

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**BE SEMESTER– 1<sup>st</sup> / 2<sup>nd</sup> (SPFU) EXAMINATION – WINTER 2016**

**Subject Code: COS001**

**Date: 01/02/2017**

**Subject Name: Elementary Communication Skills**

**Time: 02:30 PM TO 5:00 PM**

**Total Marks: 70**

**Instructions:**

- 1. Attempt any five questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

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|------------|--|-----------|
| <b>Q.1</b> | <b>(a)</b> Define communication and explain the process of communication.                              | <b>07</b> |
|            | <b>(b)</b> Elaborate on barriers to communication  | <b>07</b> |
| <b>Q.2</b> | <b>(a)</b> Write in detail regarding Kinesics and Paralinguistics.                                     | <b>07</b> |
|            | <b>(b)</b> What are the pros and cons of methods of delivering speech?                                 | <b>07</b> |
| <b>Q.3</b> | <b>(a)</b> State the reasons for poor listening.   | <b>07</b> |
|            | <b>(b)</b> Elaborate on the strategies to develop the reading skills.                                  | <b>07</b> |
| <b>Q.4</b> | <b>(a)</b> Develop a paragraph on 'Causes behind the current steep rise in the temperature.'           | <b>07</b> |
|            | <b>(b)</b> Explain Chronemics and Proxemics.   | <b>07</b> |
| <b>Q.5</b> | <b>(a)</b> State the strategies to overcome barriers to communication.                                 | <b>07</b> |
|            | <b>(b)</b> Explain Intensive Listening, Intensive reading, Extensive Listening, and Extensive reading. | <b>07</b> |
| <b>Q.6</b> | <b>(a)</b> Elaborate on features of a good speech.   | <b>07</b> |
|            | <b>(b)</b> Elaborate on characteristics of a good listener.  | <b>07</b> |
| <b>Q.7</b> | <b>(a)</b> Elaborate on different types of speeches.   | <b>07</b> |
|            | <b>(b)</b> State methods of preparing good notes.  | <b>07</b> |

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