tequila? How it is served? 07

Date: 01/06/2015