Seat No.: \_\_\_\_\_

## **GUJARAT TECHNOLOGICAL UNIVERSITY** BE SEMESTER- I<sup>st</sup> /II<sup>nd</sup> (SPFU)• REMEDIAL EXAMINATION – SUMMER-2015

#### Date:12/06/2015 Subject Code: COS002 Subject Name: Intermediate Communication skill in English Time: 2.30PM -5.00PM **Total Marks: 70**

Instructions: Question paper of Remedial Examination is divided into two parts: Objective Section and Subjective Section. Both the sections are in the form of PAPER **BASED TEST only.** 

PART-1

### **Objective Section**

Note:

This section carries 35 marks. There are total 30 questions. Question No. 1 to 25 carry 1 mark each & 26 to 30 carry 2 marks each. Write only CORRECT OPTION in your answer book.

- 1. Which one of the following would not help in understanding a culture?
  - a) Appreciating the behaviour of other culture b) Being sensitive to feedback
  - d) Understanding cultural differences c) Taking things personally

2. The belief that 'Indian are never on time' is an example of .....

a) Self-reference criterion

c) Stereotyping

- b) Ethnocentricism d) None of the above
- In which country time is equivalent to money? 3.
  - a) Canada b) US
  - d) India c) France
- Joint business ventures, where people come from different countries, face the problems 4. of.....
  - a) Status code
  - c) Different views about the role of women in business d) All of the above
- 5. An effective team always prefers communication.
  - a) Upward b) Downward
  - c) Horizontal d) Grapevine
- Which of the following is a stage of team-building? 6.
  - a) Performing b) Controlling
  - c) Collecting d) Punishing
- Pratha is a competent leader of a team of amateur interior designers. She finds that two of 7. her teammates are stuck up with some problem. She should \_
  - a) scold them for wasting their time. b) force them to complete the work in time
  - c) help them solve the problem. d) do that work herself.
- While preparing a power point presentation, one should 8.

b) Concept of time

Enrolment No.

- a) put large amount of text on slides
- c) add images / graphs when required
- 9. An effective presentation can be prepared by following which sequence?
  - a) Prepare, Plan, Practice, Perform
  - c) Plan, Prepare, Practice, Perform
- b) Plan, Practice, Perform, Prepare

d) use different animation for every text

b) keep background and fonts of same colour

d) Prepare, Perform, Practice, Plan

Read the passage given below and answer the questions 10 to 14.

Questions have been raised about the social impact of widespread use of social networking sites (SNS) like Facebook, LinkedIn, MySpace, and Twitter. Do these technologies isolate people and truncate their relationships? Or are there benefits associated with being connected to others in this way? The Pew Research Center's Internet & American Life Project decided to examine SNS in a survey that explored people's overall social networks and how use of these technologies is related to trust, tolerance, social support, and community and political engagement.

The findings presented here paint a rich and complex picture of the role that digital technology plays in people's social worlds. Wherever possible, we seek to disentangle whether people's varying social behaviours and attitudes are related to the different ways they use social networking sites, or to other relevant demographic characteristics, such as age, gender and social class.

The number of those using social networking sites has nearly doubled since 2008 and the population of SNS users has gotten older.

In this Pew Internet sample, 79% of American adults said they used the internet and nearly half of adults (47%), or 59% of internet users, say they use at least one of SNS. This is close to double the 26% of adults (34% of internet users) who used a SNS in 2008. Among other things, this means the average age of adult-SNS users has shifted from 33 in 2008 to 38 in 2010. Over half of all adult SNS users are now over the age of 35. Some 56% of SNS users now are female. Facebook dominates the SNS space in this survey: 92% of SNS users are on Facebook; 29% use MySpace, 18% used LinkedIn and 13% use Twitter.

There is considerable variance in the way people use various social networking sites: 52% of Facebook users and 33% of Twitter users engage with the platform daily, while only 7% of MySpace and 6% of LinkedIn users do the same.

