Sea	at No.:	Enrolment No	
		GUJARAT TECHNOLOGICAL UNIVERSITY BE - SEMESTER-IV(OLD) • EXAMINATION – WINTER 2016	
Su	bject	Code:140002 Date:21/11/201	6
	•	Name:Management-1	
		2:30 PM to 05:00 PM Total Marks: 70	
IIIS	1. 2. 3.	Attempt all questions. Make suitable assumptions wherever necessary.	
Q.1	(a)	Define 'management'. State the functions of management. Explain planning and organizing as functions of management.	07
	(b)	Briefly explain the types of management.	07
Q.2	(a) (b)	Explain: "Management is a Science as well as an Art". What, according to you, are the skills a modern manager will require to run an organization.	07 07
		OR	
	(b)	Explain the principles of management as suggested by Henry Fayol.	07
Q.3	(a)	Which are effects and impacts of organizational culture on the performance of the organization?	07
	(b)	Discuss the factors affecting the span of control. OR	07
Q.3	(a)	Explain the causes and remedies of conflict between 'line' and 'staff' in a line and staff organization.	07
	(b)	Explain formal and informal groups. Explain the importance of informal groups in the development of an organization.	07
Q.4	(a)	Discuss the behavioral approach to management. Discuss the Hawthorne experiments in detail.	07
	(b)	Explain: Change is crucial for the survival of a business organization. OR	07
Q.4	(a) (b)	Write a note on components of external environment State the guidelines for managing ethics in the workplace.	07 07
Q.5	(a)	Who are stakeholders of an organization? Explain their interest in the organization.	07
	(b)	What are the parameters to measure the social responsibility of a business organization?	07
~ =		OR	~ -
Q.5	(a) (b)	Explain Maslow's Hierarchy of needs. Write note on: Management by objectives	07 07
