

GUJARAT TECHNOLOGICAL UNIVERSITY
BHMCT- SEMESTER- VII • EXAMINATION – SUMMER 2015

Subject Code: 173302**Date:08/05/2015****Subject Name: Food and beverage Control-II****Time: 02.30pm-05.00pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain menu engineering in your own words. **07**
(b) Explain menu designing in your own words. **07**

- Q.2** (a) Items in the menu classified into several ways with the action taken. Write? **07**
(b) Layout is the placement of menu items within the menu. Explain. **07**

OR

- (b) What factors to be considered while planning a menu? **07**

- Q.3** (a) Explain job analysis in your own words. **07**
(b) Explain the term recruitment agencies in your own words. **07**

OR

- Q.3** (a) What do you understand by recruitment and selection? **07**
(b) Explain the various internal sources of human resource supply? **07**

- Q.4** (a) What are the advantages of basic interview skills? **07**
(b) Why should an organization orient and socialize new employees? **07**

OR

- Q.4** (a) What formalities are maintained while closing the interview? **07**
(b) Draw and explain the banquet organization chart in your own words. **07**

- Q.5** (a) Who conducts the orientation program and what qualities must the person have? **07**
(b) Write a note on banquets in your own words. **07**

OR

- Q.5** (a) Write on the different qualities of a trainer? **07**
(b) Explain buffet set-up in your own words. **07**