- 10. The words 'isolate' and 'truncate' mean...
  - a) 'remain alone' and 'cut off'
  - c) 'remain alone' and 'curious'
- b) 'remain concrete' and 'curious'd) 'staying together' and 'deleting data'
- 11. The term SNS stands for
  - a) Social News Services
  - c) Social Networking Sites
- b) Safe Network Stations
- d) Social Network Solutions
- 12. Find the incorrect statement with reference to the passage you have studied.

- a) More than 75% Americans use Internet.
- b) More than 55% Americans use online social networks.
- c) All of the social networking sites users are in the age group of 30-35.
- d) 56% of the social networking sites users are female.
- 13. Find the correct statement.
  - a) Facebook has more teenage users.
  - b) MySpace has maximum number of users.
  - c) Twitter has least number of users.
  - d) LinkedIn is not used much by people.
- 14. The present passage describes.....
  - a) Common activities of social networkers

Per centage of users of SNSs

c) Number of Internet users in US d) All of the above

b)

- 15. What is not true about grammar-spelling checker facility in word programme?
  - a) It uses a red underline beneath spelling errors
  - b) It uses a green underline beneath grammar error
  - c) It uses a blue line under correctly spelled but misused word
  - d) It uses a red underline beneath grammar error
- 16. To paraphrase means
  - a) To rewrite text in your own words b) To become a paratrooper
  - c) To list the meaning of the difficult words d) To shorten the passage
- 17. Which of the following is not true about business letter?
  - a) It helps in strengthening rapport with customers.
  - b) It is not used for future reference.
  - c) It is helpful in conveying confidential information.
  - d) It does not support in legal matters.
- 18. Bcc in email means
  - a) Before copy
  - c) Blind carbon copy

c) reading and writing

- 19. Sanjay paints portraits.
  - a) Subject + Verb + Indirect Object
  - c) Subject + Verb + Compliment
- d) Subject + Verb + Adjective

b) Subject + Verb + Direct Object

- 20. We play the role of a receiver in communication process when we are.....
  - a) listening and speaking
- b) listening and reading
- d) speaking and writing

b) Back copy

d) Backup copy

- 21. Which is the first step in a précis writing?a) Understanding the passage
  - b) Preparing the rough outline
  - c) Selecting a suitable title d) Rewriting the original passage
- 22. \_\_\_\_\_ is generally written to highlight the purpose, scope, and significance of a research work.
  - a) Précis b) Summary
  - c) Abstract d) Paraphrase

- 23. Which of the below mentioned will not be found in a memo?
  - a) Inside Address
  - c) Subject

b) Receiver's name

b) inserting a space

d) making the text small

- d) Date
- 24. # is used for in proof reading.
  - a) deleting text
  - c) inserting a paragraph
- Choose the correct sentence 25.
  - a) I have worked hard this year.
  - c) I have working hard this year.
- What does the term 'Cultural shock' mean?? 26.
  - and flexible environment.
  - that result from being bombarded by uninterpretable cues.
- 27. Forming a circle with finger is considered obscene in these countries.
  - a. France b. Brazil c. USA d. Germany
  - a) a & b b) b&c
  - c) a & c d) b&d
- Read the passage given below and select the most appropriate title from the given 28. options:

Literature is one of the instruments, and one of the most powerful instruments, for forming character, for giving us men and women armed with reason, braced by knowledge, clothed with steadfastness and courage, and inspired by the public spirit and public virtue, of which it has been well said that they are brightest ornaments of the mind of man. Bacon is right, as he generally is, when he bids us read not to contradict and confute, nor to believe and take for granted, nor to find talk and discourse, but to weigh and to consider. Yes, let us read to weigh and to consider. In the times before us that promise or threaten deep political, economical and social controversy, what we need to do is to induce our people to weigh and consider. We want them to cultivate energy without impatience, activity without restlessness, inflexibility without ill-humour. I am not going to preach to you indifference to money, or the pleasure of social intercourse of the esteem and goodwill of our neighbours, or to any other of the consolations and the necessities of life. But, above all, the thing that matters most, both for happiness and for duty, is that we should habitually live with wise thoughts and right feelings. Literature helps us more than other studies to this most blessed companionship of wise thoughts and right feelings, and so I have taken this opportunity of earnestly commending it to your interest and care.

