

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

BE - SEMESTER-IV(New) • EXAMINATION – WINTER 2016

Subject Code: 2142303

Date:23/11/2016

Subject Name: Entrepreneurship And Creativity in Plastic Engineering

Time:02:30 PM to 05:00 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

	MARKS
Q.1 Short Questions	14
1 Define entrepreneurship.	
2 What is a Small Scale Industry?	
3 Define Venture Capital.	
4 Who is an entrepreneur?	
5 What is the function of a District Industries Center (DIC)?	
6 Give the full name of SISI.	
7 Who is a manager?	
8 What does acronym SWOT stand for?	
9 Who is a woman entrepreneur.	
10 What is a business idea?	
11 What is a case study.	
12 List any two women entrepreneurs of India.	
13 What is ICICI and what is its primary function.	
14 What is E-commerce?	
Q.2 (a) What is family business?	03
(b) Differentiate between entrepreneur and intrapreneur.	04
(c) List the characteristics of a successful entrepreneur.	07
OR	
(c) Explain the evolution and concept of entrepreneur.	07
Q.3 (a) List the functions of SISI	03
(b) Explain the role of entrepreneur in economic development.	04
(c) Explain the steps in writing a case study.	07
OR	
Q.3 (a) List the steps to start your own business.	03
(b) Explain the steps in business planning process.	04
(c) List the points of difference between entrepreneur and manager.	07
Q.4 (a) Write a short note on the Four Entrepreneurial Pitfalls	03
(b) List the reasons for low number of women Entrepreneurs in India.	04
(c) Write a short note on Entrepreneurship Development Institute of India (EDII)	07
OR	
Q.4 (a) What is the importance of entrepreneurship?	03
(b) Compare male V/s Female entrepreneurs.	04
(c) Write a short note on Industrial Development Bank of India (IDBI)	07
Q.5 (a) How is creativity related with entrepreneurship?	03
(b) Explain how to develop women entrepreneurs.	04

- (c) Write a short note on Venture Capital Funding. **07**
- OR**
- Q.5** (a) What is a business plan? List the components of a business plan. **03**
- (b) Describe the types of women entrepreneurs. **04**
- (c) List the problems of women entrepreneurs in India. **07**
