GUJARAT TECHNOLOGICAL UNIVERSITY B. HMCT. - SEMESTER –I • EXAMINATION – WINTER 2012

Subje	e: 113303 Date: 17-01-2013			
Subje	ect	Nan	ne: Tourism and Hospitality Industry	
Time: 10.30 am – 01.00 pm Total Marks:				
Instr	uct	tion	S:	
	 Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks. 		xe suitable assumptions wherever necessary.	
Q.1		(a) (b)	Explain 5 essential A's of a good destination. Explain: Tourist, Visitor & Excursionist.	07 07
Q.2		(a) (b)	Give a brief introduction of Tourist Trains in India. Write a brief note on WTO, IATA & PATA OR	07 07
		(b)	Write a note on current status of Tourism Industry in India.	07
Q.3		(a) (b)	What are the roles & responsibilities of DGCA? What are the roles & responsibilities of AAI? OR	07 07
Q.3		(a) (b)	Write a short note on Air transportation Industry in India List 3 International & 3 Domestic Airlines.	07 07
Q.4		(a) (b)	Give a brief description any destination of your choice. What is the Role of NGO in making responsible tourists? Explain. OR	07 07
Q.4 Q.4		(a) (b)	What are the products for sale for a tour operator? Explain CRS & GDS system.	07 07
Q.5		(a) (b)	What is sustainable tourism? Explain. Explain any 3 different Types of Tourism OR	07 07
Q.5		(a) (b)	Explain: Hotel, Motel, B&B & Resorts Describe various food & beverage facilities	07 07
