

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
BHMCT- SEMESTER-7 EXAMINATION – WINTER - 2016

Subject Code: 173302

Date: 22/10/2016

Subject Name: Food & Beverage Control - II

Time: 10:30AM – 01:00PM

Total Marks: 70

Instructions:

1. Attempt any five questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain menu engineering with reference to menu planning **07**
(b) Write down the elements important for food promotion **07**
- Q.2** (a) Write the types of menu & elaborate cyclic three course menu without beverage **07**
(b) Write a note on any one international fast food joint & its USP **07**
- Q.3** (a) Write a note on “ Essence of Services” **07**
(b) Furnish the cover & accompaniment of “ Boiled Beef” **07**
- Q.4** (a) Elaborate Human Resource Planning & its relevance to Food Service Operation **07**
(b) Explain the effectiveness of Training & Development **07**
- Q.5** (a) Write a note on Yield Management **07**
(b) Give a brief introduction on various Food & Beverage Analysis & Reports **07**
- Q.6** (a) Write a note on recent trends in Flight Catering **07**
(b) Elaborate menu planning & costing for an formal event **07**
- Q.7** (a) Write a note on common contract rule & regulation **07**
(b) List the common Approval and licensing procedure **07**