a) Literature for life

- b) Literature for fun
- c) Literature for society
- d) Literature for time pass
- Identify the best paraphrased version of the given statement. "They will have to get a taxi to 29. be there."
  - a) They will have to be there to get a taxi.
  - c) They need to be there and get a taxi.
- b) They need to get there to be a taxi.
- d) They can be there if they get a taxi.
- e)

- b) I am worked hard this year.
- d) I have been worked hard this year.
- a) It is open culture that provide free b) Consideration of one's own culture superior to that of others.
- c) It is the frustration and confusion d) It is a space between two persons during communication.

- Given below is the beginning of a sentence. The remaining parts of the sentence are in jumbled order. Arrange them in proper sequence to form a meaningful sentence. The old lady
  - P) something to eat
  - Q) never turned a beggar
  - R) without giving him
  - S) away from her door
  - a) SRPQ b) QRSP
  - c) PQRS d) QSRP

#### Part II

#### **Subjective Section**

# This section carries 35 Marks. There are seven questions of seven marks each. A Student has to attempt any five questions.

- 1. Define the term *Cross-cultural Communication* and discuss major barriers to cross **(07)** cultural communication citing suitable examples.
- 2. What do you mean by a team? Write a note on advantages and challenges of working in **(07)** a team.
- 3. You are preparing a PPT Presentation. Prepare a list of things that you should take care **(07)** of while preparing your presentation.
- 4. Write a note on email etiquette that one should follow while drafting an email. (07)
- 5. Your college wishes to buy 50 computers to set up a language lab. Write a letter of **(07)** inquiry to Rahi Tech Solutions, Baroda asking for the quotation giving necessary details.

### 6. Write a précis of the given extract of the speech of Hon'ble Prime Minister Mr (07) Narendra Modi

My dear countrymen,

Today, all Indians in the country and also abroad are celebrating the festival of independence. On this day of sacred festival of independence, the prime servant of India extends greetings to all dear countrymen.

I am present amidst you not as the Prime Minister, but as the Prime Servant. The freedom struggle was fought for so many years, so many generations laid down their lives, innumerable people sacrificed their lives and youth, spent their entire lives behind bars. Today, I pay my respect, greetings and homage to all those who laid their lives for the country's independence.

I also pay my respects to the crores of citizens of this country on the pious occasion of India's independence, and recall all those martyrs who had laid down their lives in India's struggle for freedom. The day of Independence is a festival when we take a solemn pledge of working for the welfare of mother India, and also for the welfare of the poor, oppressed, Dalits, the exploited & the backward people of our country.

My dear countrymen, a national festival is an occasion to refine and rebuild the national character. This National festival inspires us to resolve ourselves to lead a life where our character gets refined further, to dedicate ourselves to the nation and our every activity is linked to the interest of the nation and only then this festival of freedom can be a festival of inspiration to take India to newer heights. My dear countrymen, this nation has neither been built by political leaders nor by rulers nor by governments. This nation has been built by our farmers, our workers, our mothers and sisters, our youth. (Source: http://indiatoday.intoday.in/story/narendra-modi-independence-day-speech-full-

text-red-fort/1/377299.html)

#### 7. Paraphrase the following paragraph:

I had the compartment to myself up to Rohana, and then a girl got in. The couple who saw her off were probably her parents; they seemed very anxious about her comfort, and the women gave the girl detailed instructions as to where to keep her things, when not to lean out of the windows, and how to avoid speaking to strangers. They said their good-byes; the train pulled out of the station.

As I was totally blind at the time, my eyes sensitive only to light and darkness, I was unable to tell what the girl looked like; but I knew she wore slippers from the way they slapped against her heels. It would take me some time to discover something about her looks and perhaps I never would. But I liked the sound of her voice, and even the sound of her slippers.

#### (From the story Eyes are not here by Ruskin Bond)