

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

BE- Vth SEMESTER-EXAMINATION – MAY/JUNE - 2012

Subject code: 151501

Date: 02/06/2012

Subject Name: Entrepreneurship Development & Productivity Engineering

Time: 02:30 pm – 05:00 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Who are the two giants of IE field? What was their contribution in increasing productivity? **07**
(b) Suggest the strategies you would like to adapt to make the environment of your organization creative. **07**
- Q.2** (a) Analyze ability to innovate as key characteristics of a successful entrepreneur. Cite examples. **07**
(b) How will you measure the productivity of labour? **07**
- OR**
- (b) Discuss linkages between entrepreneurship and economic development. **07**
- Q.3** (a) Write note on 'Entrepreneurship and Government Policies'. **07**
(b) Explain your views on how to improve productivity in service sector? **07**
- OR**
- Q.3** (a) Describe the agricultural productivity scenario in India. **07**
(b) How can you increase the productivity of your educational Institute (including hostels). **07**
- Q.4** (a) Which are the blocks to creativity? **07**
(b) Describe the traits and characteristics of successful entrepreneurs. **07**
- OR**
- Q.4** (a) Discuss role of trade unions in productivity. **07**
(b) 'Productivity is an attitude of mind'; Explain **07**
- Q.5** (a) What is the impact of liberalization on growth and development of small enterprises in India? **07**
(b) Explain the role of an Industrial Engineer in a drive for high productivity in an organization. **07**
- OR**
- Q.5** (a) Influence of environment on growth of entrepreneurship- Discuss **07**
(b) Write note on 'National Productivity Council'. **07**
