

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**BE - SEMESTER-VII(NEW) • EXAMINATION – WINTER 2016**

**Subject Code:2172505****Date:29/11/2016****Subject Name:Supply Chain Management(Department Elective - II)****Time:10.30 AM to 1.00 PM****Total Marks: 70****Instructions:**

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

- Q.1** (a) Define Supply chain. Draw any FIVE generic types of supply chain with suitable example. **07**  
(b) Enlist the various modes of Transportation. Explain any two in detail. **07**
- Q.2** (a) Explain the major Drivers of Supply Chain with neat sketch. **07**  
(b) Explain the basic Components for Supply Chain Management, in brief. **07**  
**OR**  
(b) Explain the various flows in the supply chain network with suitable example and neat sketch. **07**
- Q.3** (a) Explain the various Strategic Supply Chain Decisions, in brief. **07**  
(b) Explain the importance of Inventory Management in the Supply Chain. **07**  
**OR**
- Q.3** (a) Write a short note on Development of Partnership, in brief. **07**  
(b) Write up on Key Success factors for Strategic Partnership in SCM. **07**
- Q.4** (a) Write a Short note on Third Party Logistics with suitable example. **07**  
(b) Write Short note on Reverse Supply Chain, with suitable example. **07**  
**OR**
- Q.4** (a) Explain Traditional Supply Chain and Agile Supply Chain, in detail. **07**  
(b) Enlist various mathematical Models for Supply Chain. Explain any One of them with neat sketch. **07**
- Q.5** (a) Write a short note on Mumbai Tiffinwala's Supply Chain Management. **07**  
(b) Enlist the role of Information Technology in Supply Chain. Explain any one of them with suitable example. **07**  
**OR**
- Q.5** (a) Write a short note on Supply Chain in Disaster Management. **07**  
(b) Write a Short note on Bull-Whip Effect in Supply Chain. **07**

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